

The World is divided these days - but how seriously?

An opinion poll conducted by GIA in 64 countries covering over two thirds of the global population (and more than 90% of those countries which are free to conduct and publish opinion research) shows the following picture regarding perceptions on strategic partnerships between countries:

- The collective West (EU and USA) remains more attractive as an economic partner (58%) and as a security partner (59%), compared to China and Russia which together score respectively 29% and 26%. What is important to note here is that this basic two-to-one proportion is valid without the voice of China where research content is restricted and also without significant Arab and African countries for the same reason. Taking into consideration these specifics most probably the actual division of the World is half-by-half.
- The European Union is the most attractive partner in the field of economy (31%) while the US keeps the position of most preferred ally in security (33%). But as already mentioned these figures are valid only for the researchable part of the world and don't include Chinese public opinion.
- While Russia comes last among the four surveyed powers as a partner in the economic field, it scores a better result on the issues of security partnership and is positioned in front of China.
- Economy and security go hand in hand for the vast majority of countries and people prefer as a partner for both all the same of the two "blocks" of two superpowers (EU & USA or Russia & China) but the few exceptions are of an essential significance.
- While China appears to be the preferred economic partner for the vast majority in seven of the studied countries - Yemen, Pakistan, Russia, Nigeria, Palestinian Territories, Iraq and Ethiopia, *Russia is preferred by none.*
- When it comes to the preferred security partner Russia is perceived as such in a dozen countries while China gets a majority preference in only two countries - Russia and Pakistan.
- In a dozen countries public opinion is divided in their preference for an economic partner between the four powers - Afghanistan, Cameroon, Greece, Indonesia, Ivory Coast, Kazakhstan, Libya, Macedonia, Peru, Syria.
- In the field of security, the public is seriously divided in Afghanistan, Argentina, Bosnia & Herzegovina, Greece, Libya, Macedonia, Peru, Vietnam, Yemen, and the UAE.
- Public opinion in the U.K. is deeply divided in its rating of the US and EU as preferred partners for both fields - economy and in security. The pro-European attitudes prevails in both matters - 45 % to 33%.

Kancho Stoychev, president of GIA:

"The big question is not whether there be a new multipolar world order but will there be a global order at all. As stated previously in the analysis globalization fell apart into regionalization based on a perceived common future - economic, political, military. But these new regions are not yet well defined and established - only the so-called collective West is. And the real challenge is not only how to do it peacefully, but how to avoid a bigger war".

Sample Size and Mode of Field Work:

A total of 59 842 persons were interviewed globally. In each country a representative sample of around 1000 men and women was interviewed during August-October 2022 either face to face, via telephone or online.

The margin of error for the survey is between +3-5% at 95% confidence level.

About Gallup International

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For over 70 years Gallup International members have demonstrated their expert ability to conduct multi-country surveys on a comparable basis and deliver the highest quality. Our more than 100 members and partners are leading national institutes with a profound local knowledge of research methods and techniques, statistical sources, customs and culture differences of its own country and carefully selected by the Association Board. With only one member agency per country, members work together on a daily basis to share knowledge, new research techniques and tools, as well as to provide the most appropriate solutions to international research projects and service our clients to the best of our abilities.

GIA Global Survey Results

See charts in a separate pdf file provided.

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