

13th April, 2022

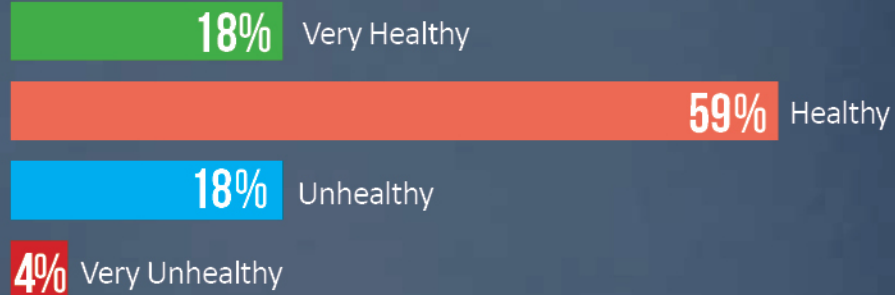
91% OF PAKISTANIS AND 77% OF GLOBAL RESPONDENTS CONSIDER THEIR OVERALL HEALTH TO BE GOOD; POSITIVE PERCEPTION ABOUT HEALTH INCREASES WITH THE LEVEL OF INCOME IN PAKISTAN: GALLUP PAKISTAN AND WIN WORLD SURVEY REPORT RELEASED

90% پاکستانی اور دنیا بھر سے 77% جو ابدہندگان اپنی صحت کو مجموعی طور پر اچھا سمجھتے ہیں، پاکستان میں آمدنی کے لیول کے ساتھ صحت کے حوالے سے مثبت رائے رکھنے والوں کی شرح میں اضافہ دیکھا گیا ہے

Question: "How do you consider your overall health in general?"



GLOBAL



PAKISTAN



Don't know / No response Global:1%

Opinion Poll Health

91% of Pakistanis and 77% of global respondents consider their overall health to be good; positive perception about health increases with the level of income in Pakistan: Gallup Pakistan and WIN World Survey report released

(Islamabad), April 13, 2022

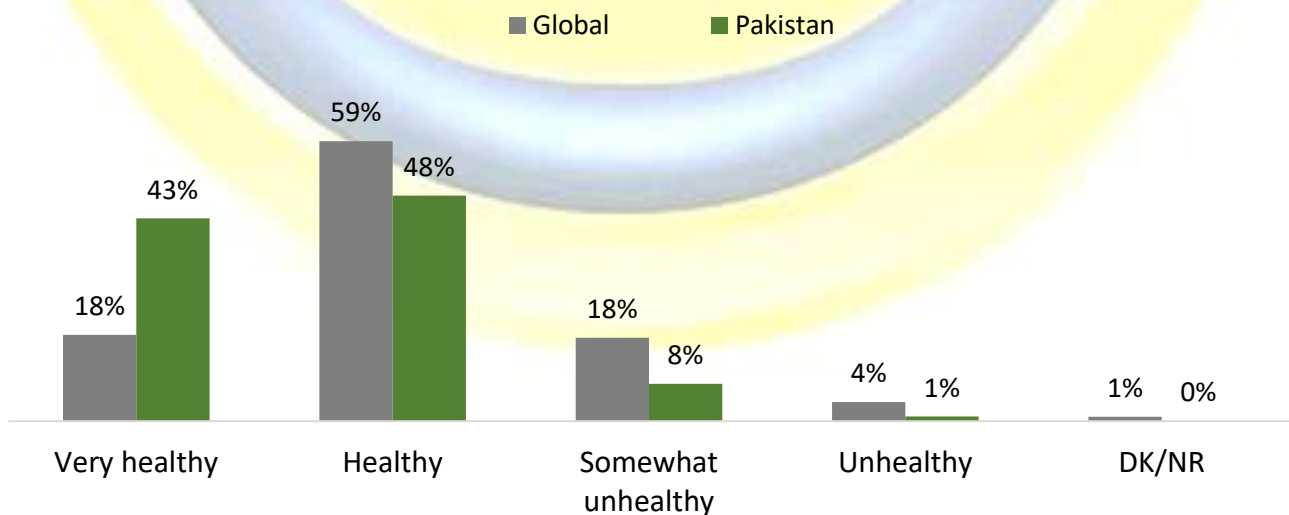
According to a Gallup Pakistan Survey in Pakistan (and similar surveys done by Worldwide Independent Network of Market Research (WIN) across the world), 91% of Pakistanis and 77% of global respondents consider their overall health to be good; positive perception about health increases with the level of income in Pakistan.

These findings emerge from an international survey conducted across the globe by The Worldwide Independent Network of Market Research (WIN) - a global network conducting market research and opinion polls in every continent. WIN International has published the Annual WIN World Survey (WWS – 2021), exploring the views and beliefs of 33.236 individuals, among citizens from 39 countries across the globe. On International Health's Day, WIN releases the latest results of the survey, to understand health self-perception and related habits. The fieldwork for Pakistan was conducted between 15th October and 18th December 2021 and the sample size was 1000 individuals.

The international press release with the report can be accessed [here](#).

A nationally representative sample of adult men and women from across the four provinces was asked the following question, *"How do you consider your overall health in general?"* In response to this question in Pakistan, 43% said very healthy, 48% said healthy, 8% said somewhat unhealthy and, 1% said unhealthy.

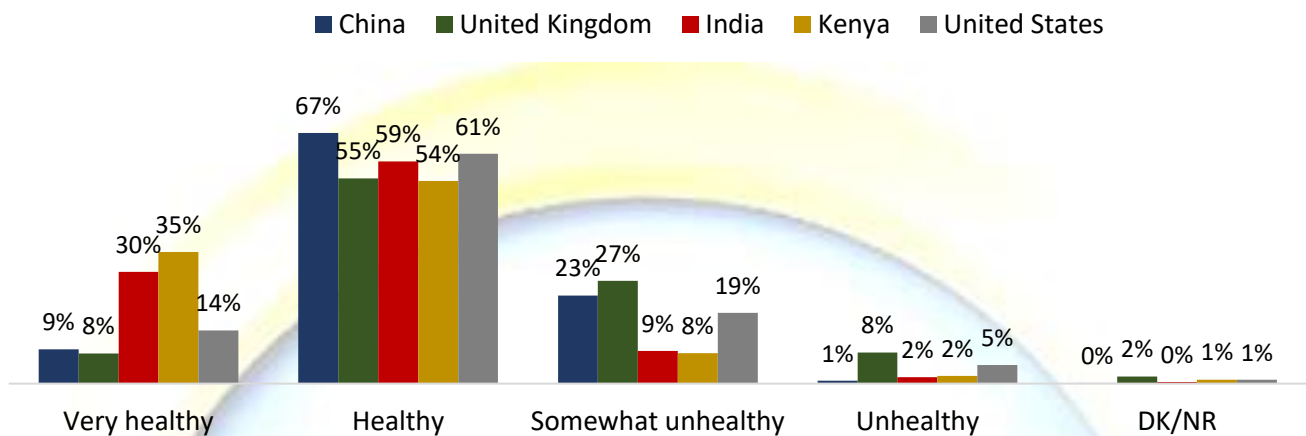
Question: "How do you consider your overall health in general?"



Country Breakdown

People from the United Kingdom (67%) consider their overall health to be good, followed by the United States (61%).

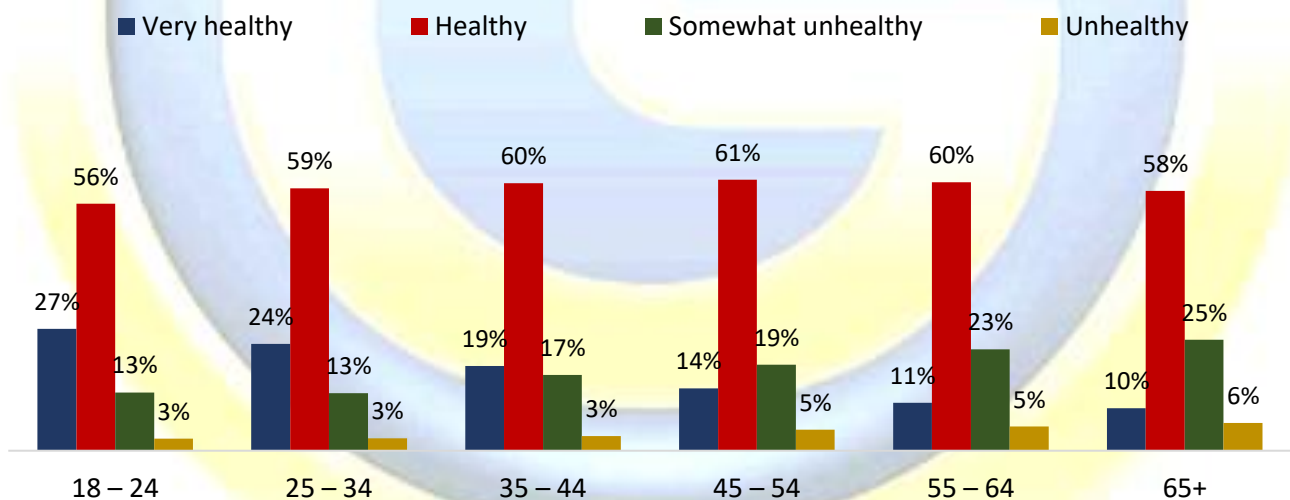
Country Breakdown



Age Breakdown

Globally, positive perception about health decreases with age.

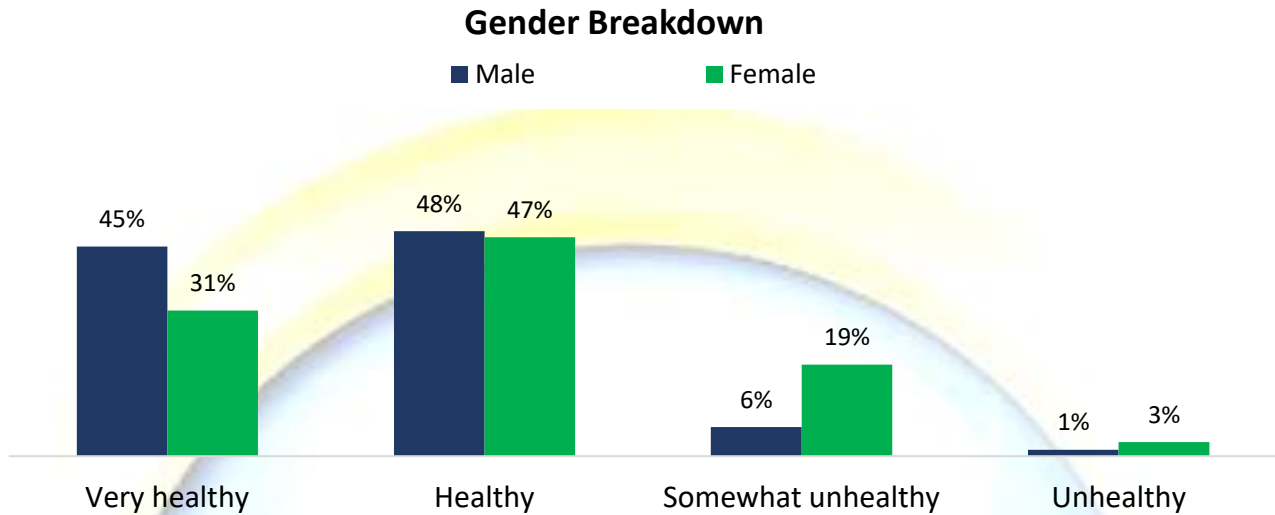
Age Breakdown



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Gender Breakdown

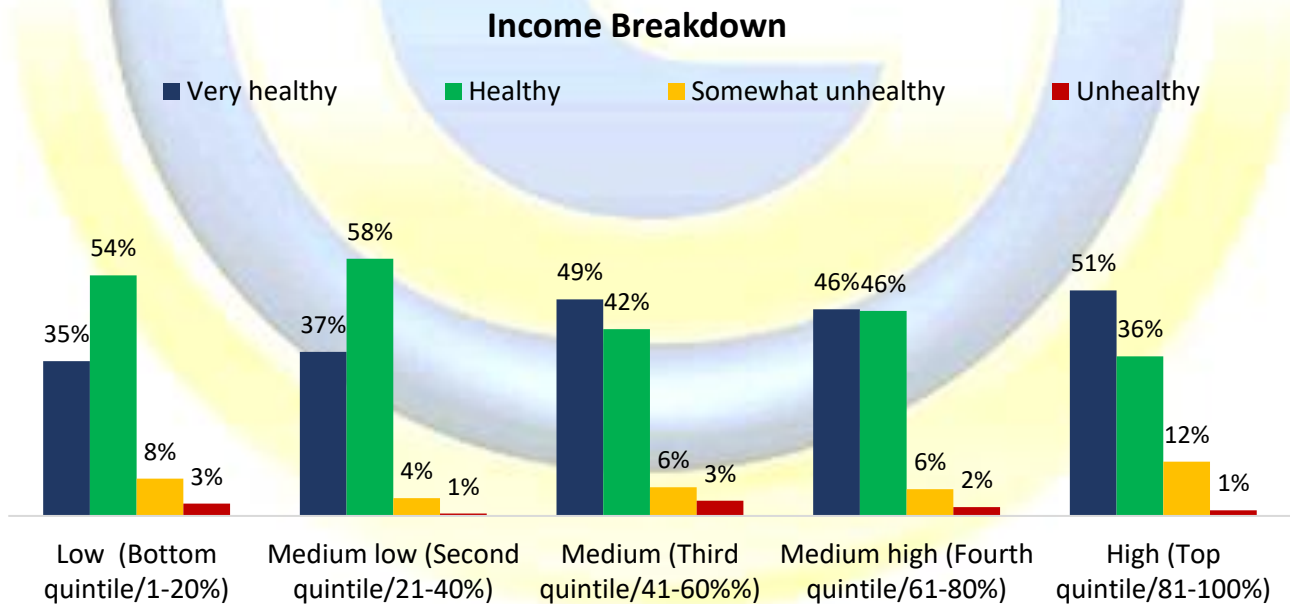
More males (93%) compared to females (78%) in Pakistan consider their overall health to be good.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Income Breakdown

In Pakistan, positive perception about health increases with the level of income.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1000 men and women in urban and rural areas of all four provinces of the country, October 15 – December 18, 2021. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was CATI.



Opinion Poll from Gallup Pakistan
*The Pakistani Affiliate of Gallup
International*

Wednesday, April 13, 2022

(4 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2022



of Gallup Pakistan
(1980-2022)