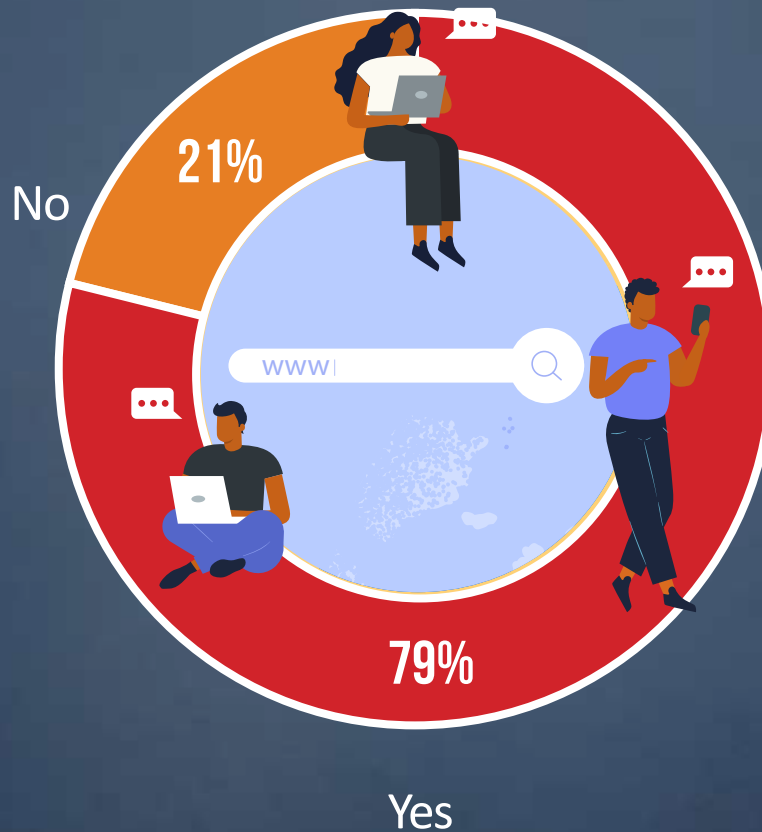


13th September, 2022

4 IN 5 PEOPLE FROM KARACHI ARE INTERNET USERS: GALLUP & GILANI PAKISTAN

کراچی کے ہر 5 میں سے 4 افراد انٹرنیٹ صارفین ہیں

Question: "Do you use the internet"





Opinion Poll **Media Internet**

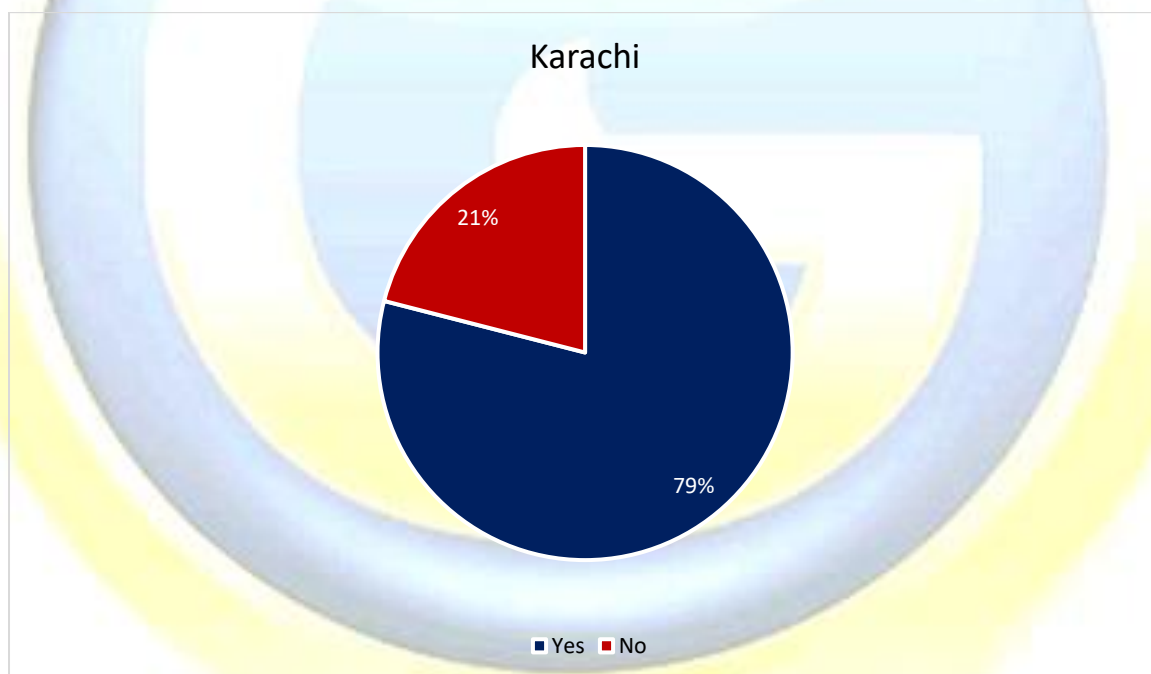
4 in 5 people from Karachi are internet users: Gallup & Gilani Pakistan

(Islamabad), September 13th, 2022

According to a survey conducted by Gallup & Gilani Pakistan, 79% of Karachi's population uses the internet.

A representative sample of adult men and women from Karachi was asked the following question, “Do you use the internet?” In response to this question, 79% said ‘Yes’ while 21% said ‘No.’ 15% more males (82%) use the internet than females (67%). The distribution of internet users across the different age groups reduced with age, such that 90% of those aged 18-23 use the internet, which decreases to 67% amongst people aged 50+. Moreover, the use of internet increased with the increase in education, 63% of the illiterate people said ‘yes’ to being internet users whereas, 95% of the Professionals/Doctors said that they used the internet.

Question: “Do you use the internet?”



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 816 households, including men and women in urban and rural areas of Karachi, from July 20 – July 24, 2022. The error margin is estimated to be approximately $\pm 3-5$ percent at the 95% confidence level. The methodology used for data collection was Random Digit Dialing



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International

Tuesday, September 13th, 2022

(3 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2022



of Gallup Pakistan
(1980-2022)