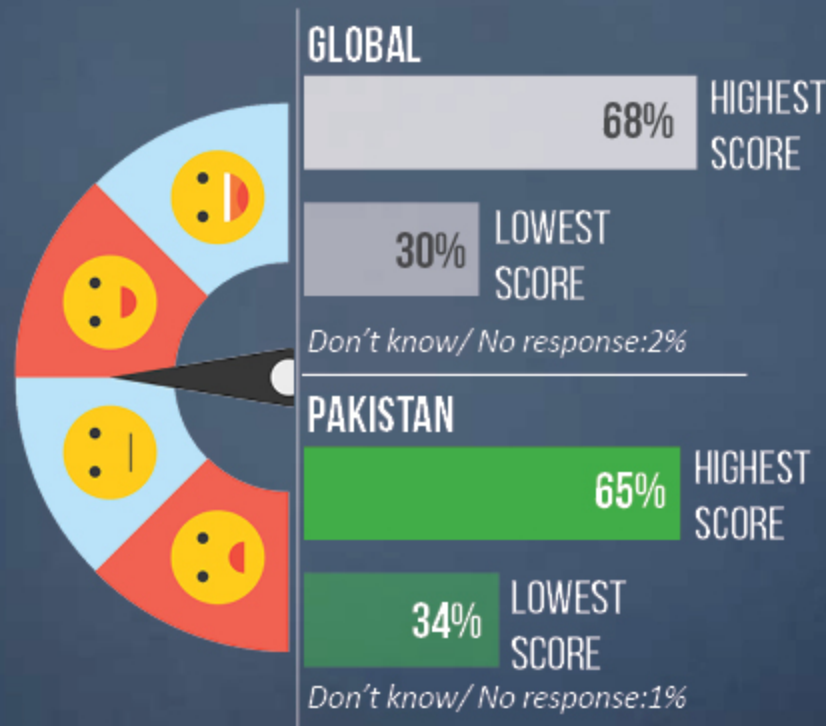


14th June, 2022

68% OF PEOPLE GLOBALLY AS COMPARED TO 65% OF PAKISTANIS SELF-RATE THEIR MOOD AS GOOD; MORE MALES (70%) COMPARED TO FEMALES (66%) REPORT HAVING A GOOD MOOD ON THE SURVEYED DAY: GALLUP PAKISTAN AND WIN WORLD SURVEY REPORT RELEASED

عالمی سطح پر 68% افراد کے مقابلے میں 65% پاکستانیوں نے اپنے موڈ کی درجہ بندی اچھے کے طور پر کی، خواتین (66%) کی نسبت مرد حضرات کی زیادہ شرح (70%) نے سروے کے دن اچھا موڈ ہونے کی اطلاع دی

Question: "On a scale from 1 to 10, being 10 the highest score and 1 the lowest, how would you rate your mood today?"



* highest score (10, 9, 8, 7, 6) and lowest score (1, 2, 3, 4, 5)

Opinion Poll Security

68% of people globally as compared to 65% of Pakistanis self-rate their mood as good; more males (70%) compared to females (66%) report having a good mood on the surveyed day: Gallup Pakistan and WIN World Survey report released

(Islamabad), June 14, 2022

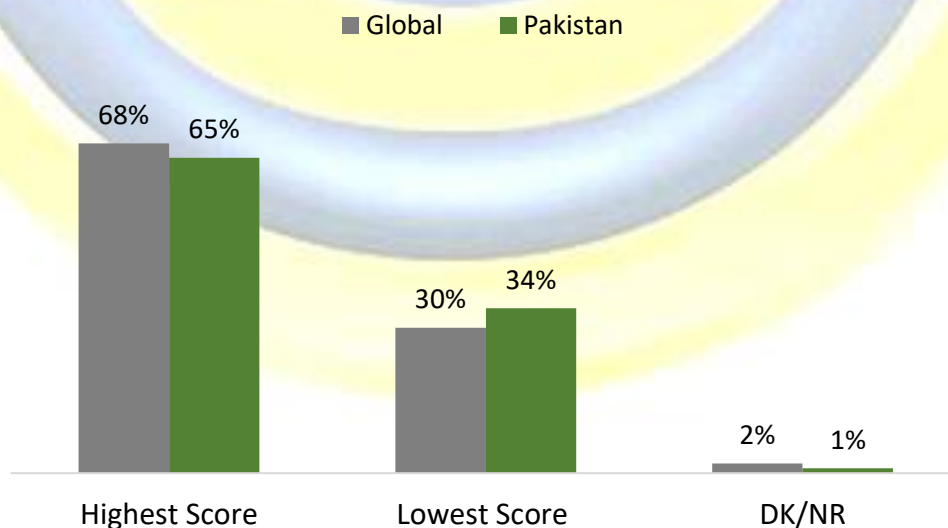
According to a Gallup Pakistan Survey in Pakistan (and similar surveys done by Worldwide Independent Network of Market Research (WIN) across the world), 68% of people globally as compared to 65% of Pakistanis self-rate their mood as good; more males (70%) compared to females (66%) report having a good mood on the surveyed day.

These findings emerge from an international survey conducted across the globe by The Worldwide Independent Network of Market Research (WIN) - a global network conducting market research and opinion polls in every continent. WIN International has published the Annual WIN World Survey (WWS – 2021), exploring the views and beliefs of 19,422 individuals, among citizens from 24 countries across the globe. The fieldwork for Pakistan was conducted between 5th to 8th April 2022 and the sample size was 500 individuals.

The international press release with the report can be accessed [here](#).

A nationally representative sample of adult men and women from across the world were asked the following question, “On a scale from 1 to 10, being 10 the highest score and 1 the lowest, how would you rate your mood today”. In response to this question in Pakistan, 65% gave a high score, 34% gave a low score and 1% didn’t know or gave no response.

Question: “On a scale from 1 to 10, being 10 the highest score and 1 the lowest, how would you rate your mood today?”

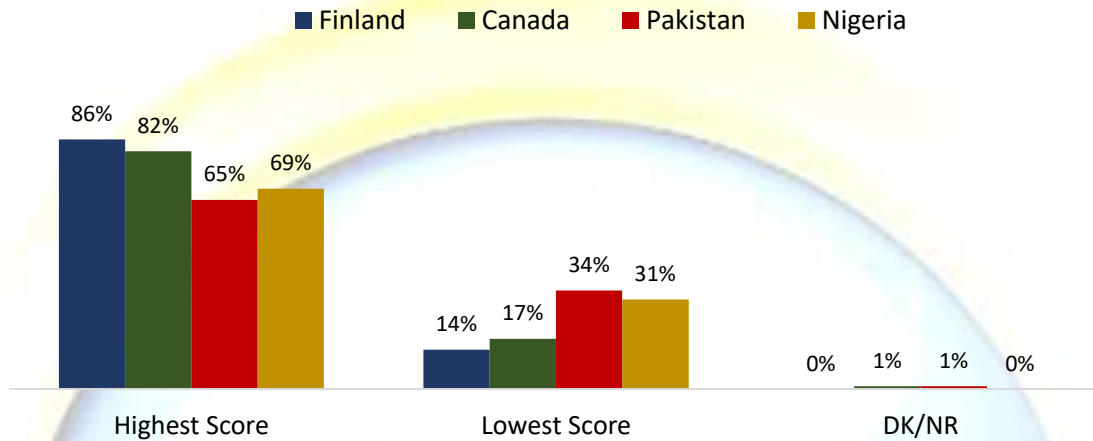


* highest score (10, 9, 8, 7, 6) and lowest score (1, 2, 3, 4, 5)

Country Breakdown

Finland (86%) and Canada (82%) have the greatest number of people who report to having a good mood on a particular day.

Country Breakdown



* highest score (10, 9, 8, 7, 6) and lowest score (1, 2, 3, 4, 5)

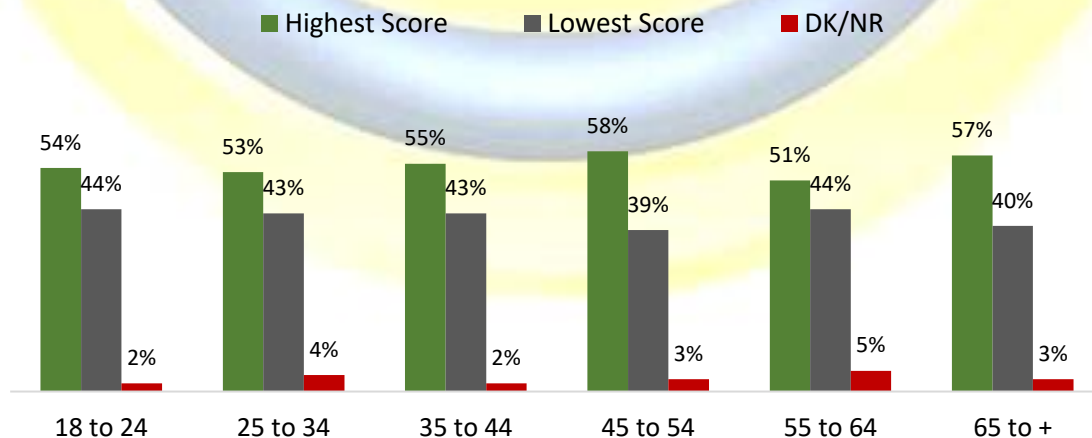
* The complete list of countries and the results are listed in the appendix

Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Age Breakdown

People within the age bracket of 45 to 54 years have the greatest number (58%) of people who report having a good mood on a particular day.

Age Breakdown

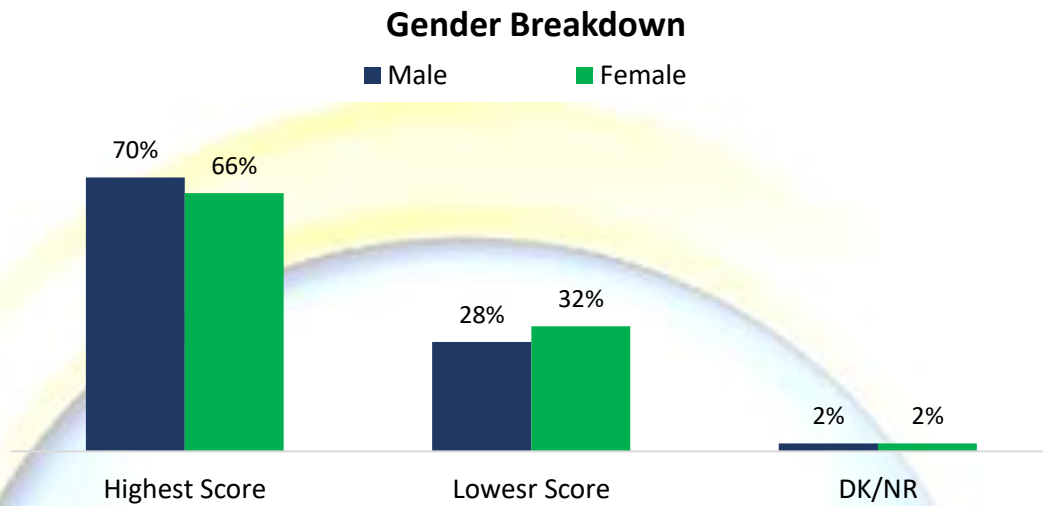


* highest score (10, 9, 8, 7, 6) and lowest score (1, 2, 3, 4, 5)

Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Gender Breakdown

More males (70%) compared to females (66%) report having a good mood.

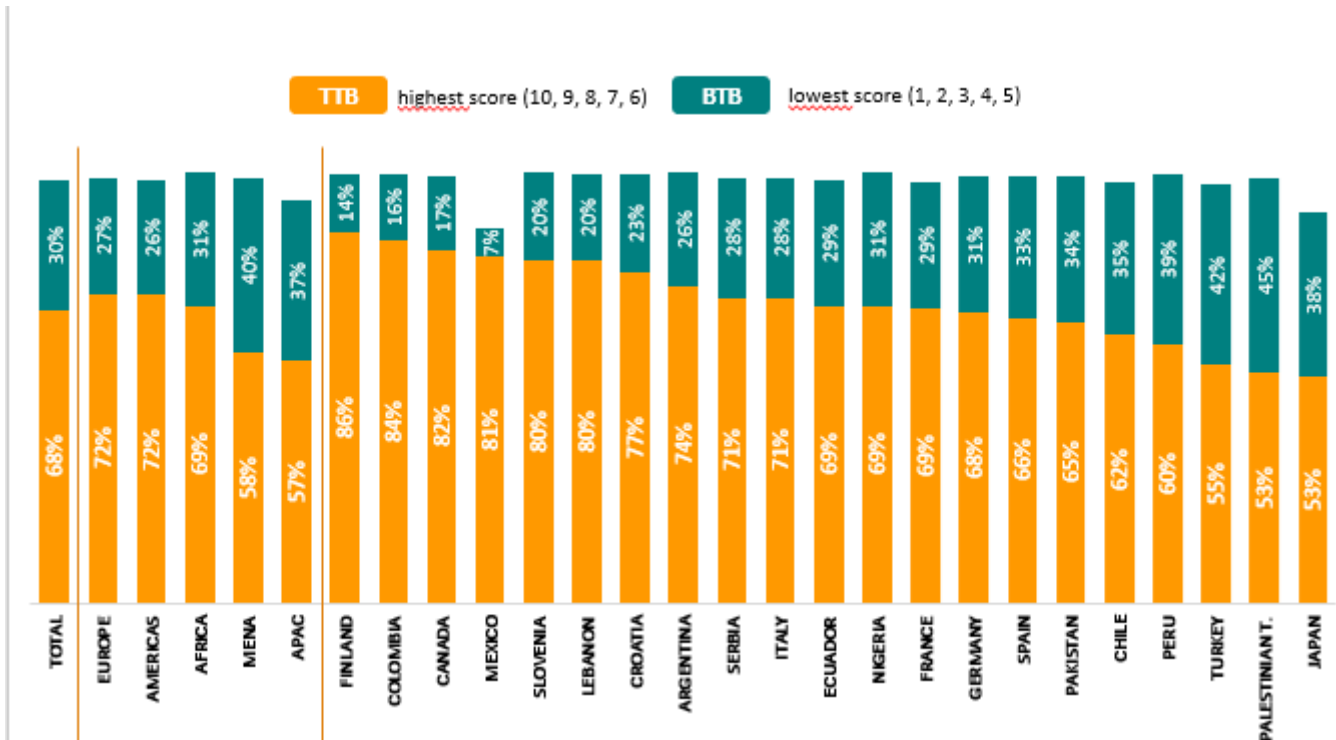


* highest score (10, 9, 8, 7, 6) and lowest score (1, 2, 3, 4, 5)

Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Appendix

Question: “On a scale from 1 to 10, being 10 the highest score and 1 the lowest, how would you rate your mood today?”



*Percentage of DK/NR have not been plotted

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 500 men and women in urban and rural areas of all four provinces of the country, April 5 –April 8, 2022. The error margin is estimated to be approximately ± 2 -3 percent at the 95% confidence level. The methodology used for data collection was CATI.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

Tuesday, June 14, 2022

(5 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2022



of Gallup Pakistan
(1980-2022)