

15th March, 2023

**39% SEE A DOCTOR, 25% DRINK JOSHANDA TO USUALLY TREAT FEVER AND COLD:
GALLUP & GILANI PAKISTAN**

39% پاکستانی عام طور پر بخار اور نزلہ زکام کے علاج کے لیے ڈاکٹر کو دکھاتے ہیں ، جبکہ 25% پاکستانی جوشاندہ پیتے ہیں۔

Question: "What do you usually do to treat fever and cold?"



Don't know/ No response: 3%

PRESS RELEASE

(Also emailed*/faxed separately)



Opinion Poll Healthcare

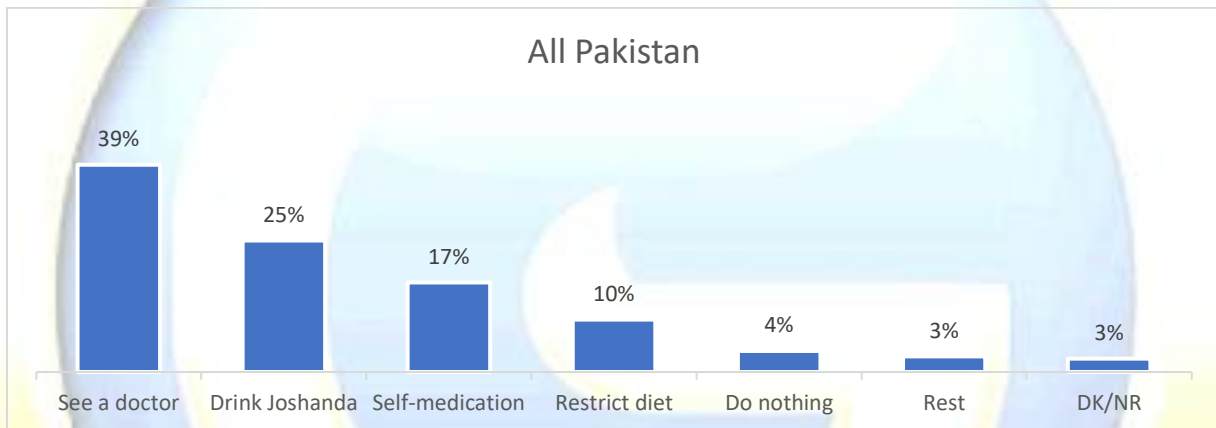
39% see a doctor, 25% drink Joshanda to usually treat fever and cold: Gallup & Gilani Pakistan

(Islamabad), March 15th, 2023

According to a survey conducted by Gallup & Gilani Pakistan, 39% see a doctor, 25% drink Joshanda to usually treat fever and cold.

A nationally representative sample of adult men and women from across the country was asked the following as a follow up question, “What do you usually do to treat fever and cold?” In response, 39% said they see a doctor, 25% said they drink Joshanda, 17% said they resort to self-medication, 10% said they restrict their diet, 4% said they don’t do anything while 3% said that they rest to treat fever and cold.

Question: “What do you usually do to treat fever and cold?”



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 747 men and women in urban and rural areas of all four provinces of the country. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

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GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2023



of Gallup Pakistan
(1980-2023)