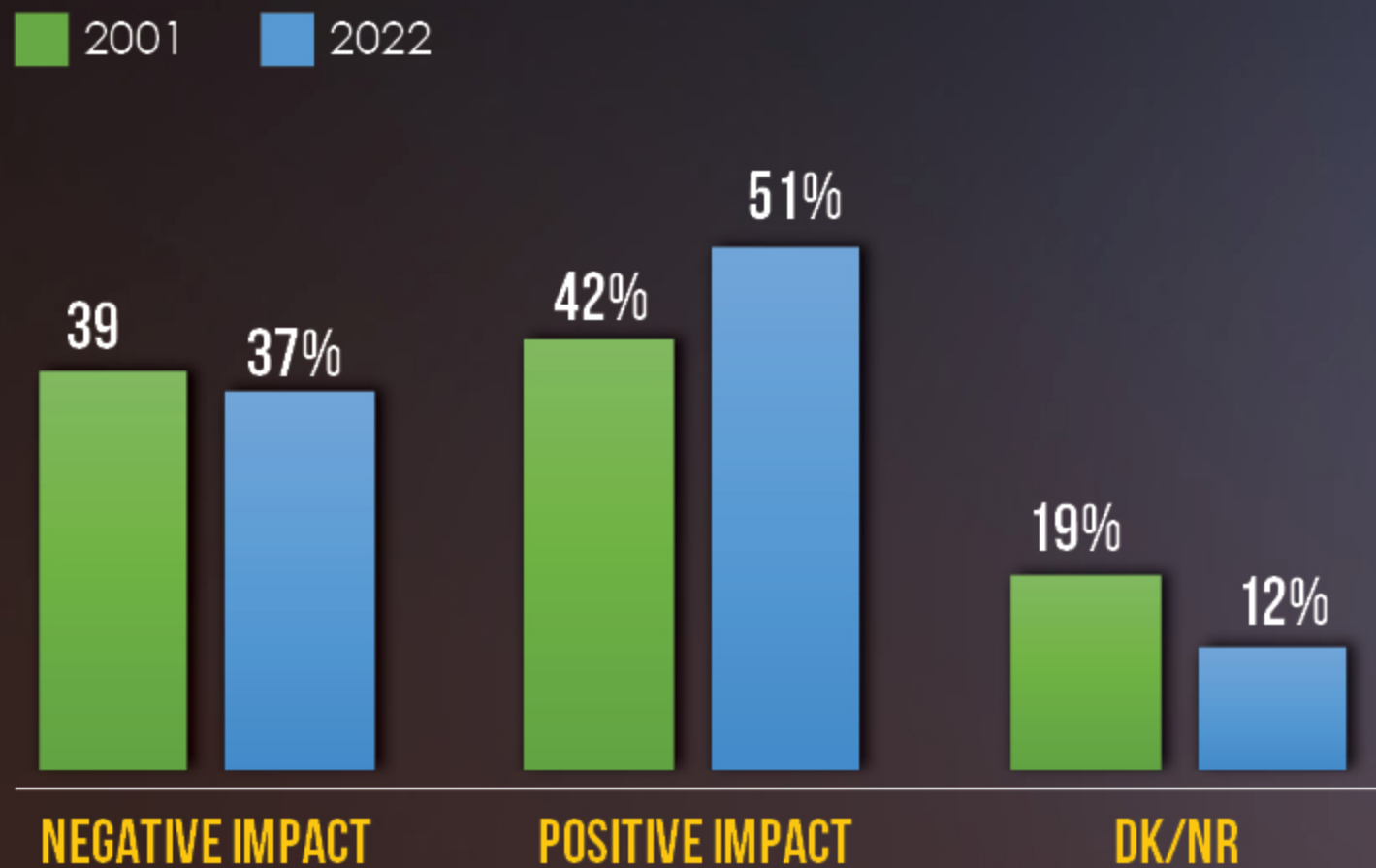


Perception of the positive impact of internet has increased by 9% over the years; 42% in 2001 said the internet has a positive impact on society, and the figure rose to 51% in 2022: Gallup & Gilani Pakistan

گزشتہ برسوں میں انٹرنیٹ کے مثبت اثرات کے حوالے سے رائے میں 9% کا اضافہ ہوا ہے، 2001 میں 42% جوابدہندگان کا کہنا تھا کہ انٹرنیٹ کے ہمارے معاشرے پر مثبت اثرات مرتب ہوئے ہیں، اور 2022 میں یہ شرح بڑھ کر 51% ہو گئی ہے

Question: "Some people are of the opinion that the advent of the internet has adversely impacted our society while others believe that it has some positive impact too. Do you think that overall, the Internet has more negative or positive effects?"





Opinion Poll History Polls

Perception of the positive impact of internet has increased by 9 % over the years; 42 % in 2001 said the internet has a positive impact on society, and the figure rose to 51 % in 2022: Gallup & Gilani Pakistan

(Islamabad), July 19, 2022

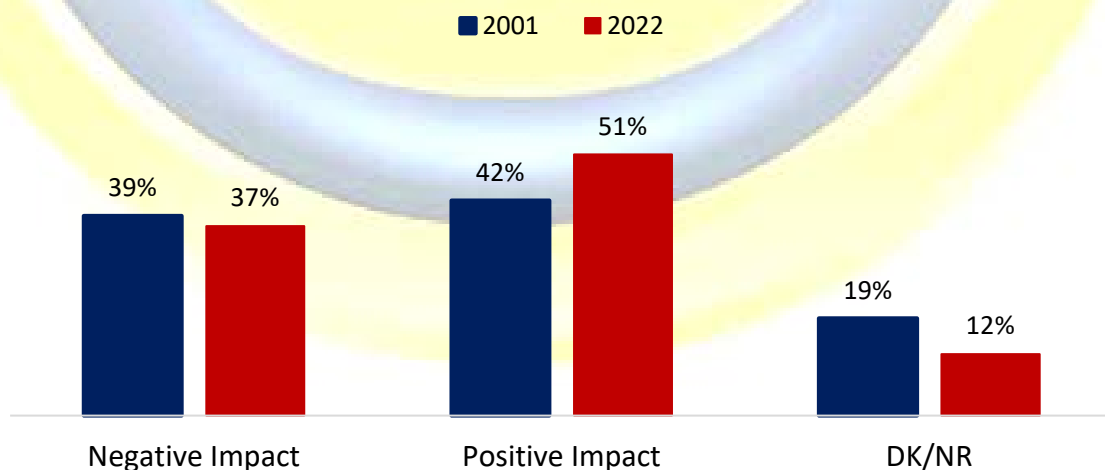
In a Gallup & Gilani Pakistan National Survey conducted in the year 2001, a representative sample of adult men and women from across Pakistan was asked the following question, “Some people are of the opinion that the advent of the internet has adversely impacted our society while others believe that it has some positive impact too. Do you think that overall, the Internet has more negative or positive effects?” In response to this question, 39% said negative impact, 42% said positive impact and 19% said don’t know or gave no response.

Comparative Picture: This question was asked again in 2022 to allow a comparison to be made across the years. In response to this question in 2022, 37% said negative impact, 51% said positive impact and 12% said don’t know or gave no response

Trend Analysis: Perception of the positive impact of the internet has increased by 9% over the years from 42% in 2001 to 51% in 2022.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision-making in Pakistan.

Question: “Some people are of the opinion that the advent of the internet has adversely impacted our society while others believe that it has some positive impact too. Do you think that overall, the Internet has more negative or positive effects?”



Source: Gallup & Gilani Pakistan
 (www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan, and the Director of Gallup Pakistan History Project explains the aim of the Project as follows: “Gallup Pakistan has been polling in Pakistan since 1979 (over 40 years). During this time, millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan’s History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues”. For more information about Gallup History Project, please contact caf@gallup.com.pk



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

Tuesday, July 19, 2022

(3 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2022



of Gallup Pakistan
(1980-2022)