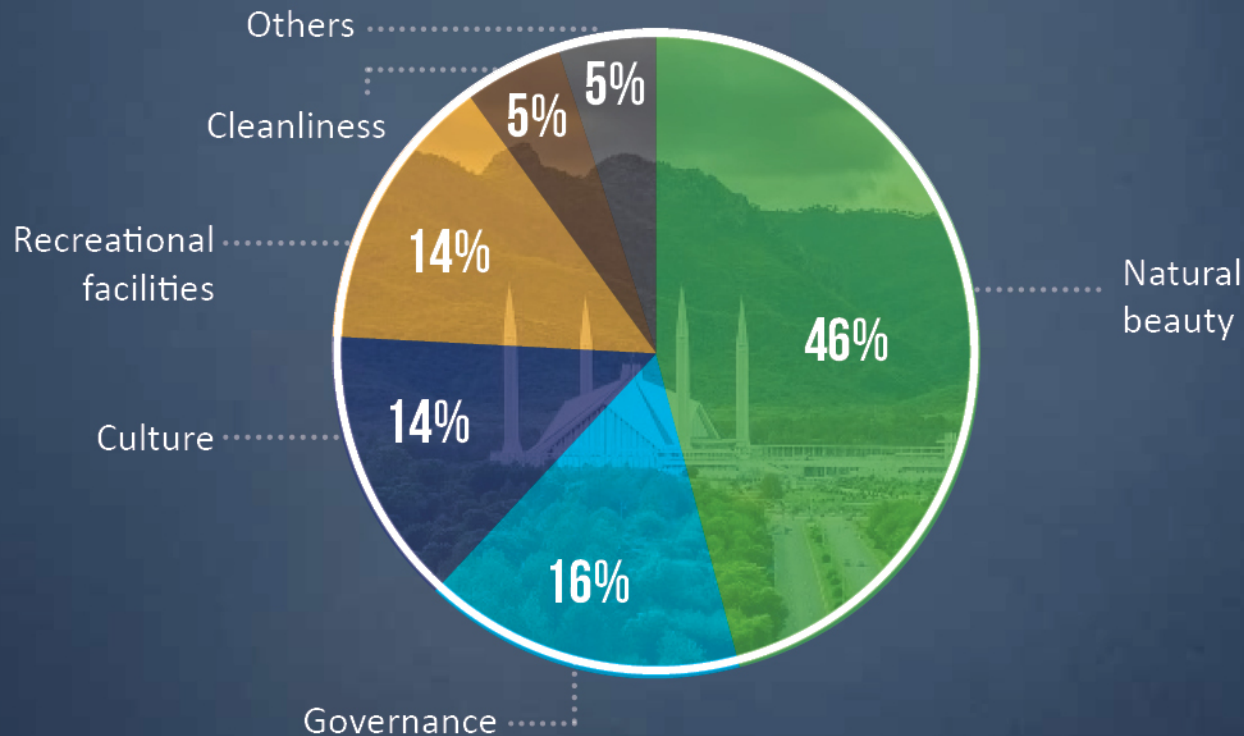


12th May, 2022

ALMOST HALF (46%) OF RESIDENTS OF ISLAMABAD CONSIDER NATURAL BEAUTY TO BE THE BEST THING ABOUT ISLAMABAD: A REPRESENTATIVE SURVEY OF ISLAMABAD BY GALLUP PAKISTAN

اسلام آباد میں رہنے والے تقریباً نصف فیصد (46%) افراد قدرتی خوبصورتی کو اسلام آباد کی سب سے بہترین چیز قرار دیتے ہیں

Question: "What is the best thing about Islamabad?"





Opinion Poll General

Almost half (46%) of residents of Islamabad consider natural beauty to be the best thing about Islamabad: A representative survey of Islamabad by Gallup Pakistan

(Islamabad), May 12, 2022

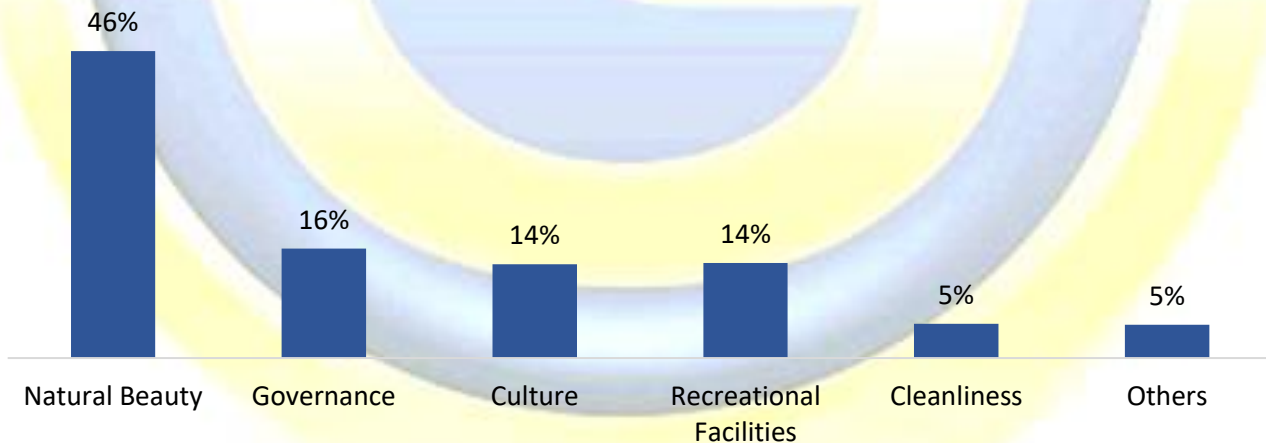
According to a survey conducted by Gallup & Gilani Pakistan, almost half (46%) of residents of Islamabad consider natural beauty to be the best thing about Islamabad.

A full report on the survey can be found [here](#).

A nationally representative sample of adult men and women from across the capital was asked the following question, “*What is the best thing about Islamabad?*” In response to this question, 46% said natural beauty, 16% said governance, 14% said culture, 14% said recreational facilities, 5% said cleanliness, and 5% said others.

Question: “What is the best thing about Islamabad?”

All Islamabad



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

City Polls initiative of Gallup Pakistan

This poll is in a series of City-based polling that Gallup Pakistan is doing.

The purpose of this polling is to make sure that the city managers and city representatives are kept up to date with the will of the city residents. Much of the public policymaking, even at the city level, happens without hearing the preferences of the city residents. Through this series of polls, we wish to communicate to the government what the people of these cities really want.

We hope that the city policymakers and government will benefit from this series and there would be deliberation and debate on these issues in a constructive manner. Gallup Pakistan and its not-for-profit arm Gilani Research Foundation is keen to promote evidence-based policymaking in the country and one source of evidence is survey-based data creation which we have showcased in this survey and its report.

The initiative has been undertaken under the guidance of Bilal I Gilani, Executive Director Gallup Pakistan who can be contacted at bilal.gilani@gallup.com.pk

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 482 men and women in urban and rural areas of all four provinces of the country, from December 22, 2021 - January 15, 2022. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was CATI.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

Thursday, May 12, 2022

(2 Pages, English version Only)



Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2022



of Gallup Pakistan
(1980-2022)