

PRESS RELEASE

(Also emailed*/faxed separately)



Opinion Poll Social Behavior Eating Habits

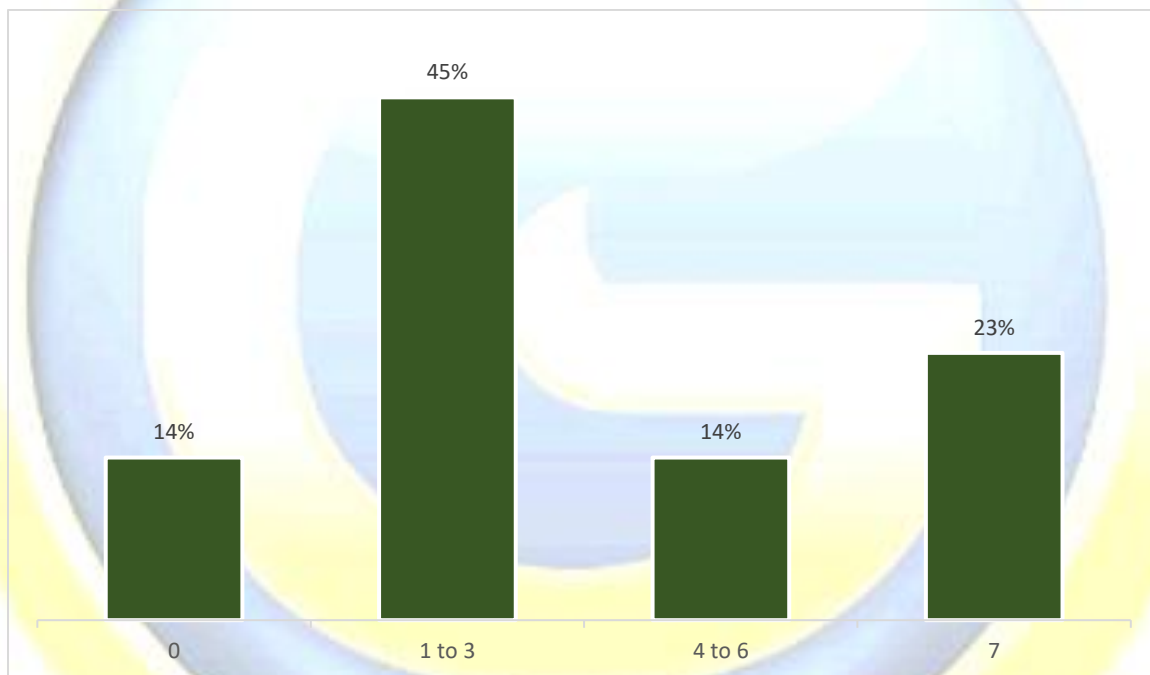
Almost 1 in 5 Pakistani's eat fruit every day in a week while 14% do not eat fruit at all: Gallup & Gilani Pakistan

(Islamabad), November 4th, 2022

According to a survey conducted by Gallup & Gilani Pakistan, almost 1 in 5 Pakistani's eat fruit every day while 14% do not eat fruit at all

A nationally representative sample of adult men and women from across the country was asked the following question regarding, "Usually how often in a week do you eat fruits?" 14% said 0 times, 45% said 1 to 3 times, 14% said 4-6 times, and 23% said 7 times

Question: "Usually how often in a week do you eat fruits?"



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 500 men and women in urban and rural areas of all four provinces of the country. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International



Friday, 04th November 2022

(3 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2022



of Gallup Pakistan
(1980-2022)

4th November, 2022

ALMOST 1 IN 5 PAKISTANI'S EAT FRUIT EVERY DAY IN A WEEK WHILE 14% DO NOT EAT FRUIT AT ALL: GALLUP & GILANI PAKISTAN

تقریباً ہر 5 میں سے 1 پاکستانی ہفتے میں ہر روز پھل کھاتے ہیں ، جبکہ 14% پاکستانی بالکل بھی پھل نہیں کھاتے ہیں

Question: "Usually how often in a week do you eat fruits?"

