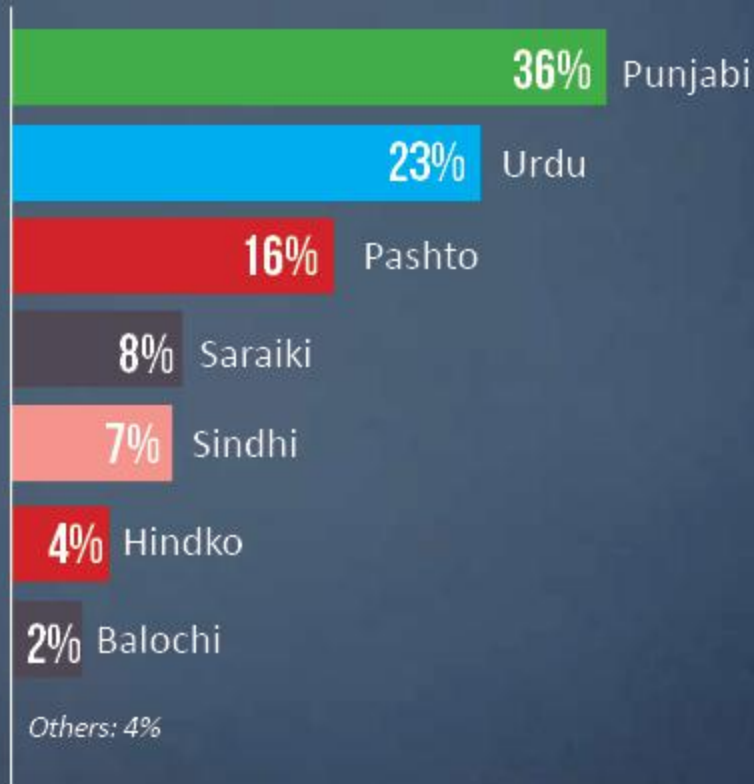


18th May, 2023

36% PAKISTANIS PRIMARILY SPEAK PUNJABI AT HOME, 23% SPEAK URDU, 16% SPEAK PASHTO: GALLUP & GILANI PAKISTAN

36% پاکستانی بنیادی طور پر گھر میں پنجابی بولتے ہیں، جبکہ 23% پاکستانی اردو اور 16% پاکستانی پشتو بولتے ہیں۔

Question: "Please tell us which language do you primarily speak at home?"



PRESS RELEASE

(Also emailed*/faxed separately)



Opinion Poll Social Behavior

36% Pakistanis primarily speak Punjabi at home, 23% speak Urdu, 16% speak Pashto: Gallup & Gilani Pakistan

(Islamabad), May 18th, 2023

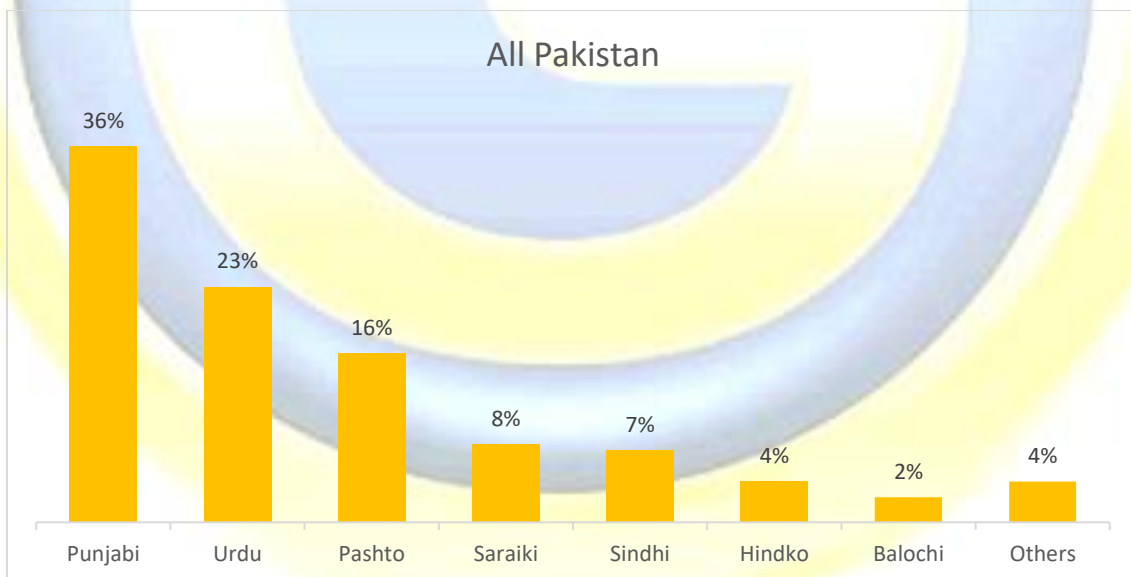
According to a survey conducted by Gallup & Gilani Pakistan, 36% Pakistanis primarily speak Punjabi at home, 23% speak Urdu, 16% speak Pashto.

According to Census 2017: Punjabi is the predominant mother tongue spoken by 38.78% of the total population followed by Pushto 18.24% and Sindhi 14.57%. The share of other languages spoken in Pakistan are: Saraiki 12.19%, Urdu 7.08%, Balochi 3.02%, Hindko 2.44%, Brahvi 1.24%, Kashmiri 0.17% and others 2.26%.

Comparison between findings of this poll and census results show that large number of Pakistanis now speak Urdu at home despite Urdu not being their mother tongue. Urdu is mother tongue of 7% Pakistanis but 23% say they speak it at home.

A nationally representative sample of adult men and women from across the country, was asked the question “Please tell us in which language do you primarily speak at home?” In response, 36% said Punjabi, 23% said Urdu, 16% said Pashto, 8% said Saraiki, 7% said Sindhi, 4% said Hindko, 2% said Balochi and 4% said others.

Question: “Please tell us which language do you primarily speak at home?”



Source: Gallup & Gilani Pakistan

(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1135 men and women in urban and rural areas of all four provinces of the country, during 14 to 22 March 2023. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

Thursday, 18th May 2023

(2 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2023



of Gallup Pakistan
(1980-2023)