

14th December, 2022

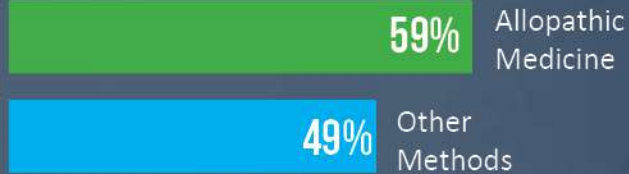
THREE QUARTERS OF PAKISTANIS PREFER ALLOPATHIC MEDICINE OVER OTHER METHODS OF TREATMENT: GALLUP & GILANI PAKISTAN

تین چوتھائی پاکستانی علاج کے دیگر طریقوں پر ڈاکٹری طریقہ علاج کو زیادہ ترجیح دیتے ہیں

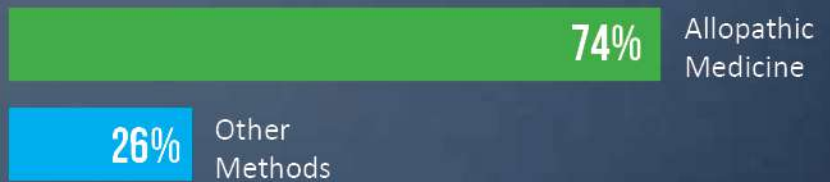
Question: "Which method of treatment do you most prefer?"



1979



2022





PRESS RELEASE

(Also emailed*/faxed separately)



Opinion Poll Healthcare

Three quarters of Pakistanis prefer allopathic medicine over other methods of treatment: Gallup & Gilani Pakistan

(Islamabad), December 14th, 2022

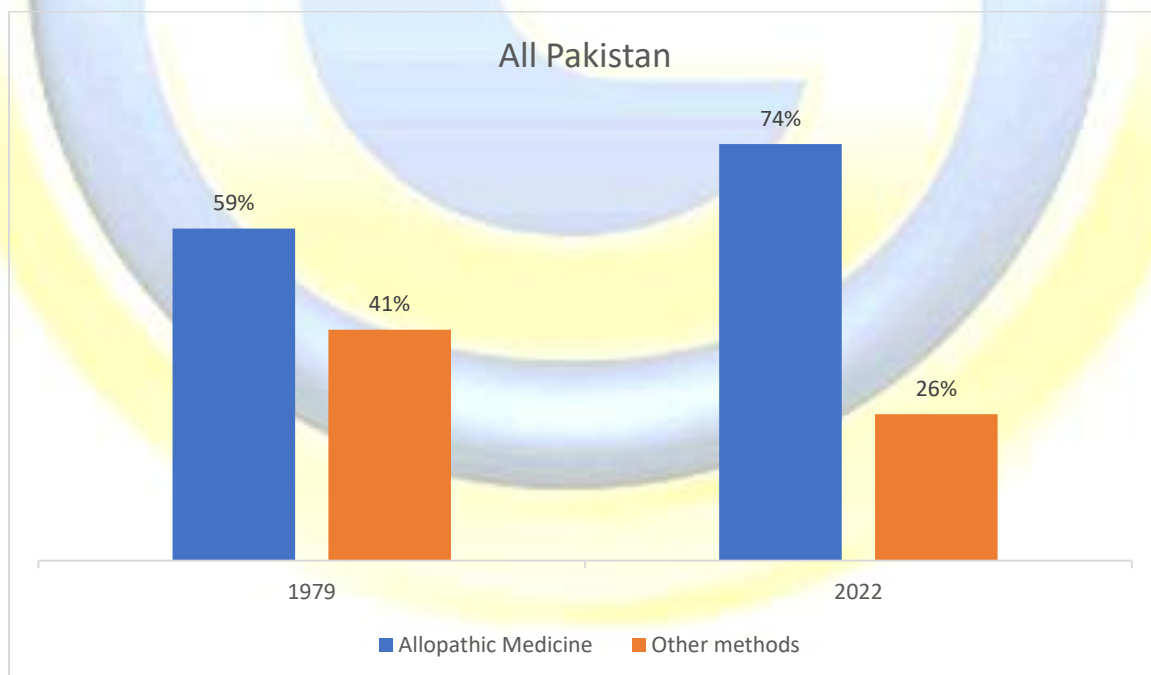
According to a survey conducted by Gallup & Gilani Pakistan, three quarters of Pakistanis prefer allopathic medicine over other methods of treatment.

A nationally representative sample of adult men and women from across the country was asked the following question regarding, “Which method of treatment do you most prefer?” 74% said that they preferred allopathic methods while 26% said that they preferred other methods of treatment (like home remedies, homeopathic, hakim etc.)

The same question was asked in 1979 and 59% people said that they preferred allopathic methods while 41% said that they preferred other methods.

Trend Analysis: There has been a 15% increase in the number of people who prefer allopathic medicine in 2022 as compared to 1979.

Question: “Which method of treatment do you most prefer?”



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 747 men and women in urban and rural areas of all four provinces of the country. The error margin is estimated to be approximately ± 2 -3 percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).





Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

Wednesday, 14th December 2022

(3 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2022



of Gallup Pakistan
(1980-2022)