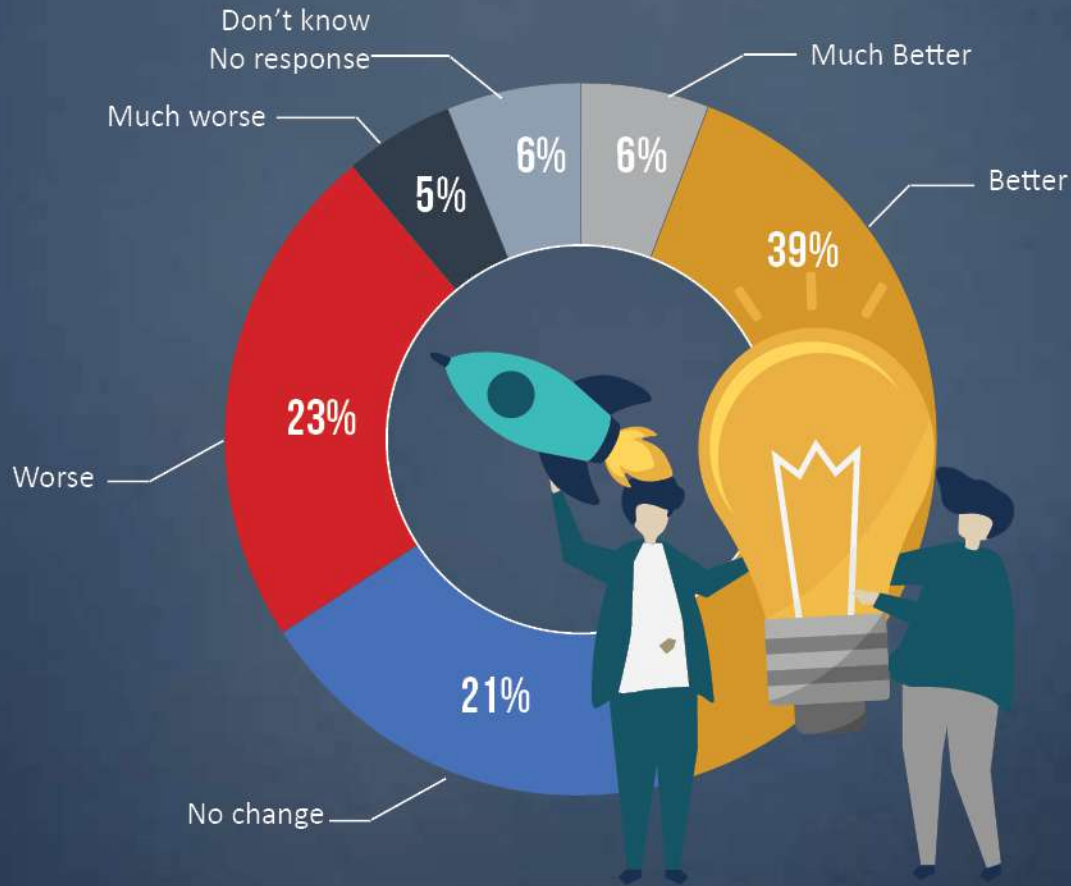


29th November, 2022

LESS THAN HALF (45%) SEEM TO BE OPTIMISTIC ABOUT THEIR HOUSEHOLD'S FINANCIAL SITUATION IMPROVING IN THE NEXT SIX MONTHS: GALLUP & GILANI PAKISTAN

نصف سے کم (45%) پاکستانی آئندہ 6 ماہ میں اپنے گھرانے کے مالی حالات بہتر ہونے کے حوالے سے پر امید نظر آتے ہیں

Question: "What do you expect your household's financial situation to be in next 6 months?"



PRESS RELEASE

(Also emailed*/faxed separately)



Opinion Poll Economy

Less than half (45%) seem to be optimistic about their household's financial situation improving in the next six months: Gallup & Gilani Pakistan

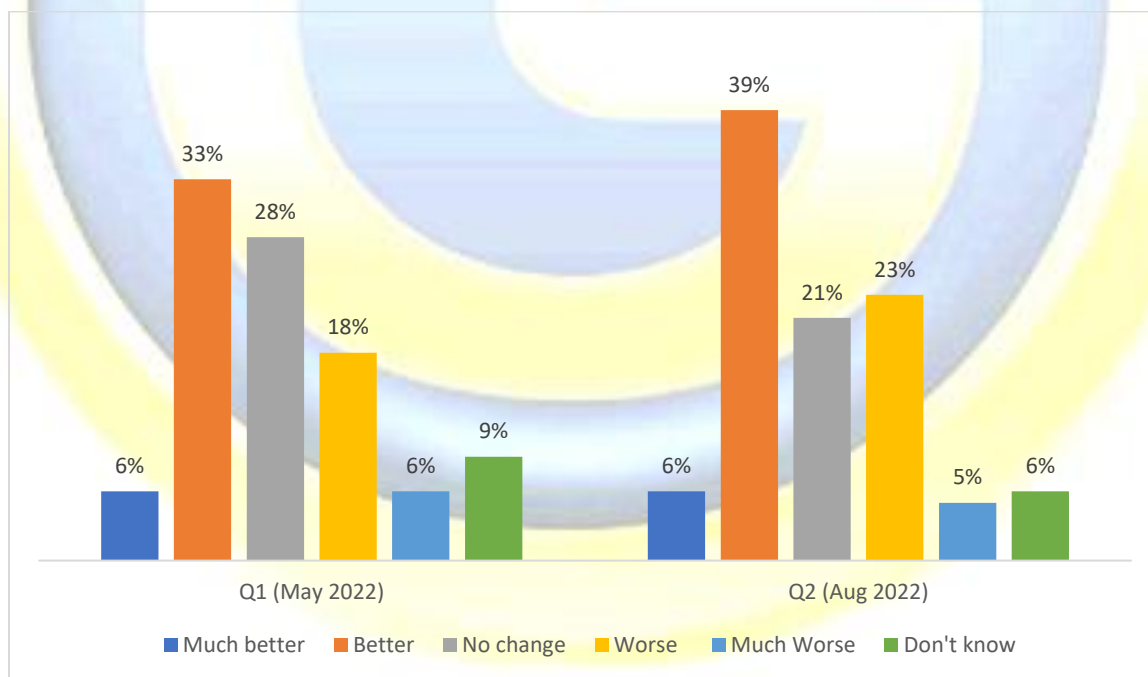
(Islamabad), November 29th, 2022

According to a survey conducted by Gallup & Gilani Pakistan, less than half (45%) seem to be optimistic about their household's financial situation improving in the next six months

A nationally representative sample of adult men and women from across the country was asked the following question regarding, *"What do you expect your household's financial situation to be in next 6 months?"* 6% responded that it will be much better, 39% said it will be better, 21% said there will be no change, 23% said it will be worse while 5% said it will be much worse while 6% said that they did not know.

The same question was also asked in the first quarter of the year and the responses were such that 6% said that their household economic situation will be much better in the next six months, 33% said it will be better, 28% responded that it will remain the same while 18% said it will be worse and 6% said that it will be much worse and 9% said that they did not know.

Question: "What do you expect your household's financial situation to be in next 6 months?"



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study was released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1543 men

and women in urban and rural areas of all four provinces of the country. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI) and the data collection was done in August 2022.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International

Tuesday, 29th November 2022

(3 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2022



of Gallup Pakistan
(1980-2022)