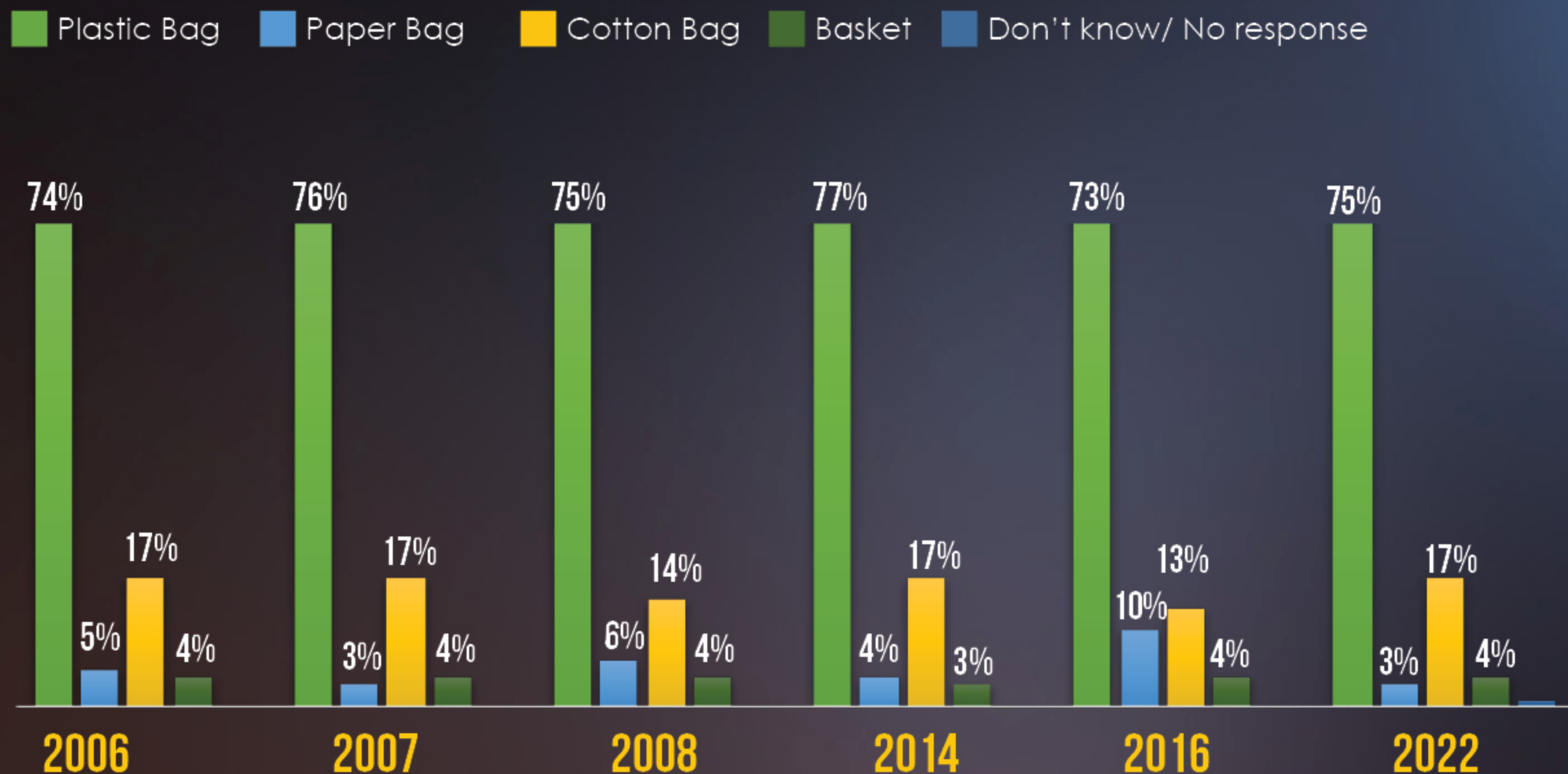


**The use of plastic bags for shopping remained relatively stable throughout the years with more than 70% of the respondents using it:
Gallup & Gilani Pakistan History Project**

Question: "What do you use for shopping in your household?"





Opinion Poll History Polls

The use of plastic bags for shopping remained relatively stable throughout the years with more than 70% of the respondents using it: Gallup & Gilani Pakistan History Project

(Islamabad), June 21, 2022

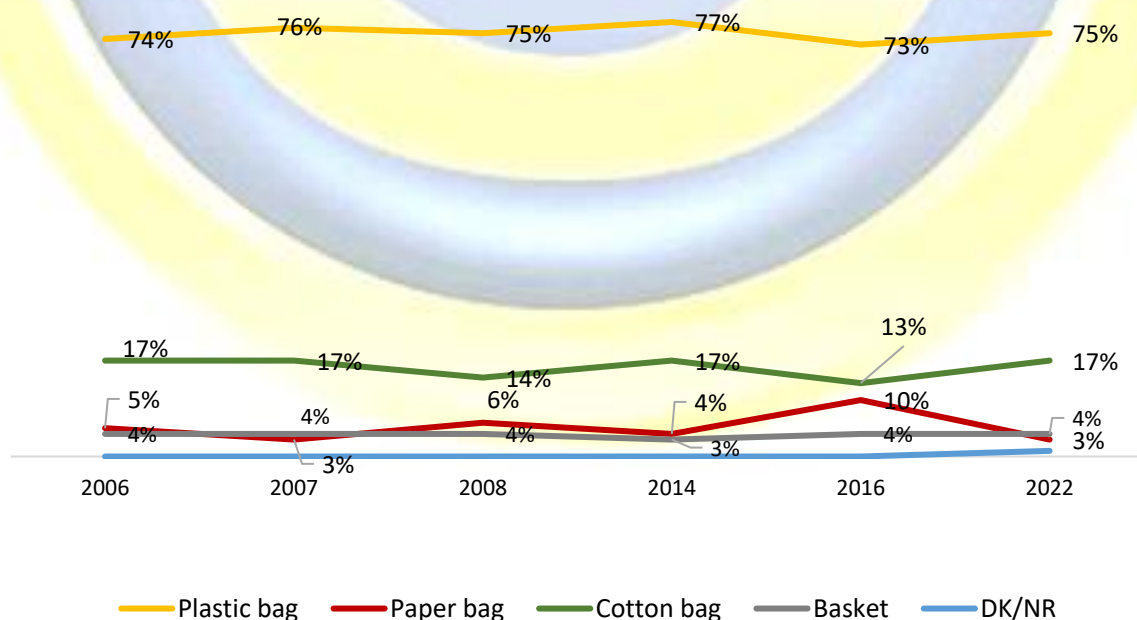
In a Gallup & Gilani Pakistan National Survey conducted in the year 2006, a representative sample of adult men and women from across Pakistan was asked the following question “What do you use for shopping in your household?” In response to this question, 74% said plastic bag, 5% said paper bag, 17% said cotton bag, and 4% said basket.

Comparative Picture: This question was asked again in 2022 to allow a comparison to be made across the years. In response to this question in 2022, 75% said plastic bag, 3% said paper bag, 17% said cotton bag, 4% said basket, and 1% gave no response.

Trend Analysis: The use of plastic bags for shopping remained relatively stable throughout the years with more than 70% of the respondents using it. The other materials used for shopping were paper bags, cotton bags, and baskets. The trend for all the shopping bags remained stable from 2006 to 2022 with a hike in the use of paper bags in 2016 (10%).

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision-making in Pakistan.

Question: “What do you use for shopping in your household?”



Mar 2022	Oct 2016	Jan 2014	April 2008	Aug 2007	June 2006		
75	73	77	75	76	74	Plastic bag	پلاسٹک بیگ (شاہر)
3	10	4	6	3	5	Paper bag	کاغذ کا لفافہ
17	13	17	14	17	17	Cotton bag	کیڑے کا تھیلا
4	4	3	4	4	4	Basket	ٹوکری
1	-	0	1	0	0	No Response	جواب نہیں دیا
100	100	100	100	100	100	Total	

Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan and the Director of Gallup Pakistan History Project explains the aim of the Project as follows: “Gallup Pakistan has been polling in Pakistan since 1979 (over 40 years). During this time, millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan’s History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues”. For more information about Gallup History Project, please contact caf@gallup.com.pk



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

Tuesday, June 21, 2022

(3 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2022



of Gallup Pakistan
(1980-2022)