

23rd January, 2023

93% PAKISTANIS ARE OF THE OPINION THAT THE SALE OF CIGARETTES SHOULD BE BANNED: GALLUP & GILANI PAKISTAN

93% پاکستانیوں کی رائے ہے کہ سگریٹ کی فروخت پر پابندی ہونی چاہیے

Question: "Do you think the sale of cigarettes should be banned?"



PRESS RELEASE

(Also emailed*/faxed separately)



Opinion Poll General

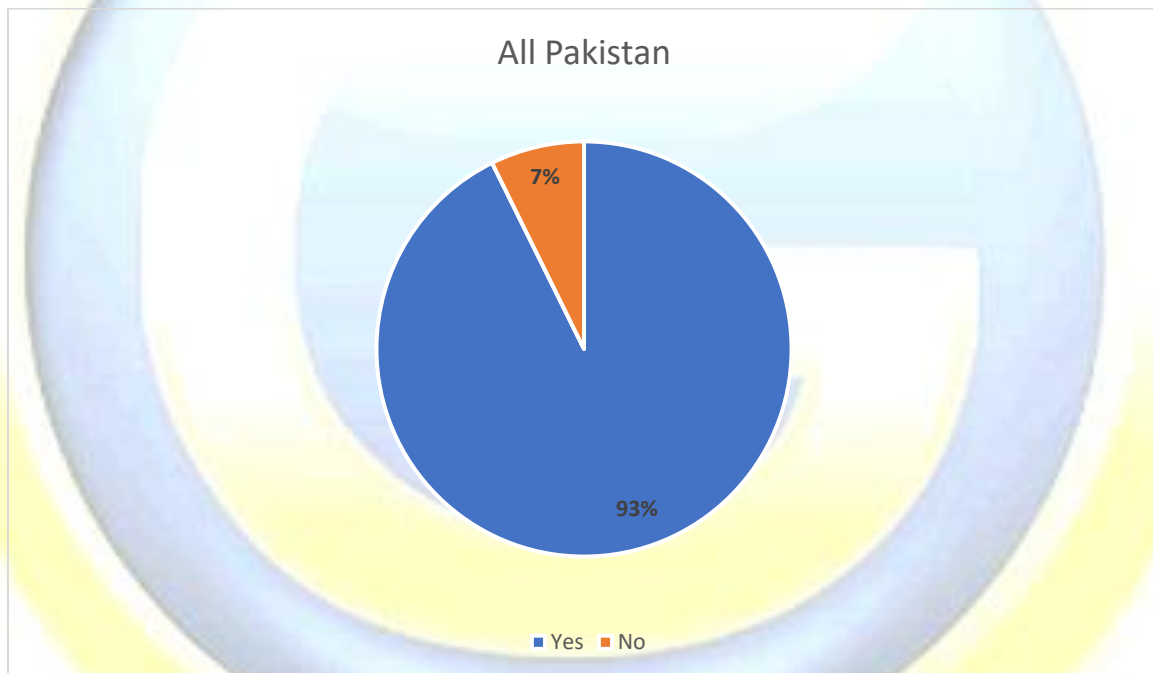
93% Pakistanis are of the opinion that the sale of cigarettes should be banned: Gallup & Gilani Pakistan

(Islamabad), January 23rd, 2023

According to a survey conducted by Gallup & Gilani Pakistan, 93% Pakistanis are of the opinion that the sale of cigarettes should be banned.

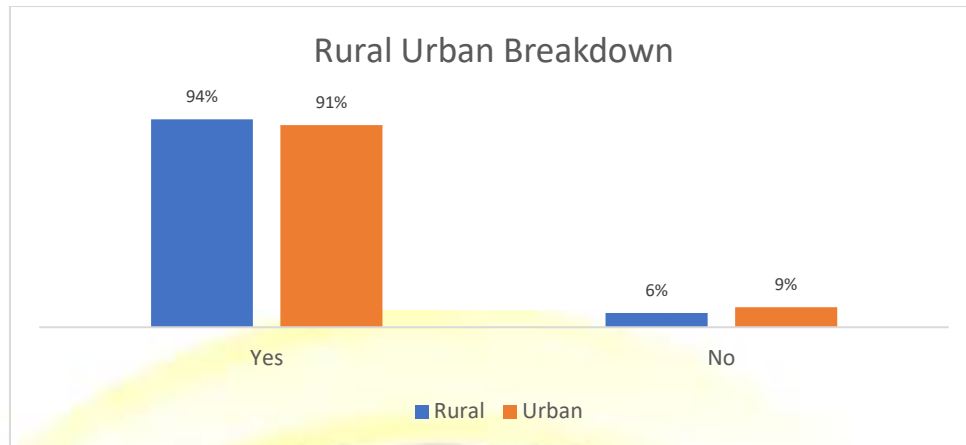
A nationally representative sample of adult men and women from across the country was asked the following question regarding, “Do you think the sale of cigarettes should be banned?” 93% said yes while 7% responded no.

Question: “Do you think the sale of cigarettes should be banned?”



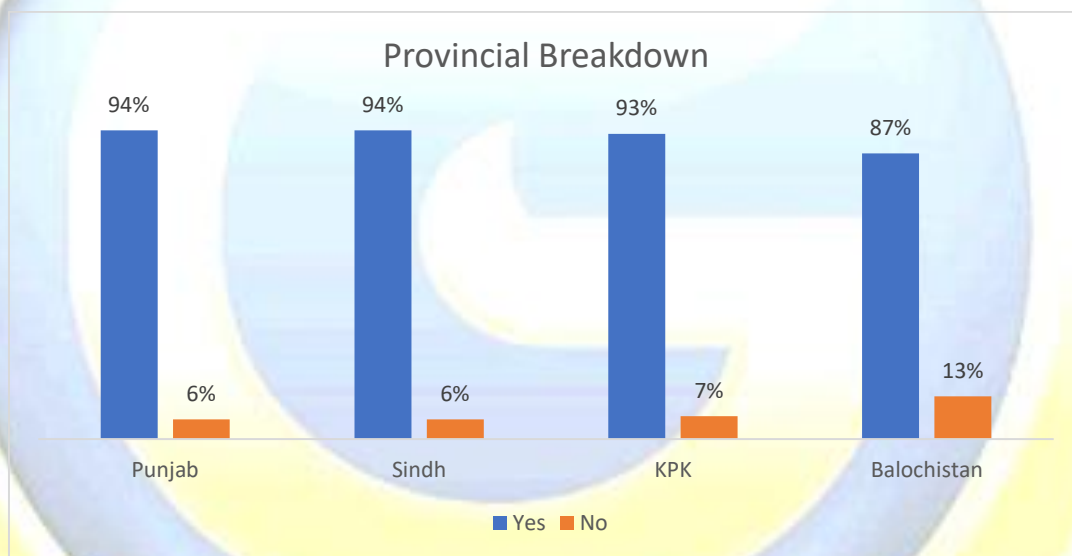
Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

When the rural-urban breakdown for the responses is analyzed, it can be seen that 3% more people from urban areas think that the sale of cigarettes should be banned as 94% reported that when compared to people from urban areas, where 91% reported the same.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Analysis of the provincial breakdown shows that the highest percentage of people who think that the sale of cigarettes should be banned belongs to Punjab and Sindh as 94% people from both the provinces said that while 93% from KPK reported the same. However Balochistan has the lowest percentage amongst the provinces of people who think that the sale of cigarettes should be banned as 87% reported saying that.



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 747 men and women in urban and rural areas of all four provinces of the country. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

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GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2023



of Gallup Pakistan
(1980-2023)