

28th November, 2022

MORE THAN HALF (53%) SAY THAT THEIR HOUSEHOLD'S FINANCIAL SITUATION HAS GOTTEN WORSE IN COMPARISON TO THE LAST SIX MONTHS: GALLUP & GILANI PAKISTAN

نصف سے زائد (53%) پاکستانیوں کا کہنا ہے کہ پچھلے چھ ماہ کے مقابلے میں آج اُن کے گھروالوں کے مالی حالات مزید بدتر ہوئے ہیں

Question: "How is your household's financial situation in comparison to last 6 months?"



PRESS RELEASE

(Also emailed*/faxed separately)



Opinion Poll Economy

More than half (53%) say that their household's financial situation has gotten worse in comparison to the last six months: Gallup & Gilani Pakistan

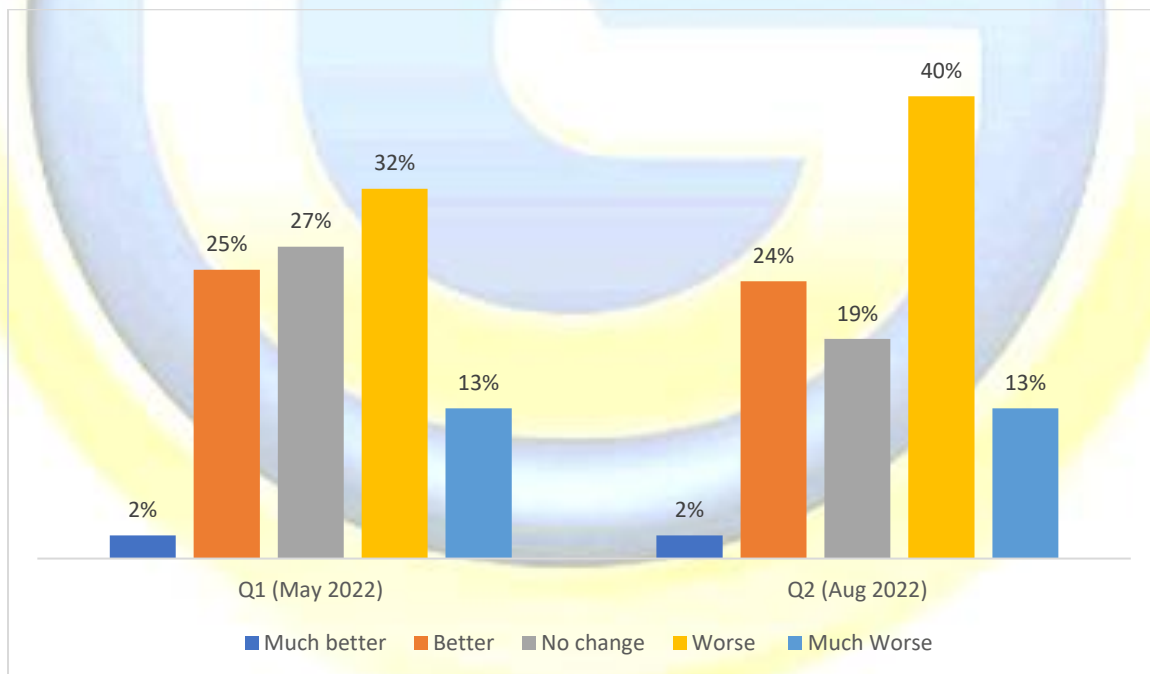
(Islamabad), November 28th, 2022

According to a survey conducted by Gallup & Gilani Pakistan, more than half (53%) say that their household's financial situation has gotten worse in comparison to the last six months.

A nationally representative sample of adult men and women from across the country was asked the following question regarding, "How is your household's financial situation in comparison to last 6 months?" 5% responded much better, 24% said better, 19% said no change, 40% said it had gotten worse while 13% said it had gotten much worse.

The same question was also asked in the first quarter of the year and the responses were such that 2% said that their household economic situation had gotten much better in the last six months, 25% said it had gotten better, 27% responded that it had remained the same while 32% said it had gotten worse and 13% said that it had gotten much worse.

Question: "How is your household's financial situation in comparison to last 6 months?"



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1543 men and women in urban and rural areas of all four provinces of the country. The error margin is estimated to be

approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI) and the data collection was done in August 2022.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International

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GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2022



of Gallup Pakistan
(1980-2022)