

PRESS RELEASE

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Opinion Poll Inflation

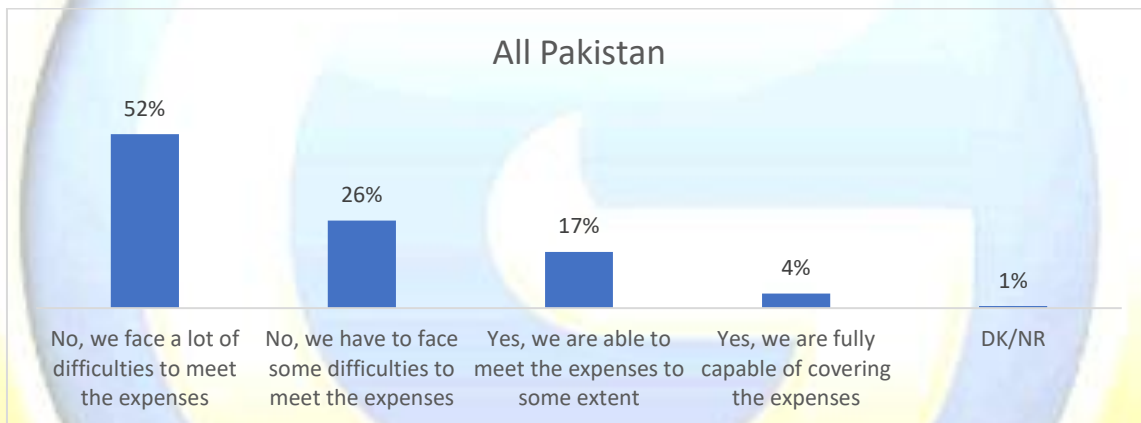
More than half Pakistanis (52%) report facing a lot of difficulties in meeting their expenses due to current economic situation: Gallup & Gilani Pakistan

(Islamabad), May 05th, 2023

According to a survey conducted by Gallup & Gilani Pakistan, more than half Pakistanis (52%) report facing a lot of difficulties in meeting their expenses.

A nationally representative sample of adult men and women from across the country, was asked the question “Do you think you or your household have the capability to easily cover your expenses?” In response, 52% said no, they face a lot of difficulties to meet the expenses, 26% said no, we have to face some difficulties to meet the expenses, 17% yes, we are able to meet the expense to some extent and 4% said yes, we are fully capable of covering the expenses while 1% did not know or did not respond.

Question: “Do you think you or your household have the capability to easily cover your expenses?”



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1135 men and women in urban and rural areas of all four provinces of the country, during 14 to 22 March 2023. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

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GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2023



of Gallup Pakistan
(1980-2023)