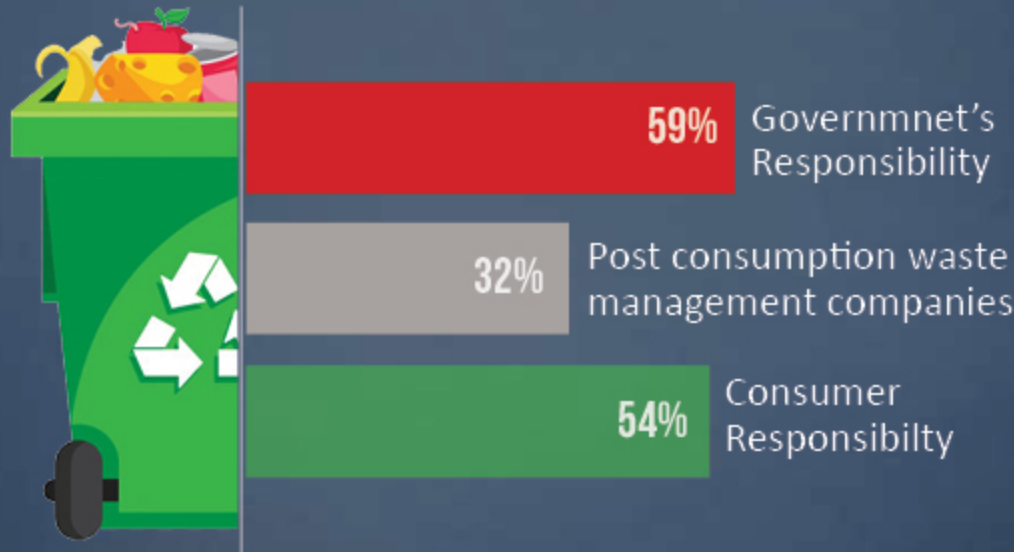


3rd August, 2022

GOVERNMENT (59%) AND CONSUMER (54%) ARE REPORTED BY RESPONDENTS AS THE HIGHEST CONTRIBUTORS TO WASTE MANAGEMENT: GALLUP & GILANI PAKISTAN AND DAVAAM PROJECT FINDINGS.

جوابدہندگان کے مطابق کچرے کو ٹھکانے لگانے کے حوالے سے انتظامات میں حکومت (59%) اور صارفین (54%) سب سے زیادہ مدد فراہم کرسکتے ہیں

Question: "Who do you think is responsible regarding waste management? Is it the consumer's responsibility since they are consuming the product or is it the responsibility of post consumption waste management companies or the government's responsibility?"



Don't know: 1%

**Opinion Poll
General**



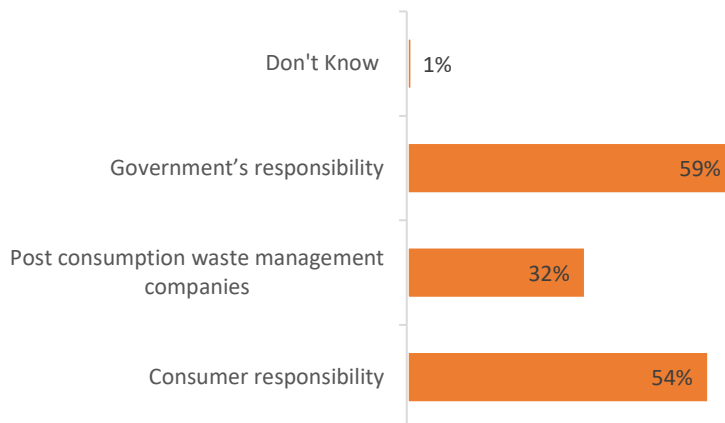
Government (59 %) and Consumer (54 %) are reported by respondents as the highest contributors to waste management: Gallup & Gilani Pakistan and Davaam project findings.

(Islamabad), August 3, 2022

According to a survey conducted by Gallup & Gilani Pakistan and Davaam, Government (59%) and Consumer (54%) are reported by respondents as the highest contributors to waste management.

A nationally representative sample of adult men and women from across the four major cities of Pakistan including Lahore, Karachi, Rawalpindi/Islamabad, and Peshawar was asked the following question, “Who do you think is responsible regarding waste management? Is it the consumer’s responsibility since they are consuming the product or is it the responsibility of post consumption waste management companies or the government’s responsibility?” In response to this question, Government (59%) and Consumer (54%), Post consumption waste management companies (32%) are reported by respondents as the highest contributors to waste management, whereas 1% said they don’t know.

Question: “Who do you think is responsible regarding waste management? Is it the consumer’s responsibility since they are consuming the product or is it the responsibility of post consumption waste management companies or the government’s responsibility?”



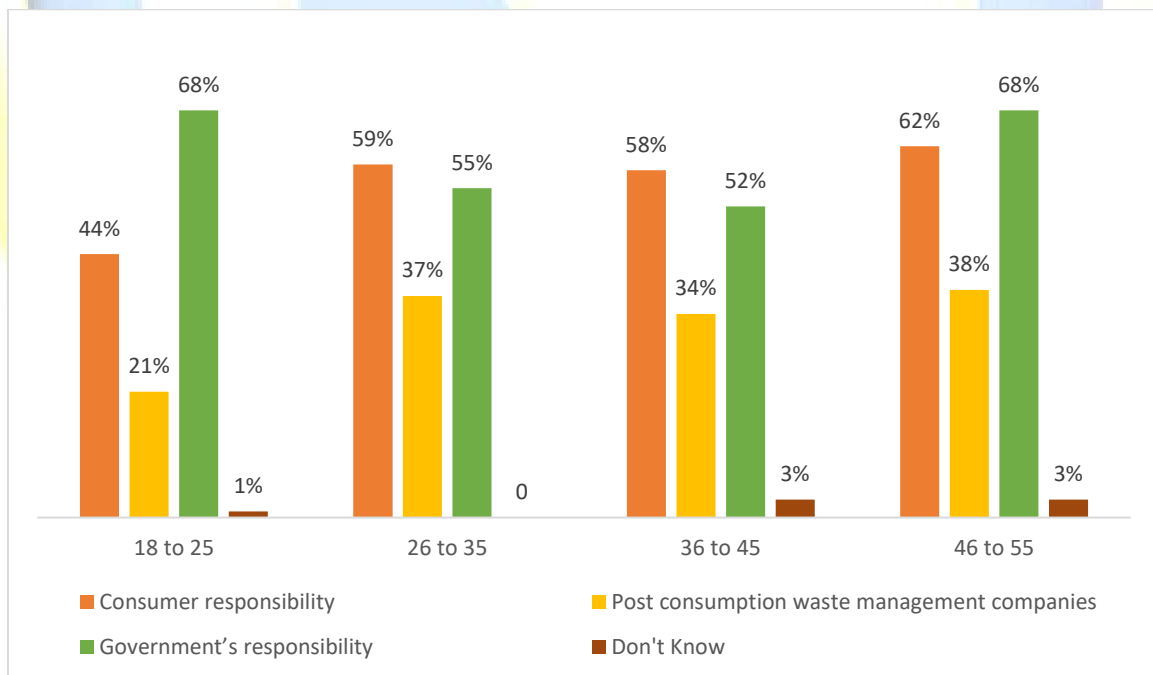
Source: Gallup & Gilani Pakistan & Davaam
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)
Davaam: www.davaam.life

GENDER BREAKDOWN



Source: Gallup & Gilani Pakistan & Davam
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)
Davaam: www.davaam.life

AGE BREAKDOWN



Source: Gallup & Gilani Pakistan & Davam
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)
Davaam: www.davaam.life

The study was carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International and Davaam. The recent survey was carried out among a sample of 1000 men and women in urban areas of the cities including Karachi, Lahore, Islamabad/ Rawalpindi, and Peshawar, from 12th April – 17th May. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was CAPI.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

Wednesday, August 3rd, 2022

(3 Pages, English version Only)



Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.



Davaam Life is an environmental services company offering innovative tech-based retail solutions to FMCGs to cut down single use plastic waste and reduce costs to consumers. Davaam Life has developed refill and dispensing stations that allow consumers to reuse their existing packaging, refill and just pay for the product rather than packaging, branding and other retail costs.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2022



of Gallup Pakistan
(1980-2022)