

Date: March 8th, 2022

Statement from Spokesperson of Gallup Pakistan regarding certain news items circulating in social media.

(Islamabad- Lahore- Karachi) Gallup Pakistan wishes to reiterate that it is a member of Gallup International Association (GIA), the largest international organization of independent scientific polling companies in the world. Gallup Pakistan has been affiliated with Gallup International since 1980. Founded by the late Dr. George H. Gallup, Gallup International presently has members in over 40 countries including Pakistan. For more details see Gallup International Association website www.gallup-international.com.

Dr. Ijaz Shafi Gilani founded Gallup Pakistan over forty years ago, in 1979, after having met with Dr. George Gallup and upon his encouragement to set up the Pakistani affiliate of Gallup International. The formal affiliation began in 1980.

Dr Gilani has the distinction of having pioneered the field of public opinion polls in Pakistan. Besides his contribution to the field of opinion polling and marketing research surveys in Pakistan, he was able to play an important leadership role in the world-wide Gallup International Association, and was elected for five consecutive terms to serve on its Global Board of Governors and to head its global polling unit for ten years (2008-2018). Dr Gilani represented Gallup International as the lead speaker at ESOMAR, the international professional body of opinion and marketing research, at its Annual Congress in Dublin Ireland in 2016 and authored the title story of ESOMAR's Journal, Research World on behalf of Gallup International. For his longtime contribution to the work of Gallup International he was awarded Gallup International's first lifetime achievement award at the Annual Conference held in Istanbul Turkey in 2012.

Meanwhile, Gallup Pakistan asserts that it is not affiliated with the American Gallup, Gallup Inc., which is a company based in the United States of America. According to public information the Gallup USA was a member of Gallup International from 1947-1993 but ceased to be a member since that time. For the sake of clarity, as well as to place it on record, Gallup Pakistan and Gallup International routinely state this fact as a disclaimer on their respective websites.

For more information and feedback please contact us at caf@gallup.com.pk.

To contact Gallup International Association please write to Michael Nietzsche, Executive Vice President, Gallup International Association at michael.nitsche@gallup-international.com.

Annexure 1: Gallup International Annual Conference London UK (1980) Group Photo with Dr. Gallup visible in the center and Dr. Gilani representing Gallup Pakistan at the opening year of its affiliation with Gallup International.



Annexure 2: Gallup International Annual Conference, San Francisco USA (1983) Group Photo with Dr. Gorge Gallup and Mrs. Gallup visible in the center, and Dr. Gilani representing Pakistan.



Annexure 3: Gallup International Annual Conference, Kawana Japan (1987) Group Photo with Dr. Gilani representing Pakistan.



Annexure 4: Gallup International Annual Conference, Seoul Korea (1995) Group Photo with Dr. Gilani representing Pakistan.



Annexure 4: Gallup International Annual Conference, Ho Chi Minh city Vietnam (2004) Group Photo with Dr. Gilani representing Pakistan.



Annexure 5: Gallup International Annual Conference, Vienna Austria (2010) Group Photo with Dr. Gilani and Bilal Ijaz Gilani representing Pakistan.



Annexure 6: Gallup International Annual Conference, Moscow Russia (2011) Group Photo with Dr. Gilani and Bilal Ijaz Gilani representing Pakistan.



Annexure 7: Gallup International Annual Conference, Istanbul Turkey (2012) Group Photo with Dr. Gilani and Bilal Ijaz Gilani representing Pakistan.



Annexure 8: Gallup International Annual Conference, Rome Italy (2013) Group Photo with Dr. Gilani representing Pakistan.



Annexure 9: Gallup International Annual Conference, Dublin (2015) Group Photo with Dr. Gilani representing Pakistan.



Annexure 10: Gallup International Annual Conference, Marrakech, Morocco (2016) Group Photo with Dr. Gilani representing Pakistan.



Prepared and Presented at the Gallup International Annual Conference in Athens Greece (2017)
by the opening session chair

Dr Ijaz Shafi Gilani, Chairman Gallup Pakistan and Vice Chairman Gallup International

