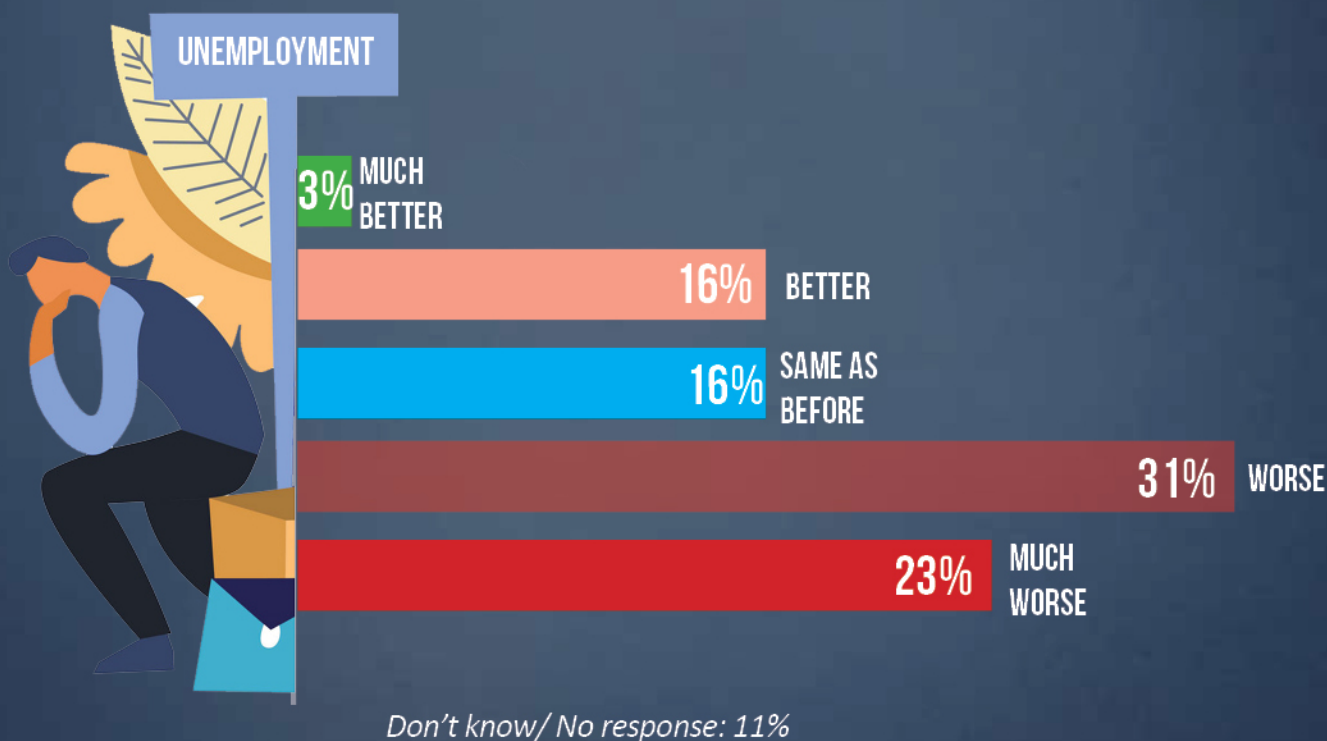


8th April, 2022

54% OF RESPONDENTS HIGHLIGHT THAT UNEMPLOYMENT WILL INCREASE IN THE NEXT SIX MONTHS (DOWN FROM 60% IN Q3 2021): CONSUMER CONFIDENCE INDEX Q4 2021 BY GALLUP PAKISTAN AND DUN & BRADSTREET

54% جوابدہندگان کے مطابق اگلے چھ ماہ کے دوران بیروزگاری میں اضافہ ہوگا، (اس حوالے سے رائے رکھنے والوں کی شرح میں کمی آئی ہے جو Q 3 2021 میں 60% تھی)۔

Question: "In your opinion, compared to today, in the next six months, how will the unemployment level change?"





Opinion Poll Economy

54% of respondents highlight that unemployment will increase in the next six months (down from 60% in Q3 2021): Consumer Confidence Index Q4 2021 by Gallup Pakistan and Dun & Bradstreet

(Islamabad), April 8, 2022

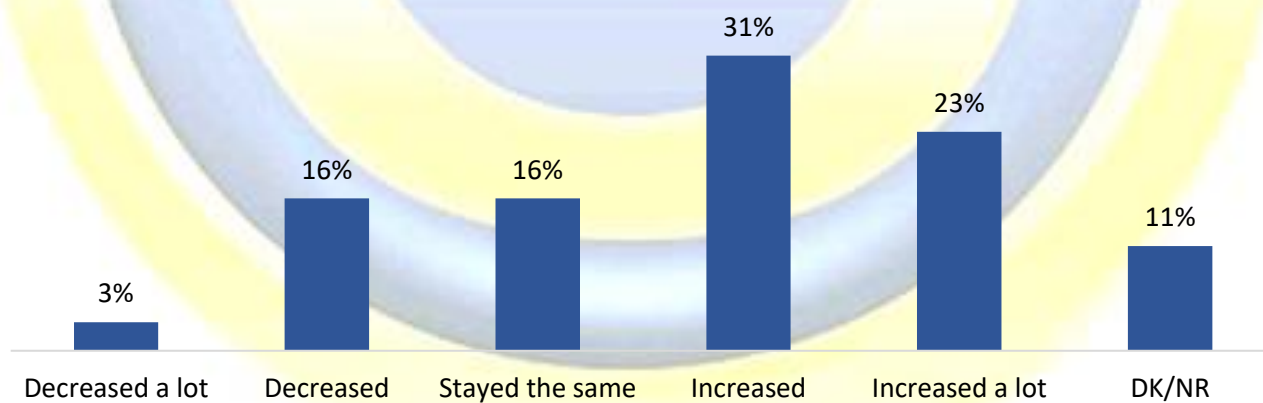
According to a survey conducted by Gallup & Gilani Pakistan, 54% of respondents highlight that unemployment will increase in the next six months (down from 60% in Q3 2021).

Complete report on Pakistan Consumer Confidence Index can be accessed [here](#).

A nationally representative sample of adult men and women from across the four provinces was asked the following question, “*In your opinion, compared to today, in the next six months, how will the unemployment level change?*” In response to this question, 3% said decreased a lot, 16% said decreased, 16% said stayed the same, 31% said increased, 23% said increased a lot, and 11% didn’t know or gave no response.

Question: “In your opinion, compared to today, in the next six months, how will the unemployment level change?”

All Pakistan



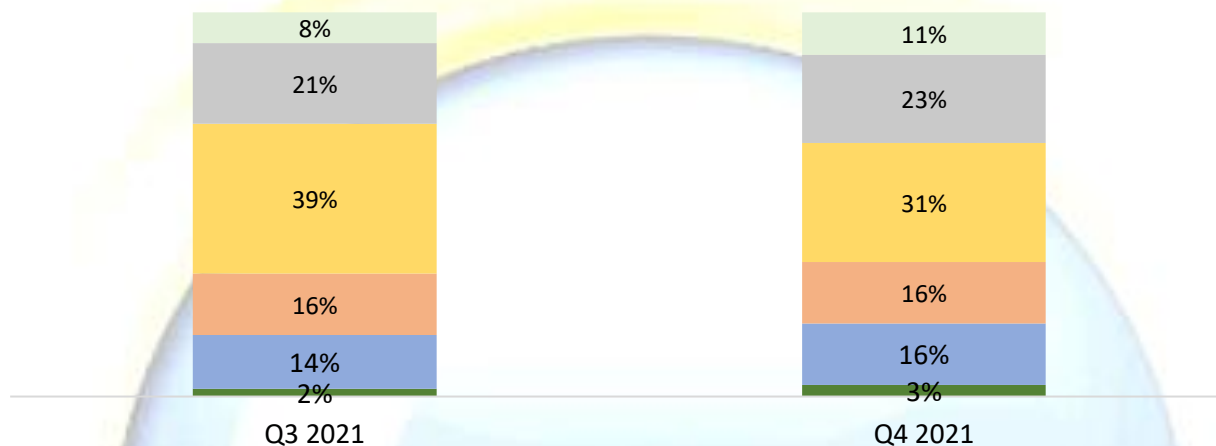
Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Trend Analysis

54% of respondents highlighted that unemployment will increase in the next six months (down from 60% in Q3 2021).

Trend Analysis

■ Decreased a lot ■ Decreased ■ Stayed the same ■ Increased ■ Increased a lot ■ DK/NR



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 3010 men and women in urban and rural areas of all four provinces of the country, from Jan & Feb 2022. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was CATI.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

Friday, April 8, 2022

(3 Pages, English version Only)



Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2022



of Gallup Pakistan
(1980-2022)