

17th April, 2023

7 IN 10 (69%) SOLAR PANEL USERS HAVING NET METERING AT THEIR HOME REPORTED THAT THE INSTALLERS EXPERIENCE/KNOWLEDGE WAS THE REASON THEY WENT FOR A PARTICULAR INSTALLER, OTHER POPULAR REASON WAS VALUE FOR MONEY: GALLUP AND GILANI PAKISTAN

اپنے گھر میں نیٹ میٹرنگ کرنے والے ہر 10 میں سے 7 (69%) سولر پینل صارفین نے بتایا کہ انہوں نے تجربہ کار اور علم رکھنے کی بنیاد پر اس انسٹالر کا انتخاب کیا ، دوسری سب سے اہم وجہ پیسے کے لحاظ

Question: "What were your reasons for your choice of installer?"



PRESS RELEASE

(Also emailed*/faxed separately)



Opinion Poll Energy

7 in 10 (69%) solar panel users having net metering at their home reported that the installers experience/knowledge was the reason they went for a particular installer, other popular reason was value for money: Gallup & Gilani Pakistan

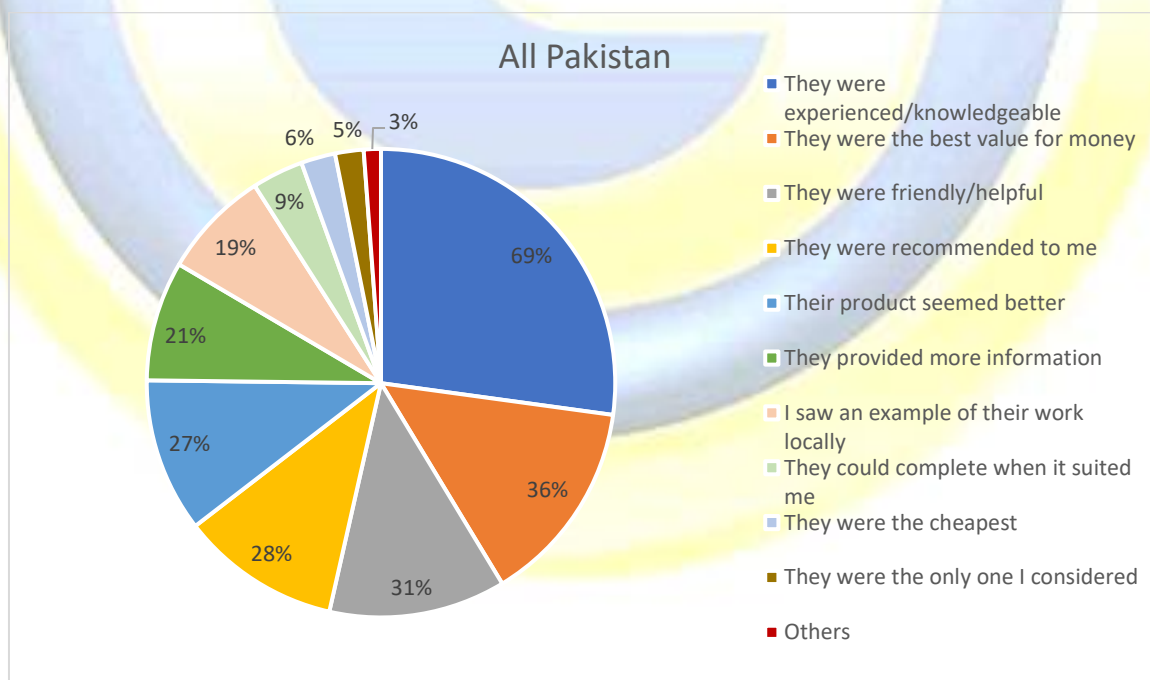
(Islamabad), April 17th, 2023

According to a survey conducted by Gallup & Gilani Pakistan, 7 in 10 (69%) solar panel users having net metering at their home reported that the installers experience/knowledge was the reason they went for a particular installer, other popular reason was value for money.

A representative sample of net-metered individuals from across the country, was asked the question “What were your reasons for your choice of installer?” In response, 69% said they were experienced/knowledgeable, 36% said they were the best value for money, 31% said they were friendly/helpful, 28% said they were recommended to them, 27% responded that their product seemed better, 21% said they provided more information while 19% said they saw an example of their work locally, 9% responded that they could complete when it suited them, 6% said they were the cheapest, 5% said they were the only ones they considered and 3% said other reasons influenced their choice of installer.

To read the full report on Solar Panel User Satisfaction in Pakistan click: [here](#)

Question: “What were your reasons for your choice of installer?”



Source: Gallup & Gilani Pakistan

(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 152 men and women, Gallup compiled a directory of net-metering users based on net-metering licenses. This data is available on NEPRA's website where net-metering licenses as issued to users are

available. A WhatsApp message was drafted to circulate among the users identified via NEPRA's website. The method of data collection included a self-filled survey on WhatsApp.



Opinion Poll from Gallup Pakistan
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GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2023



of Gallup Pakistan
(1980-2023)