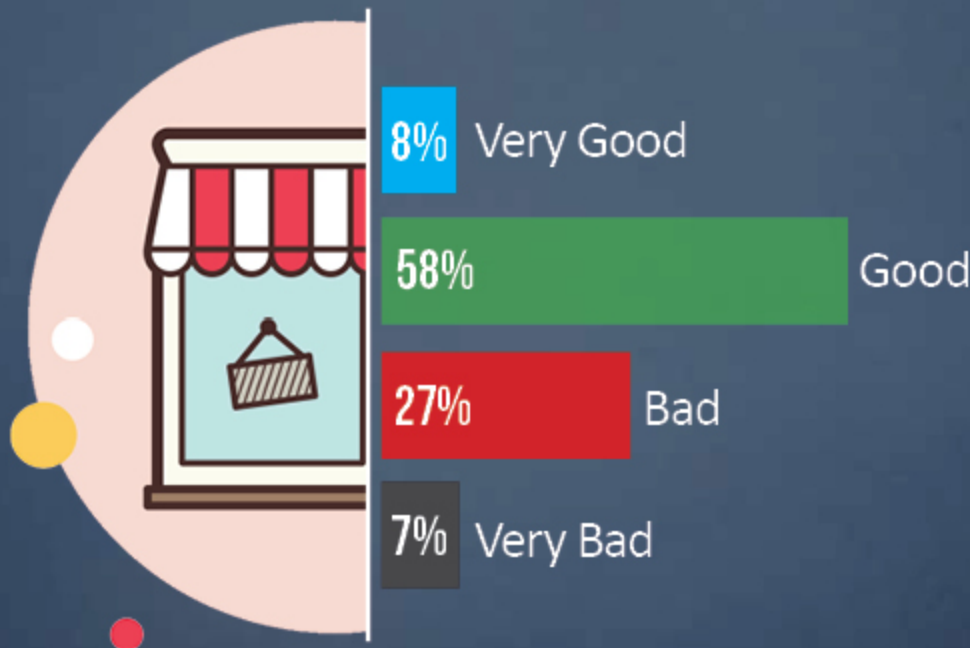


30th May, 2022

34% OF BUSINESSES REPORT THEIR CURRENT BUSINESS CONDITION TO BE POOR – A CONSIDERABLE DECLINE IN THOSE BUSINESSES REPORTING VERY BAD BUSINESS CONDITIONS: GALLUP BUSINESS CONFIDENCE SURVEY Q1 2022

34% کاروباری اداروں نے اپنے موجودہ کاروباری حالات خراب ہونے کی اطلاع دی ، کاروباری حالات بہت خراب ہونے کے حوالے سے رائے رکھنے والوں کی شرح میں واضح کمی آئی ہے

Question: “How well is your business doing nowadays. Would you say it is very good, good, bad, or very bad?”





Opinion Poll Economy

34% of businesses report their current business condition to be poor – a considerable decline in those businesses reporting very bad business conditions: Gallup Business Confidence Survey Q1 2022

(Islamabad), May 30, 2022

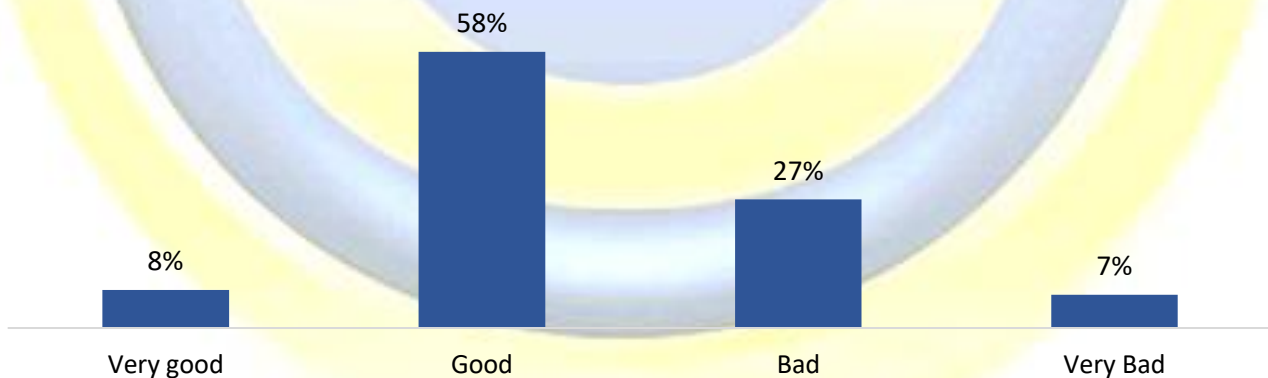
According to a survey conducted by Gallup & Gilani Pakistan, 34% of businesses report their current business condition to be poor – a considerable decline in those businesses reporting very bad business conditions.

The complete report for the Business Confidence Survey Q1 2022 can be accessed [here](#).

A nationally representative sample of adult men and women from across the four provinces was asked the following question, “How well is your business doing nowadays. Would you say it is very good, good, bad, or very bad?” In response to this question in Q1 2022, 8% said very good, 58% said good, 27% said bad and 7% said very bad.

Question: “How well is your business doing nowadays. Would you say it is very good, good, bad, or very bad?”

All Pakistan

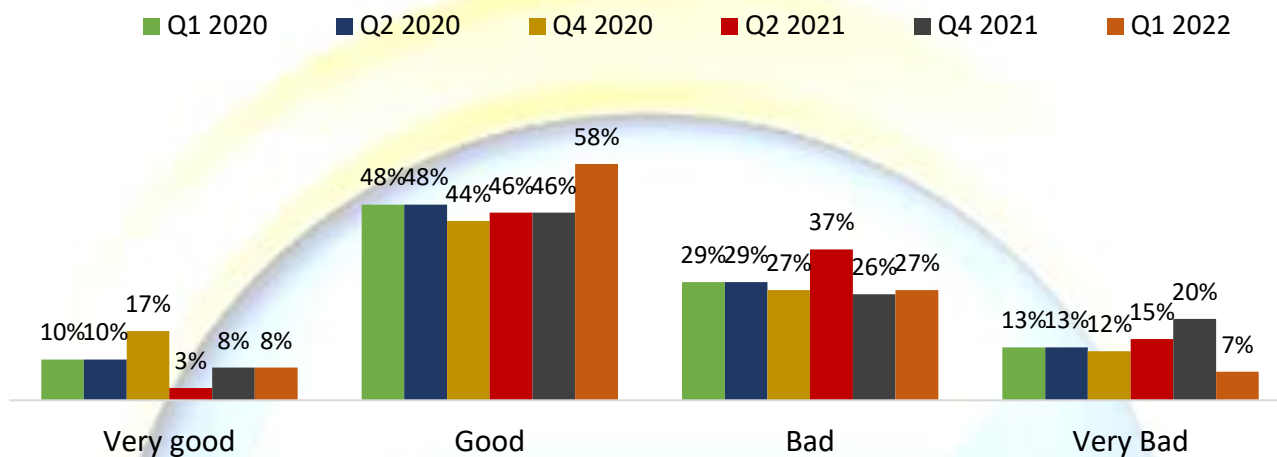


Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Trend Analysis

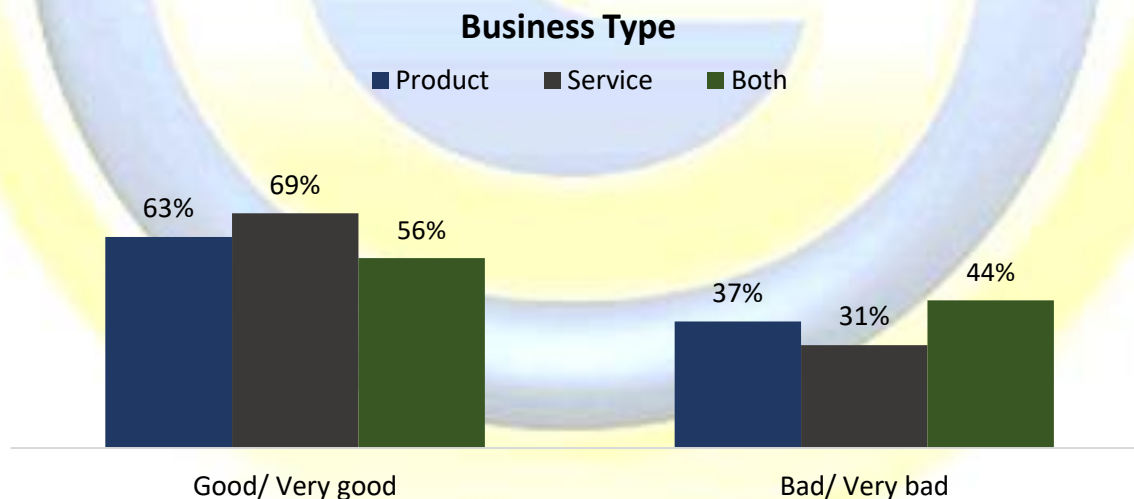
Since Q4 2021, the current business assessment has improved with a 24% increase in people claiming their business situation to be good.

Trend Analysis



Breakdown by Business Type

63% of service businesses and 69% of manufacturing businesses reported their current business conditions to be good.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 538 businesses in manufacturing, trade, and services sectors in urban and rural areas of all four provinces of the country, from 23rd February 2022 – 7th March 2022. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was CATI.



Opinion Poll from Gallup Pakistan
*The Pakistani Affiliate of Gallup
International*

Monday, May 30, 2022

(3 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2022



of Gallup Pakistan
(1980-2022)