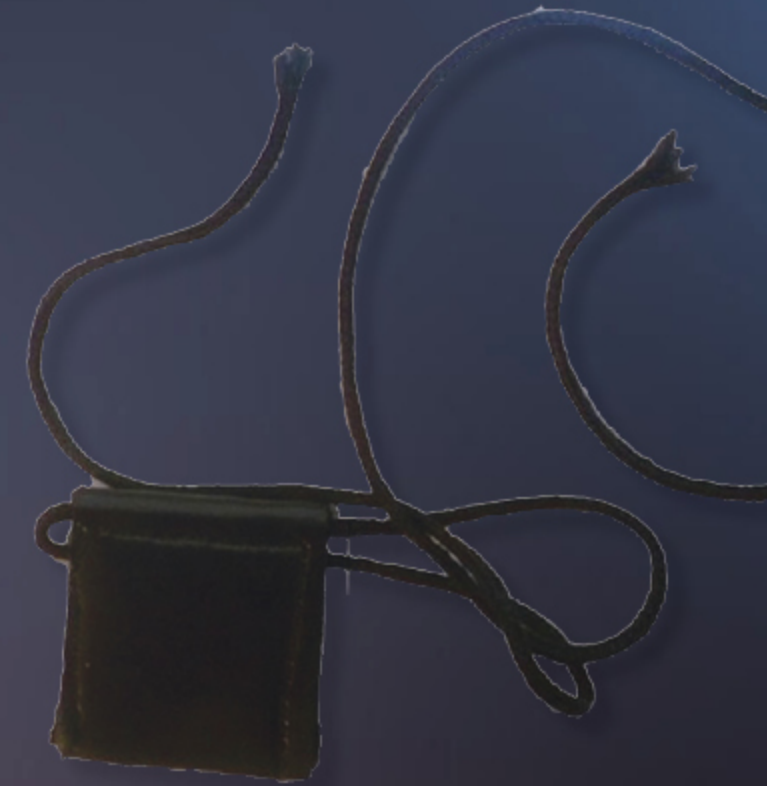
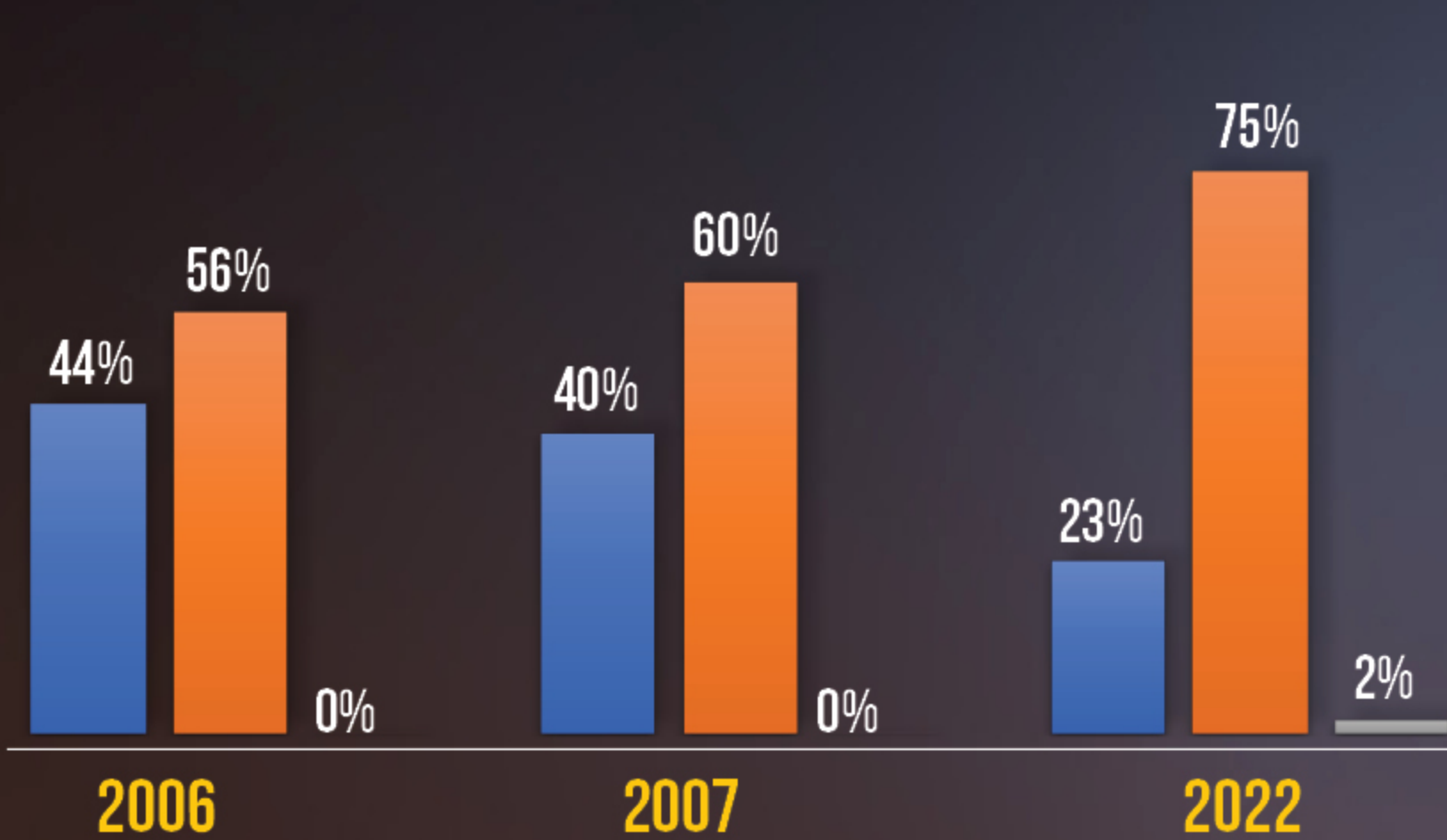


Belief in Taweez/sacred amulets decreased by a striking 21% between 2006 and 2022: Gallup & Gilani Pakistan History Project

2006 سے 2022 کے دوران تعویذ / گنڈے پر یقین رکھنے والوں کی شرح میں 21% کی نمایاں کمی آئی ہے۔

Question: "Do you believe in sacred amulets (i.e., Taweez)?"

■ Yes ■ No ■ Don't know/ No response





Opinion Poll History Polls

Belief in Taweez/sacred amulets decreased by a striking 21 % between 2006 and 2022: Gallup & Gilani Pakistan History Project

(Islamabad), July 15, 2022

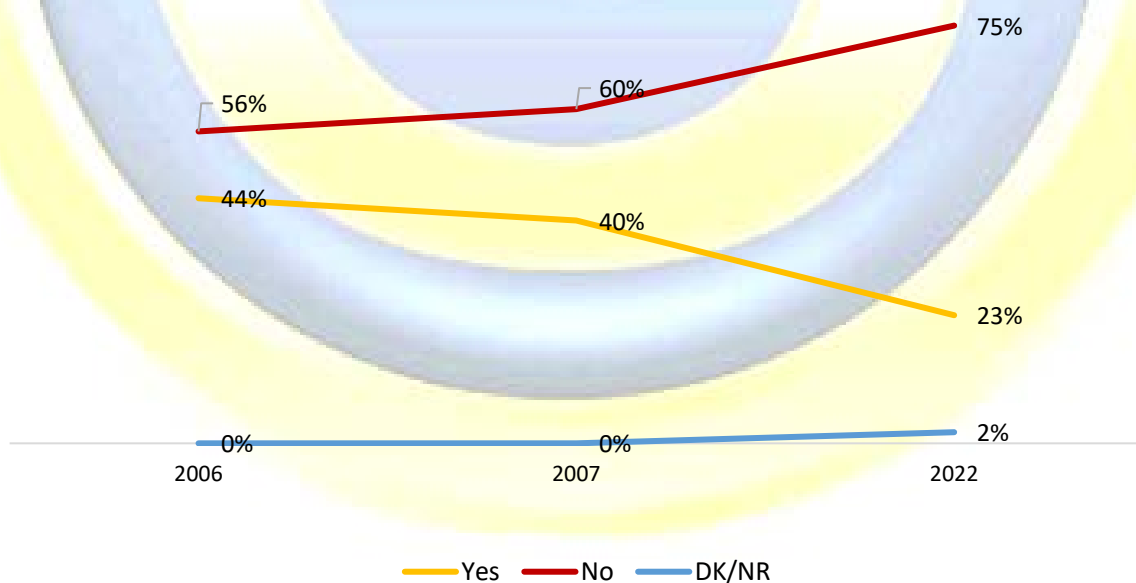
In a Gallup & Gilani Pakistan National Survey conducted in the year 2006, a representative sample of adult men and women from across Pakistan was asked the following question “Do you believe in sacred amulets (i.e., Taweez)?” In response to this question, 44% said yes, and 56% said no.

Comparative Picture: This question was asked again in 2022 to allow a comparison to be made across the years. In response to this question in 2022, 23% said yes, 75% said no, and 2% didn’t know or gave no response.

Trend Analysis: Belief in sacred amulets (i.e., Taweez) decreased by 21%, from 44% in 2006 to 23% in 2022. This belief was the greatest in 2015 when 3 in 5 (61%) Pakistanis reported it.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision-making in Pakistan.

Question: “Do you believe in sacred amulets (i.e., Taweez)?”



Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan, and the Director of Gallup Pakistan History Project explains the aim of the Project as follows: "Gallup Pakistan has been polling in Pakistan since 1979 (over 40 years). During this time, millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan's History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues". For more information about Gallup History Project, please contact caf@gallup.com.pk



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

Friday, July 15, 2022

(3 Pages, English version Only)



Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2022



of Gallup Pakistan
(1980-2022)