

PRESS RELEASE

(Also emailed*/faxed separately)



Opinion Poll Energy

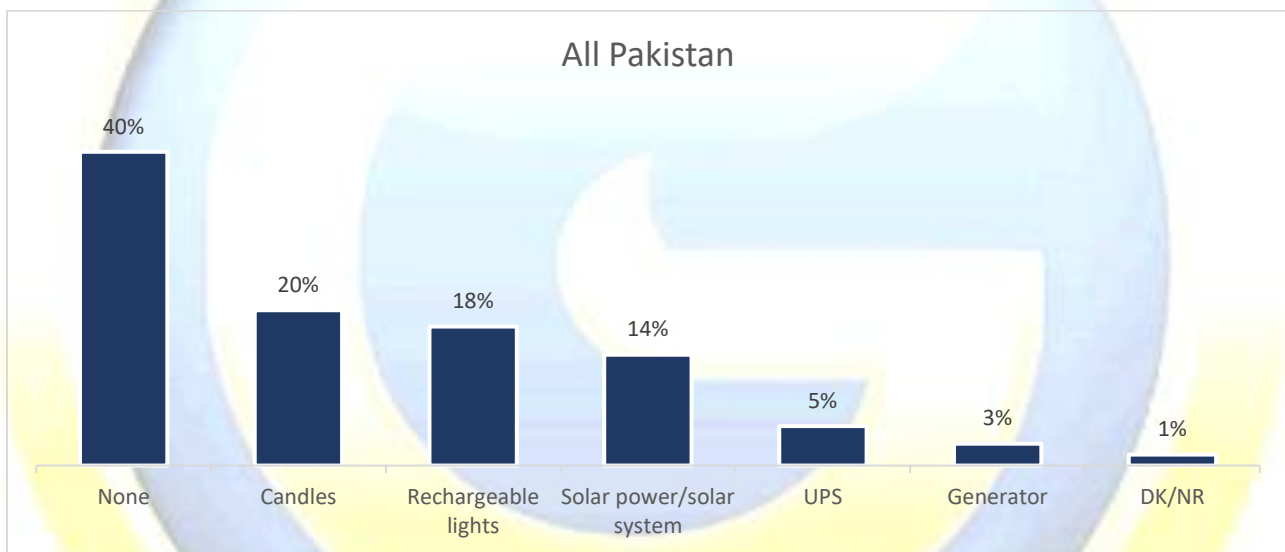
4 in 10 Pakistanis have and use no alternative energy sources during load shedding, UPS reported by only 5%: Gallup & Gilani Pakistan

(Islamabad), April 10th, 2023

According to a survey conducted by Gallup & Gilani Pakistan, 4 in 10 Pakistanis have and use no alternative energy sources during load shedding, UPS reported by only 5%.

A nationally representative sample of adult men and women from across the country, was asked the question “Which alternative source of energy do you mainly use during a power breakdown?” In response, 40% reported not using any alternative power source, 20% reported using candles, 18% said they use rechargeable lights, 14% said they use solar power/system, 5% reported using UPS, 3% said they use generator while 1% did not respond or did not know.

Question: “Which alternative source of energy do you mainly use during a power breakdown?”

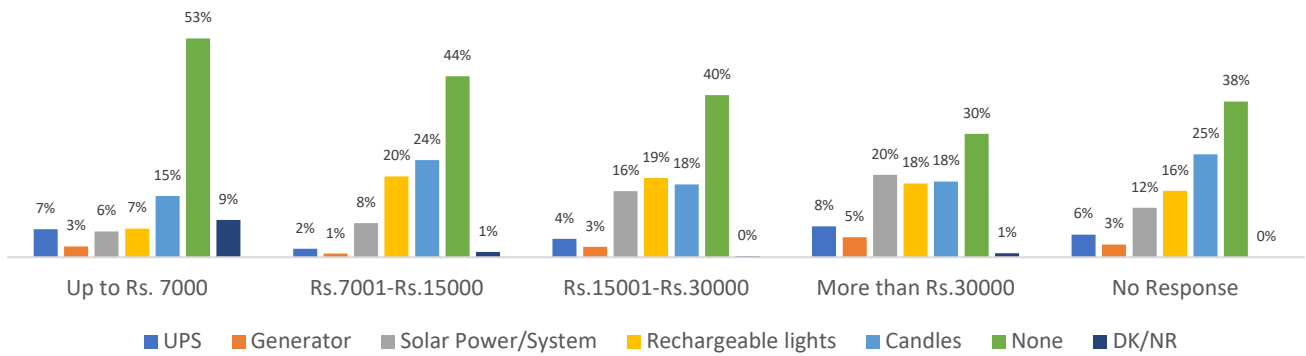


Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

Breakdown by Income:

The use of alternative power sources in case of a power outage increases with the increase in income. It can be seen that the use of solar power/system is more common amongst the higher earning people than those with lower incomes. Moreover, the use of generator also increases with the increase in income.

Breakdown by Income



The study in Pakistan was conducted and released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1135 men and women in urban and rural areas of all four provinces of the country. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International

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(3 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2023



of Gallup Pakistan
(1980-2023)