

26th April, 2023

9 IN 10 PAKISTANIS REPORT FEELING STRESSED ABOUT HOW THEY WILL MANAGE THEIR MONTHLY FINANCES DUE TO INFLATION SPIRAL: GALLUP & GILANI PAKISTAN

ہر 10 میں سے 9 پاکستانیوں نے بتایا کہ وہ اس حوالے سے ذہنی تناؤ کا شکار ہیں کہ مہنگائی میں مسلسل اضافے کے باعث وہ اپنے ماہانہ گھر یلو اخراجات کیسے چلائیں گے۔

Question: "Please think in regards of the following statements and respond with whether inflation has affected your social/home life? - The massive increase in the prices of most commodities has increased the stress on how to manage the monthly household budget?"



PRESS RELEASE

(Also emailed*/faxed separately)



Opinion Poll Inflation

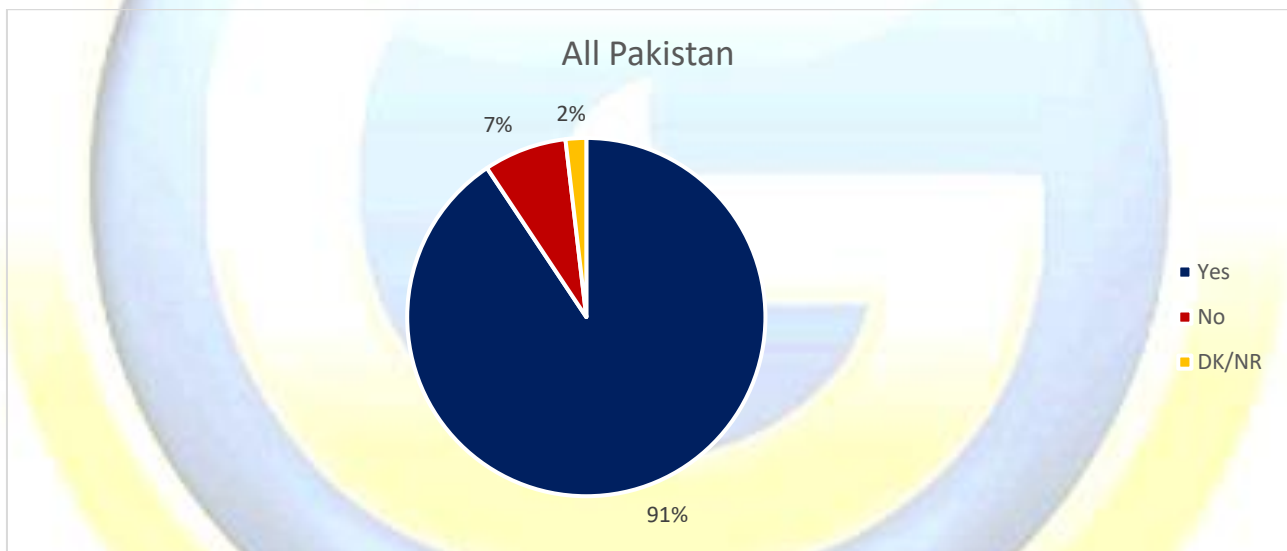
9 in 10 Pakistanis report feeling stressed about how they will manage their monthly finances due to inflation spiral: Gallup & Gilani Pakistan

(Islamabad), April 26th, 2023

According to a survey conducted by Gallup & Gilani Pakistan, due to the massive increase in prices of commodities, 9 in 10 Pakistanis say they are stressed on how to manage their monthly household budget.

A nationally representative sample of adult men and women from across the country, was asked the question “Please think in regards of the following statements and respond with whether inflation has affected your social/home life? - The massive increase in the prices of most commodities has increased the stress on how to manage the monthly household budget?” In response, 91% said yes, 7% said no and 2% did not reply or did not respond.

Question: “Please think in regards of the following statements and respond with whether inflation has affected your social/home life? - The massive increase in the prices of most commodities has increased the stress on how to manage the monthly household budget?”

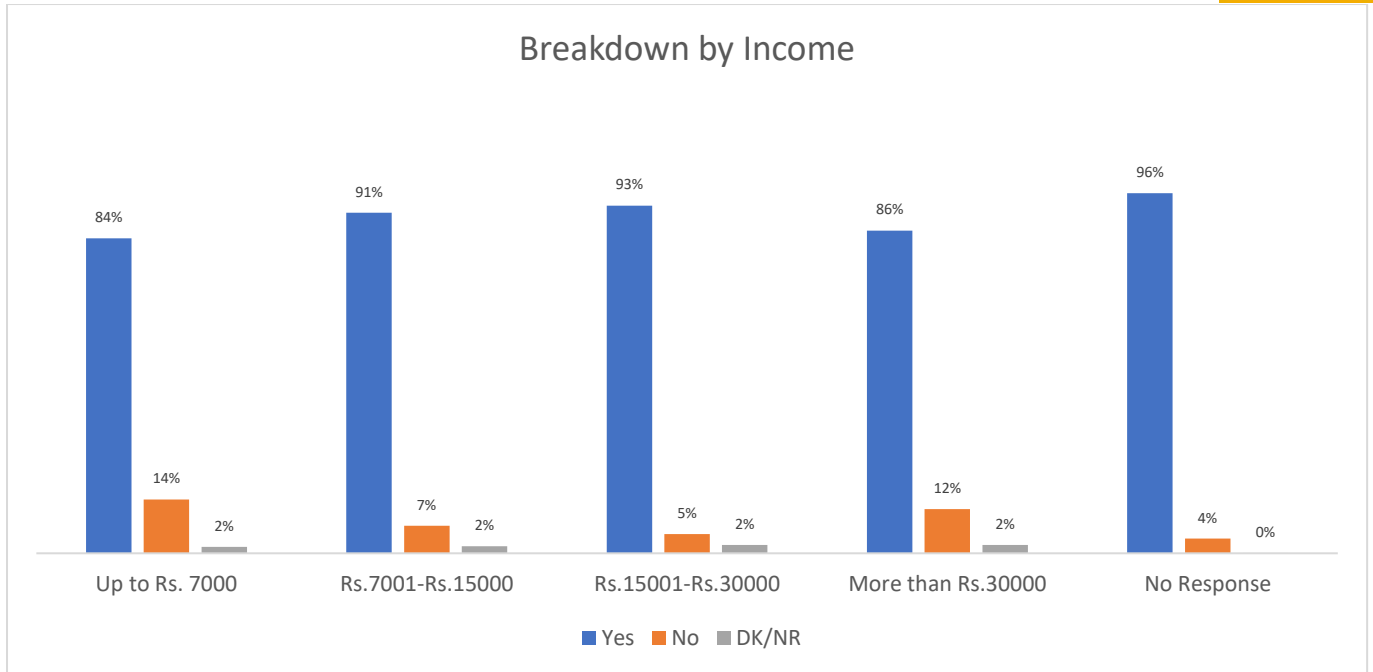


Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Breakdown by Income:

More than 90% of people from the Rs.7001-15,000 and Rs.15,001-30,000 reported that they are stressed about managing their household budget due to the inflation. On the other hand, the number of people who reported the same from the higher income group (more than Rs.30,00) was lesser than the lower income groups.

Breakdown by Income



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1135 men and women in urban and rural areas of all four provinces of the country. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

Wednesday, 26th April 2023

(3 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2023



of Gallup Pakistan
(1980-2023)