

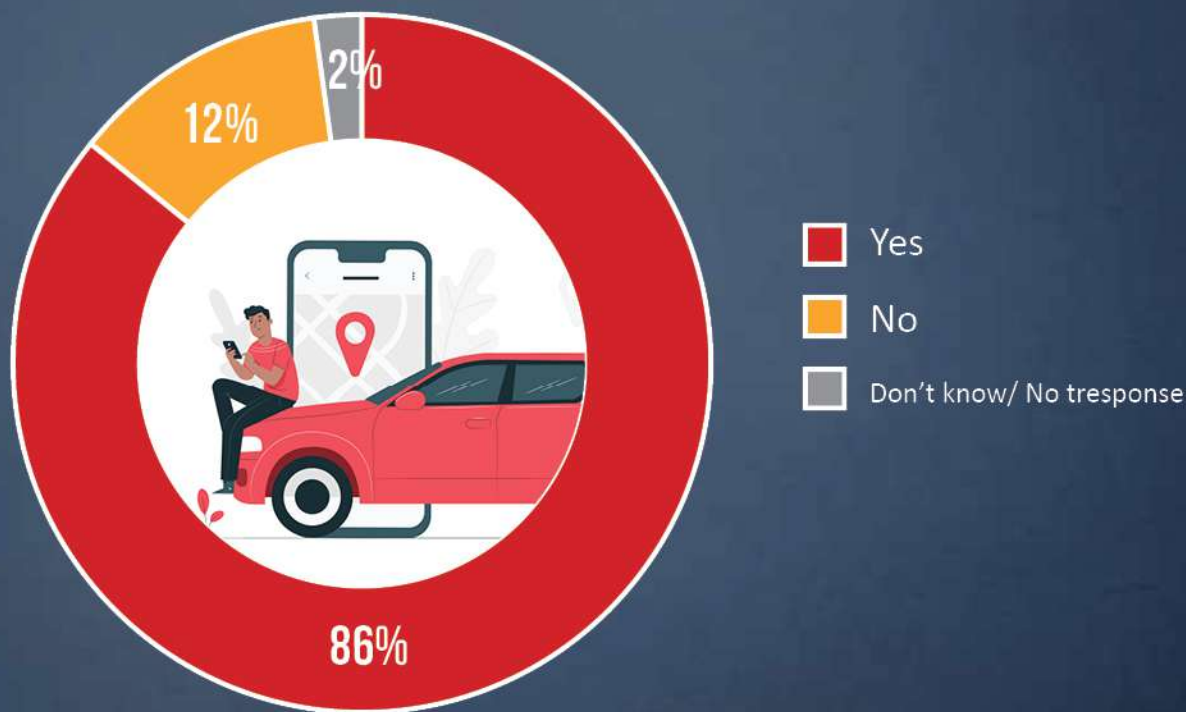
27th April, 2023

**MAJORITY (86%) PAKISTANIS HAVE GIVEN UP THE INTENTION TO BUY EXPENSIVE ITEMS LIKE A NEW CAR OR MOBILE PHONE DUE TO THE INFLATION:**

**GALLUP & GILANI PAKISTAN**

پاکستانیوں کی اکثریت (86%) نے مہنگائی کی وجہ سے قیمتی اشیاء جیسے کہ نئی گاڑی یا نئے اور جدید موبائل فون وغیرہ کی خریداری کا ارادہ ترک کر دیا ہے۔

Question: "Please think in regards of the following statements and respond with whether inflation has affected your social/home life? - Due to inflation, we have given up the intention to buy expensive items like new car, new and modern mobile



# PRESS RELEASE

(Also emailed\*/faxed separately)



## Opinion Poll Inflation

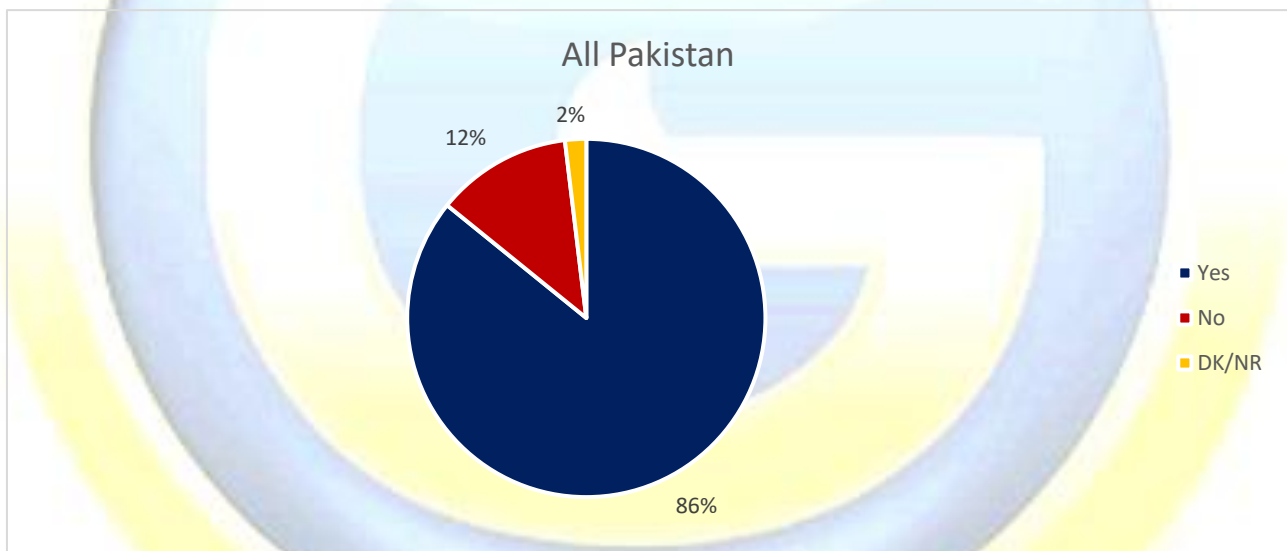
### **Majority (86%) Pakistanis have given up the intention to buy expensive items like a new car or mobile phone due to the inflation: Gallup & Gilani Pakistan**

*(Islamabad), April 27<sup>th</sup>, 2023*

According to a survey conducted by Gallup & Gilani Pakistan, majority (86%) Pakistanis have given up the intention to buy expensive items like a new care and mobile phone due to the inflation.

A nationally representative sample of adult men and women from across the country, was asked the question *“Please think in regards of the following statements and respond with whether inflation has affected your social/home life? - Due to inflation, we have given up the intention to buy expensive items like new car, new and modern mobile phone etc.?”* In response, 86% said yes, 12% said no and 2% did not reply or did not respond.

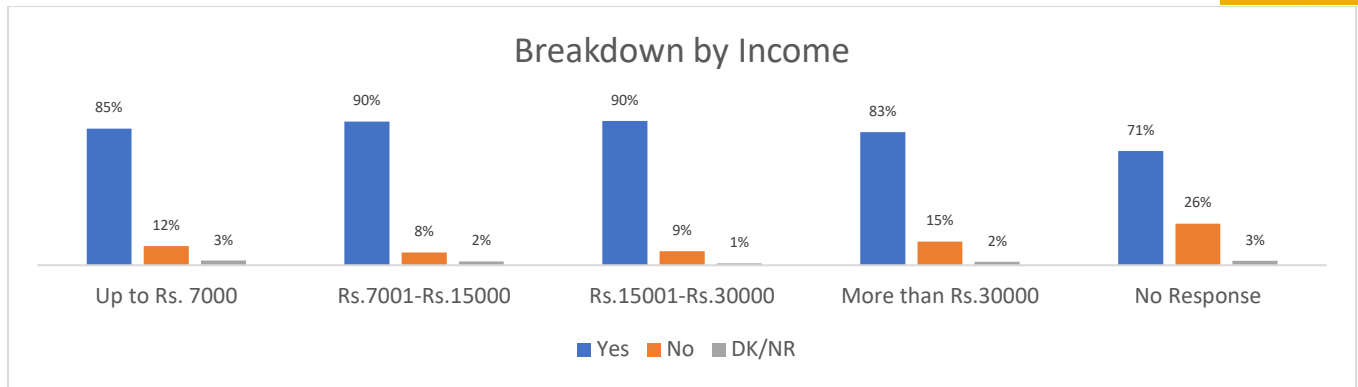
**Question: “Please think in regards of the following statements and respond with whether inflation has affected your social/home life? - Due to inflation, we have given up the intention to buy expensive items like new car, new and modern mobile phone etc.?”**



Source: Gallup & Gilani Pakistan  
([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk), [www.gilanifoundation.com](http://www.gilanifoundation.com))

### **Breakdown by Income:**

The highest income group i.e. those who earn more than Rs.30,000 had the least number of people (83%) who said they had given up the intention of buying expensive things like cars and mobile phones due to the inflation.



Source: Gallup & Gilani Pakistan  
([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk), [www.gilanifoundation.com](http://www.gilanifoundation.com))

The study in Pakistan was conducted and released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1135 men and women in urban and rural areas of all four provinces of the country. The error margin is estimated to be approximately  $\pm 2-3$  percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI)



**Opinion Poll from Gallup Pakistan**  
The Pakistani Affiliate of Gallup  
International

**Thursday, 27<sup>th</sup> April 2023**

*(3 Pages, English version Only)*



GILANI RESEARCH  
FOUNDATION

***Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.***

*Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.*

*If you have any further questions regarding this poll, please feel free to contact us.*

*Best Regards,  
Gallup Pakistan*

***Disclaimer:*** Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: [www.gallup-international.com](http://www.gallup-international.com)



Daily Gilani Poll  
2023



of Gallup Pakistan  
(1980-2023)