

3rd April, 2023

76% PAKISTANIS USE PLASTIC BAGS AS COMPARED TO ONLY 17% WHO USE CLOTH BAGS: GALLUP & GILANI PAKISTAN

76% پاکستانی بازار سے سودا وغیرہ لانے کیلئے پلاسٹک بیگ کا استعمال کرتے ہیں جبکہ صرف 17% پاکستانی کپڑے کا تھیلا استعمال کرتے ہیں

Question: "What item is usually used in your home to bring goods from the market etc?"



Paper bag: 3% | Basket: 2% | DK/NR: 2%

PRESS RELEASE

(Also emailed*/faxed separately)



Opinion Poll General

76% Pakistanis use plastic bags as compared to only 17% who use cloth bags: Gallup & Gilani Pakistan

(Islamabad), April 03rd, 2023

According to a survey conducted by Gallup & Gilani Pakistan, 76% Pakistanis use plastic bags as compared to only 17% who use cloth bags.

A nationally representative sample of adult men and women from across the country, was asked the question “What item is usually used in your home to bring goods from the market etc?” In response, 76% said plastic bag, 17% said cloth bag, 3% said paper bag, 2% Said basket while 2% did not know or chose not to respond.

Question: “What item is usually used in your home to bring goods from the market etc?”



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 764 men and women in urban and rural areas of all four provinces of the country. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

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GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2023



of Gallup Pakistan
(1980-2023)