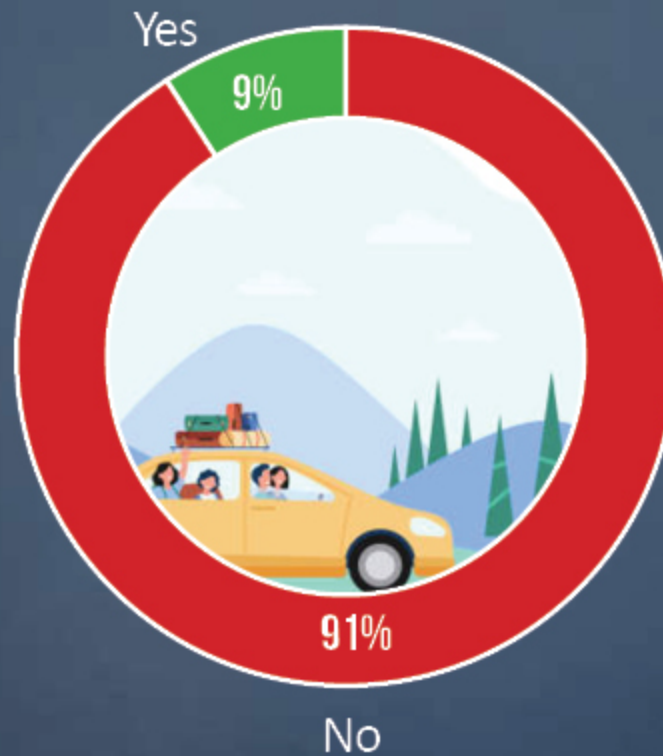


30th June, 2022

9% PAKISTANIS HAVE PLANS TO TRAVEL OUTSIDE THEIR CITY THIS SUMMER: GALLUP & GILANI PAKISTAN

9% پاکستانی اس موسم گرما میں اپنے شہر سے باہر سفر کرنے کا ارادہ رکھتے ہیں

Question: "Do you have any plans to travel this summer? For example, taking your family and children out of the city?"





Opinion Poll Tourism

9% Pakistanis have plans to travel outside their city this summer: Gallup & Gilani Pakistan

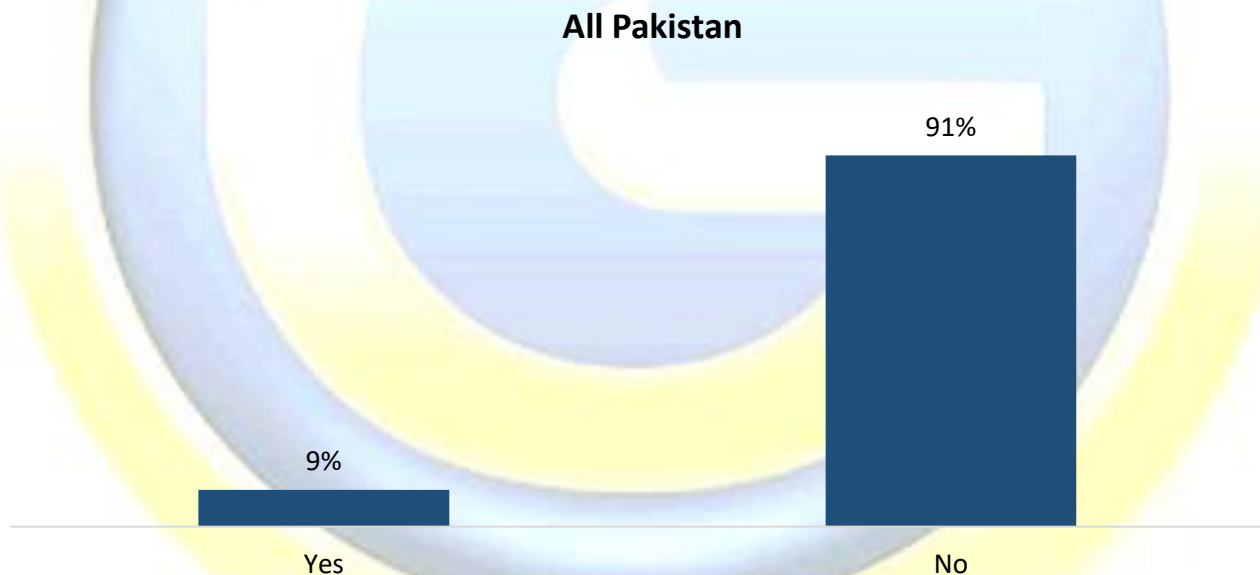
(Islamabad), June 30, 2022

According to a survey conducted by Gallup & Gilani Pakistan, 9% Pakistanis have plans to travel outside their city this summer.

Numerically speaking, if all the people who have plans to travel, this summer would see around 20 million adult and children travelers who are traveling outside their city.

A nationally representative sample of adult men and women from across the country was asked the following question “Do you have any plans to travel this summer? For example, taking your family and children out of the city?” In response to this question, 9% said yes and 91% said no.

Question: “Do you have any plans to travel this summer? For example, taking your family and children out of the city?”



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1234 men and women in urban and rural areas of all four provinces of the country, from 30 May 2022 – 13 June 2022. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was CATI.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International

Thursday, June 30, 2022

(3 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2022



of Gallup Pakistan
(1980-2022)