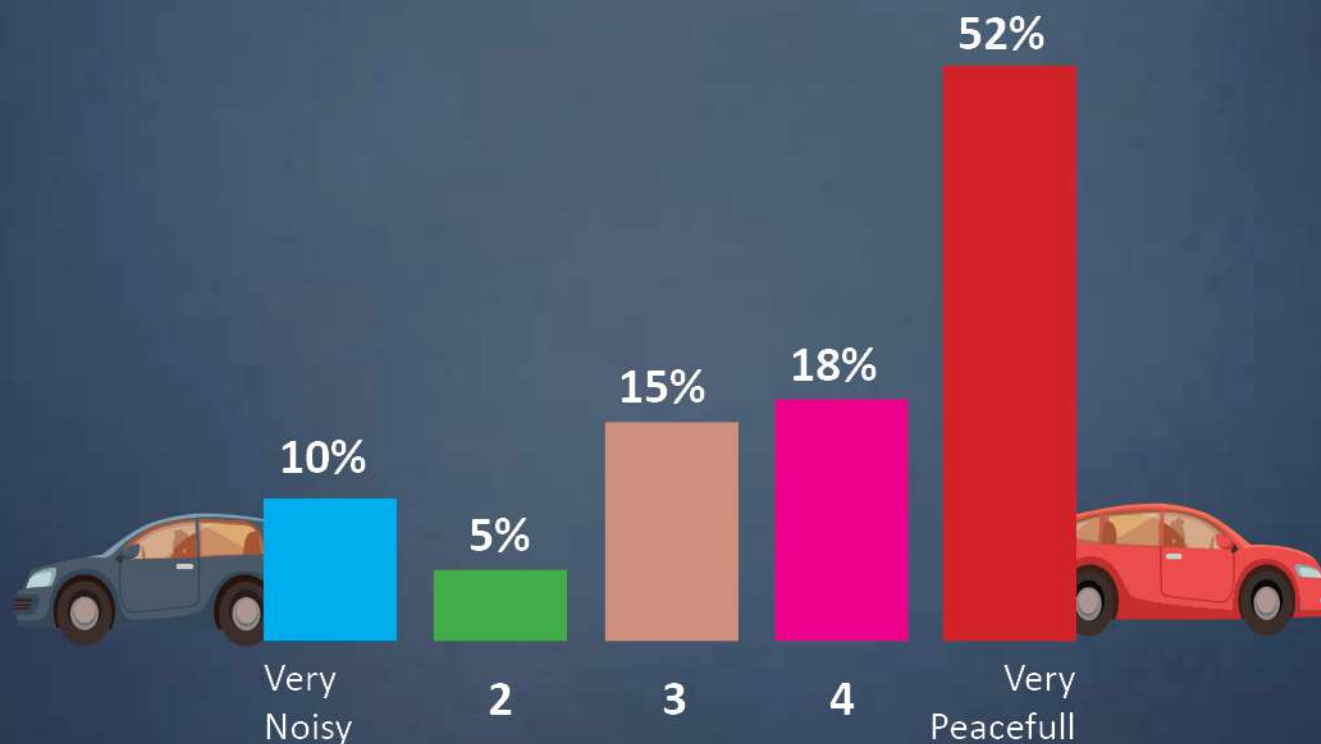


16th January, 2023

70% PAKISTANIS SAY THAT THEIR LOCALITY IS PEACEFUL WHEN IT COMES TO TRAFFIC NOISE: GALLUP & GILANI PAKISTAN

70% پاکستانیوں کا کہنا ہے کہ گاڑیوں کے شور کے حوالے سے بات کی جائے تو اُن کا رہائشی علاقہ پرسکون ہے

Question: "On a scale of 1 to 5, where 1 is "very noisy" and 5 is "very peaceful", how would you rank the issue traffic noise in your locality?"



PRESS RELEASE

(Also emailed*/faxed separately)



Opinion Poll Miscellaneous

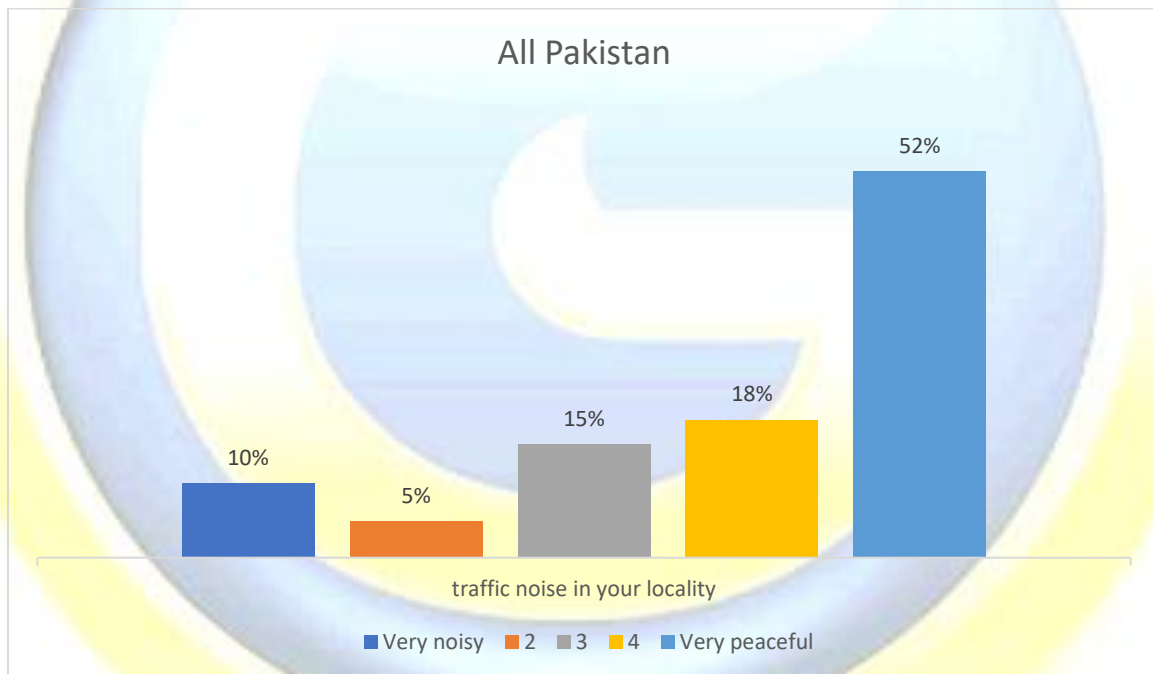
70% Pakistanis say that their locality is peaceful when it comes to traffic noise: Gallup & Gilani Pakistan

(Islamabad), January 16th, 2023

According to a survey conducted by Gallup & Gilani Pakistan, 70% Pakistanis say that their locality is peaceful when it comes to traffic noise.

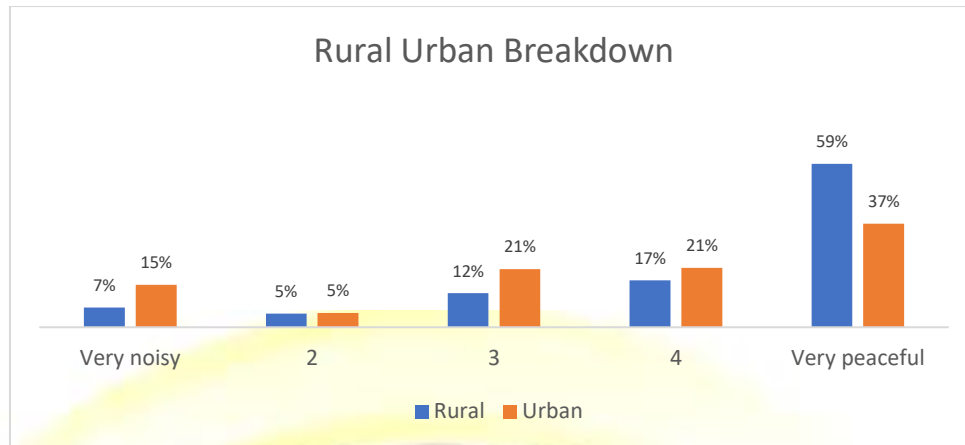
A nationally representative sample of adult men and women from across the country was asked the following question regarding, “On a scale of 1 to 5, where 1 is “very noisy” and 5 is “very peaceful”, how would you rank the issue traffic noise in your locality?” 10% said it is very noisy, 5% said it is noisy, 15% reported that the traffic noise in their locality was average while 18% said it is peaceful and 52% said it is very peaceful.

Question: “On a scale of 1 to 5, where 1 is “very noisy” and 5 is “very peaceful”, how would you rank the issue traffic noise in your locality?”



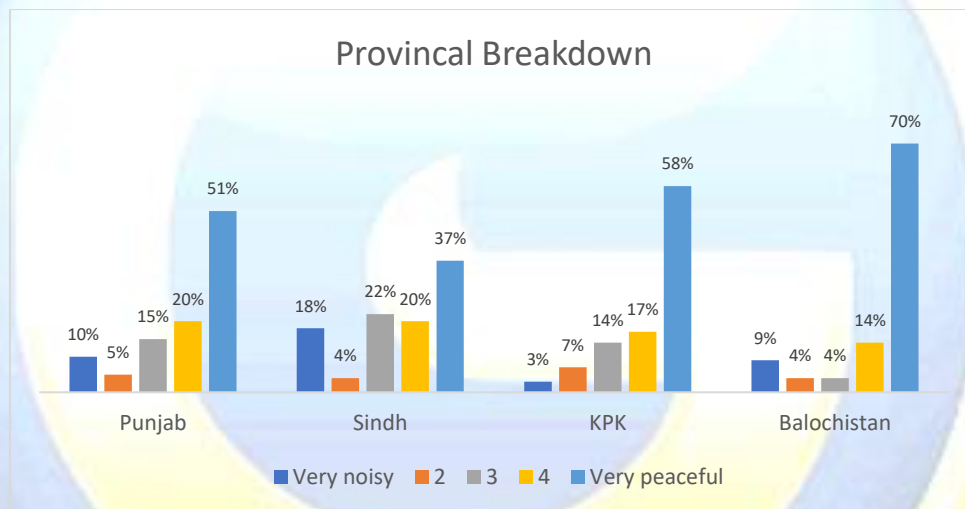
Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

When the rural-urban breakdown for the responses is analyzed, it can be seen that 22% more people from rural areas say that their locality is very peaceful as compared to Urban areas. Whereas 8% more people from urban areas say that their locality is very noisy as compared to rural areas.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Analysis of the provincial breakdown shows that the highest proportion of people who think that their locality is very peaceful belongs to Balochistan as 70% said so, second was KPK as 58% said their locality is very peaceful, third came Punjab with 51% saying so, while the least number of people who said that their locality is very peaceful was from Sindh as 37% said so.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 747 men and women in urban and rural areas of all four provinces of the country. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

Monday, 16th, January 2023

(2 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2023



of Gallup Pakistan
(1980-2023)