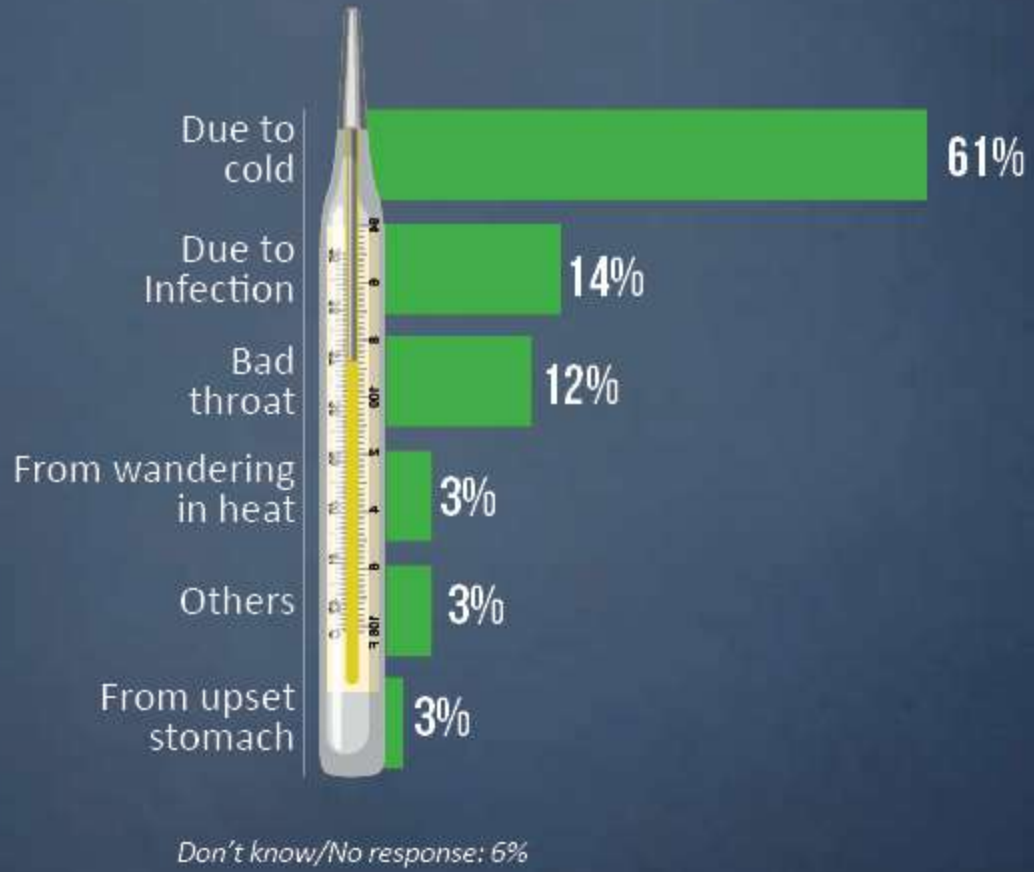


4th April, 2023

3 IN 5 PAKISTANIS THINK THAT FEVERS USUALLY OCCUR DUE TO COLD: GALLUP & GILANI PAKISTAN

ہر 5 میں سے 3 پاکستانیوں کا خیال ہے کہ عام طور پر بخار ٹھنڈ لگنے سے ہوتا ہے

Question: "Why do you think colds and fevers usually occur?"



PRESS RELEASE

(Also emailed*/faxed separately)



Opinion Poll Healthcare

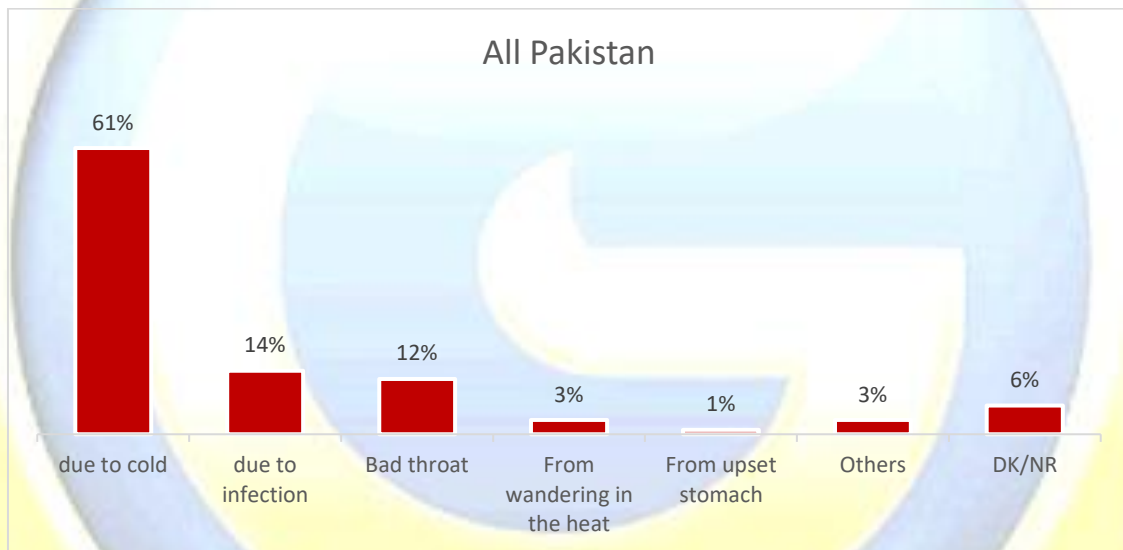
3 in 5 Pakistanis think that fevers usually occur due to cold: Gallup & Gilani Pakistan

(Islamabad), April 04th, 2023

According to a survey conducted by Gallup & Gilani Pakistan, 3 in 5 Pakistanis think that fevers usually occur due to cold.

A nationally representative sample of adult men and women from across the country, was asked the question “*Why do you think colds and fevers usually occur?*” In response, 61% said due to cold, 14% said due to infection, 12% said due to bad throat, 3% responded that fevers usually occur from wandering in the heat, while 1% responded that they occur from upset stomach, 3% said they occur due to other causes and 6% did not know or chose not to respond.

Question: “Why do you think colds and fevers usually occur?”



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 764 men and women in urban and rural areas of all four provinces of the country. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

Tuesday, 04th April 2023

(2 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2023



of Gallup Pakistan
(1980-2023)