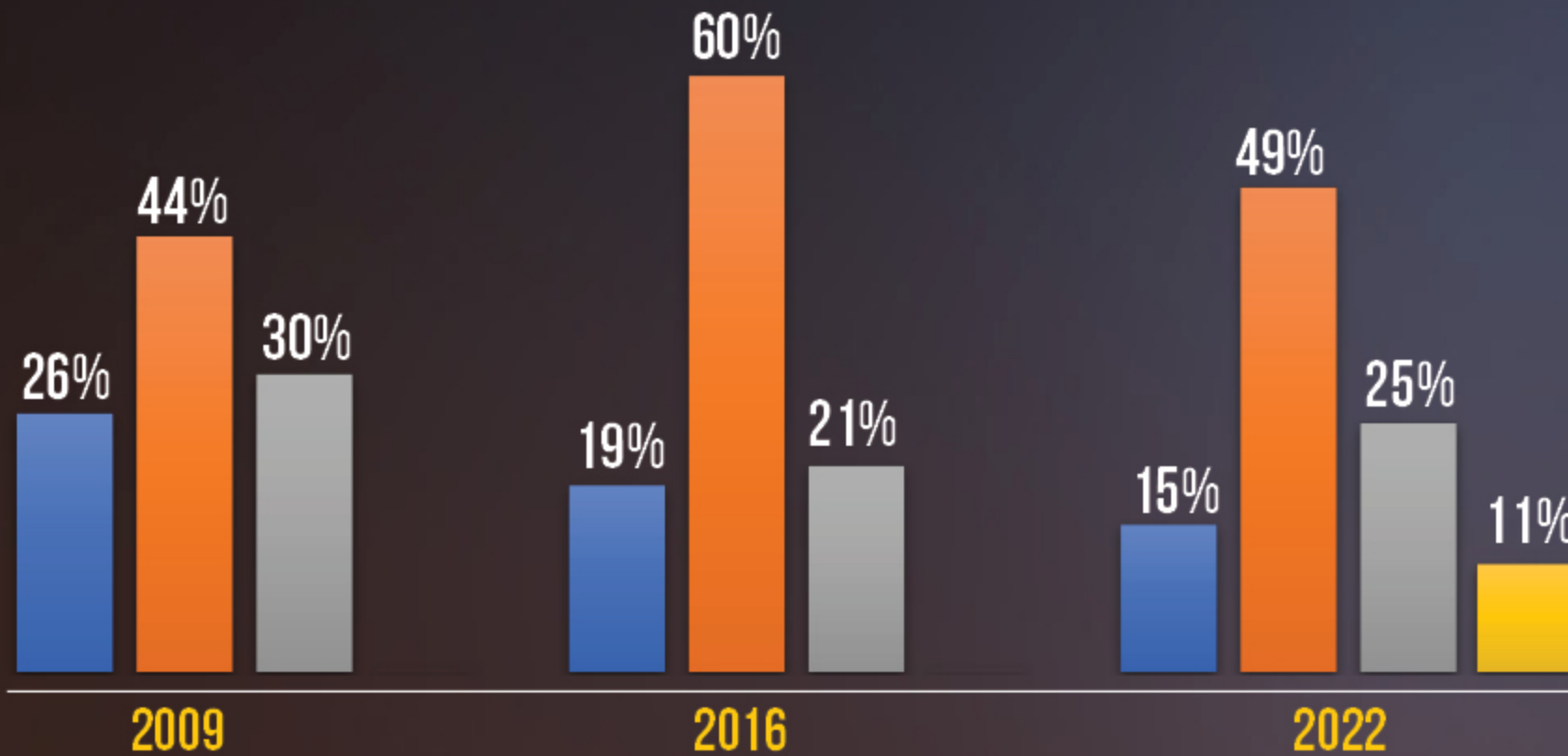


Significant decline in support for Pakistani artists working in India since 2009: Gallup & Gilani Pakistan History Project

2009 کے بعد سے پاکستانی فنکاروں کے بھارت میں کام کرنے کی حمایت کرنے والوں کی شرح میں نمایاں کمی آئی ہے

Question: "For the past some time, Pakistan and India have jointly produced movies and dramas. Some people are against Pakistani artists working in Indian films and dramas while others are in favor of it. Do you support or oppose the idea of Pakistani artists working in India?"

■ Yes ■ No ■ Indifferent ■ Don't know /No Response





Opinion Poll History Polls

Significant decline in support for Pakistani artists working in India since 2009: Gallup & Gilani Pakistan History Project

(Islamabad), July 25, 2022

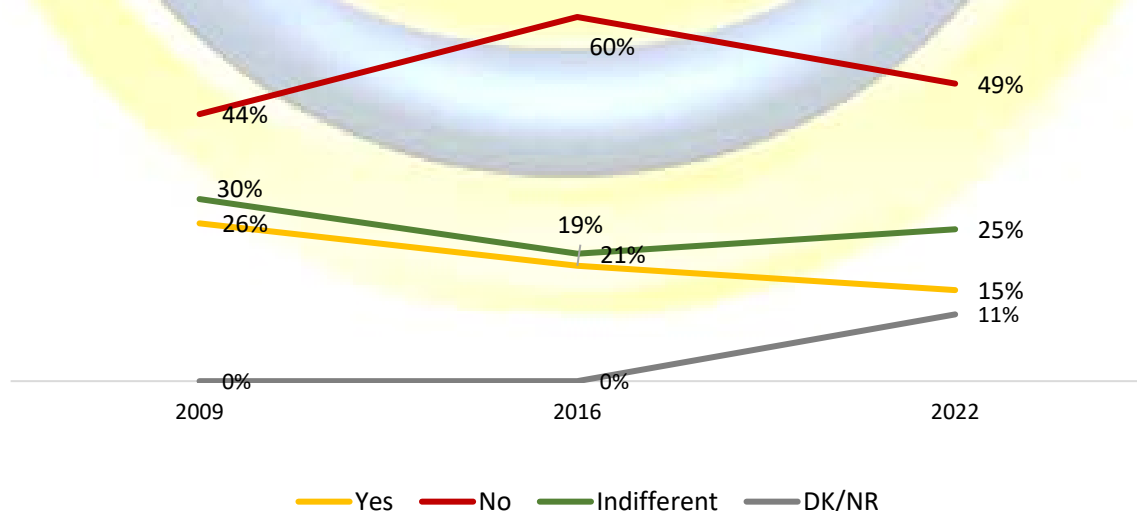
In a Gallup & Gilani Pakistan National Survey conducted in the year 2009, a representative sample of adult men and women from across Pakistan was asked the following question “For the past some time, Pakistan and India have jointly produced movies and dramas. Some people are against Pakistani artists working in Indian films and dramas while others are in favor of it. Do you support or oppose the idea of Pakistani artists working in India?” In response to this question, 26% said yes, 44% said no, and 30% said indifferent.

Comparative Picture: This question was asked again in 2022 to allow a comparison to be made across the years. In response to this question in 2022, 15% said yes, 49% said no, 25% said indifferent and 11% didn't know or gave no response.

Trend Analysis: One-quarter (26%) of Pakistanis were in favor of the notion of Pakistani artists working in India in 2009 while the figure decreased to 15% in 2022. This shows that there is a significant decline in support for Pakistani artists working in India since 2009.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision-making in Pakistan.

Question: “For the past some time, Pakistan and India have jointly produced movies and dramas. Some people are against Pakistani artists working in Indian films and dramas while others are in favor of it. Do you support or oppose the idea of Pakistani artists working in India?”



Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan, and the Director of Gallup Pakistan History Project explains the aim of the Project as follows: "Gallup Pakistan has been polling in Pakistan since 1979 (over 40 years). During this time, millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan's History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues". For more information about Gallup History Project, please contact caf@gallup.com.pk



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

Monday, July 25, 2022

(3 Pages, English version Only)



Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2022



of Gallup Pakistan
(1980-2022)