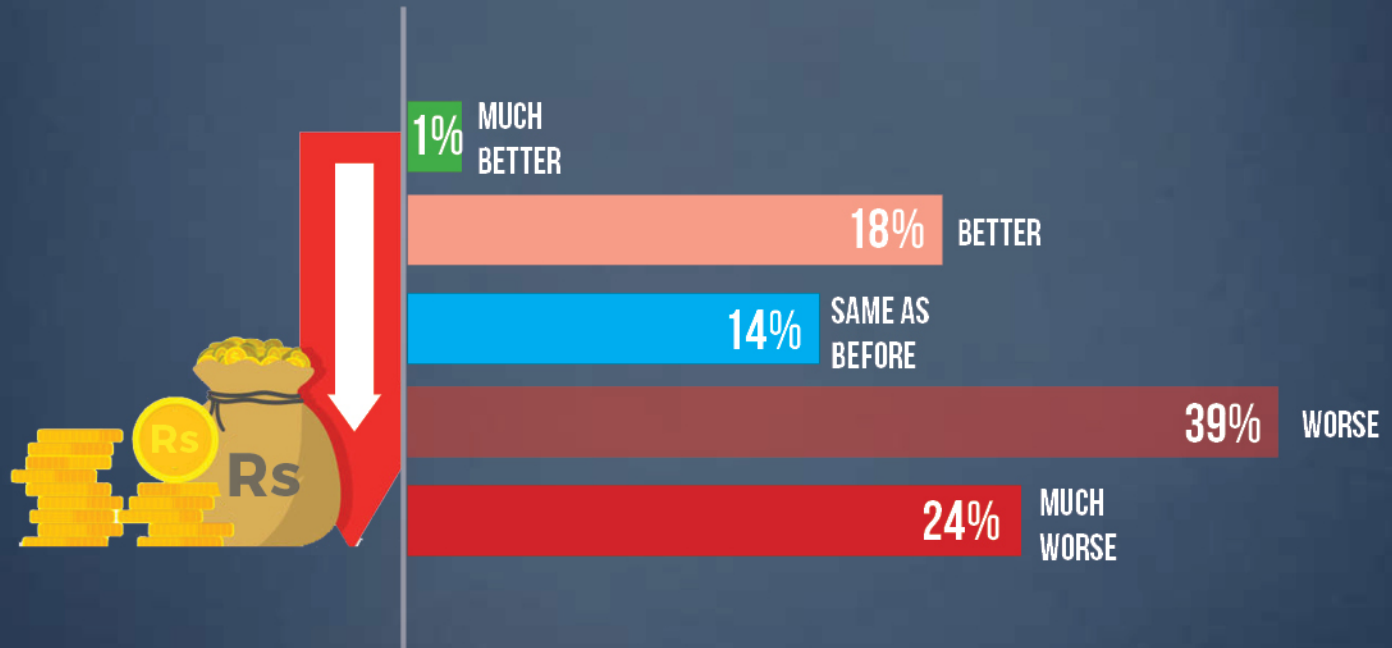


7th April, 2022

NEARLY 3 IN 5 (63%) PAKISTANIS BELIEVE THE ECONOMIC SITUATION OF THE COUNTRY HAS WORSENEDED COMPARED TO THE PREVIOUS 6 MONTHS: CONSUMER CONFIDENCE INDEX Q4 2021 BY GALLUP PAKISTAN AND DUN & BRADSTREET

تقریباً ہر 5 میں سے 3 (63%) پاکستانیوں کا خیال ہے کہ گزشتہ چھ ماہ کے مقابلے میں ملک کے موجودہ معاشی حالات مزید خراب ہوئے ہیں

Question: "In your opinion, compared to the previous six months, how is the economic situation of the country today?"



Don't know/ No response: 4%



Opinion Poll Economy

Nearly 3 in 5 (63%) Pakistanis believe the economic situation of the country has worsened compared to the previous 6 months: Consumer Confidence Index Q4 2021 by Gallup Pakistan and Dun & Bradstreet

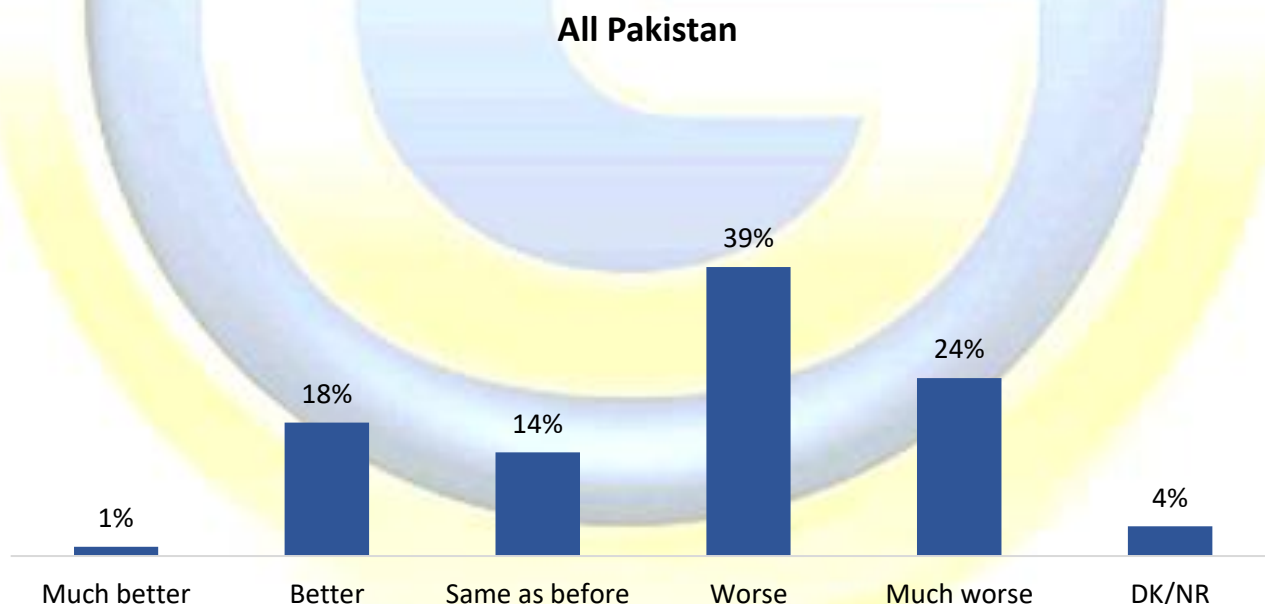
(Islamabad), April 7, 2022

According to a survey conducted by Gallup & Gilani Pakistan, nearly 3 in 5 (63%) Pakistanis believe the economic situation of the country has worsened compared to the previous 6 months.

Complete report on Pakistan Consumer Confidence Index can be accessed [here](#).

A nationally representative sample of adult men and women from across the four provinces was asked the following question, “In your opinion, compared to the previous six months, how is the economic situation of the country today?” In response to this question, 1% much better, 18% said better, 14% said same as before, 39% said worse, 24% said much worse, and 4% didn’t know or gave no response.

Question: “In your opinion, compared to the previous six months, how is the economic situation of the country today?”



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Trend Analysis

Nearly 3 in 5 (63%) Pakistanis believe the economic situation of the country has worsened compared to the previous 6 months (66% of the respondents believed that in Q3 2021). Overall, sentiments regarding the country's economic situation improved Q-o-Q.

Trend Analysis



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 3010 men and women in urban and rural areas of all four provinces of the country, from Jan & Feb 2022. The error margin is estimated to be approximately ± 2 -3 percent at the 95% confidence level. The methodology used for data collection was CATI.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

Thursday, April 7, 2022

(3 Pages, English version Only)



Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2022



of Gallup Pakistan
(1980-2022)