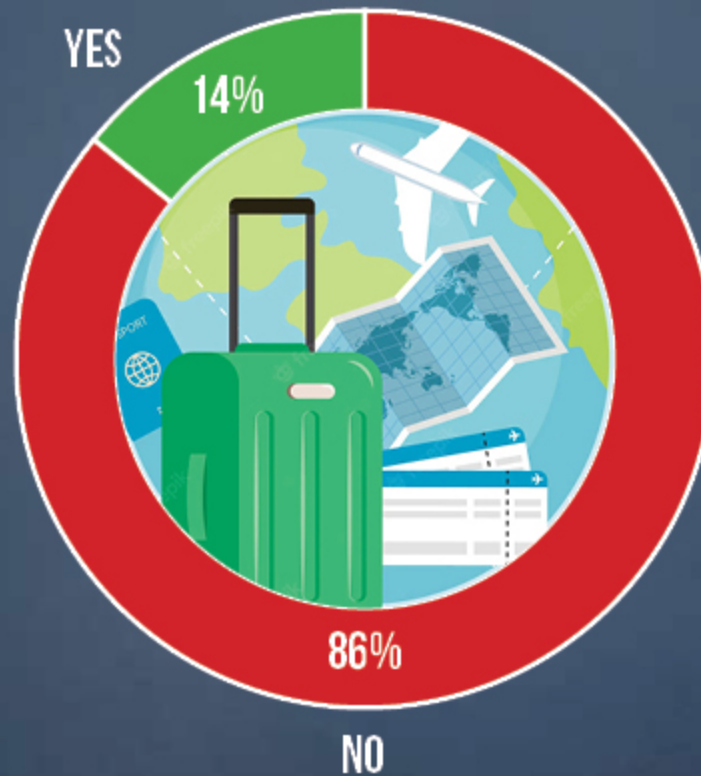


4th July, 2022

14% PAKISTANIS SAY THEY OR THEIR FAMILY TRAVELED OUTSIDE THEIR CITY/VILLAGE LAST YEAR FOR SUMMER HOLIDAYS, LEADING TO AROUND 30 MILLION TRAVELERS: GALLUP & GILANI PAKISTAN

14% پاکستانیوں کے مطابق پچھلے سال موسم گرما کس چھٹیوں میں وہ یا ان کے گھر والے اپنے شہر/گاؤں سے باہر سفر کے لئے گئے تھے، جو کہ تعداد کے اعتبار سے تقریباً 30 ملین سیاح بنتے ہیں

Question: "Did you travel or vacation last summer?"





Opinion Poll Tourism

14 % Pakistanis say they or their family traveled outside their city / village last year for summer holidays, leading to around 30 million travelers: Gallup & Gilani Pakistan

(Islamabad), July 4, 2022

According to a survey conducted by Gallup & Gilani Pakistan, 14% Pakistanis say they or their family traveled outside their city/village last year for summer holidays, leading to around 30 million travelers.

A nationally representative sample of adult men and women from across the country was asked the following question, “*Did you travel or vacation last summer?*” In response to this question, 14% said yes and 86% said no.

Question: “Did you travel or vacation last summer?”

All Pakistan



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1234

men and women in urban and rural areas of all four provinces of the country, from 30 May 2022 – 13 June 2022. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was CATI.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

Monday, July 4, 2022

(3 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2022



of Gallup Pakistan
(1980-2022)