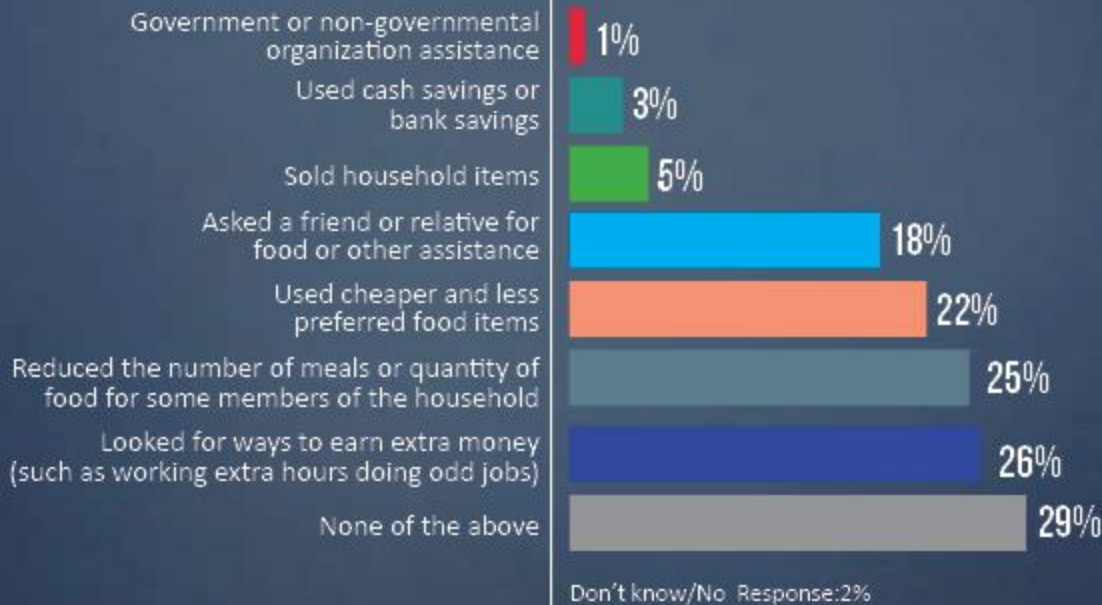


30th May, 2023

26% PAKISTANIS LOOKED FOR WAYS TO EARN EXTRA MONEY TO FULFILL THE BASIC NECESSITIES OF THEIR HOUSEHOLD, 25% REDUCED THE NUMBER OF MEALS OR QUANTITY OF FOOD FOR SOME MEMBERS OF THE HOUSEHOLD, 22% USED CHEAPER AND LESS PREFERRED FOOD ITEMS: GALLUP & GILANI PAKISTAN

26% پاکستانیوں نے اپنے گھرانے کی بنیادی ضروریات کو پورا کرنے کے لئے اضافی رقم کمانے کے طریقے تلاش کیے، 25% پاکستانیوں نے اپنے گھرانے کے کچھ افراد کے کھانے کی تعداد یا مقدار کو کم کیا، جبکہ 22% پاکستانیوں نے کم ترجیحی اور کم مہنگے کھانے کا استعمال کیا۔

Question: "In the past 7 days, have you used any of the following methods to fulfill the basic necessities of your household?"



PRESS RELEASE

(Also emailed*/faxed separately)



Opinion Poll Economy

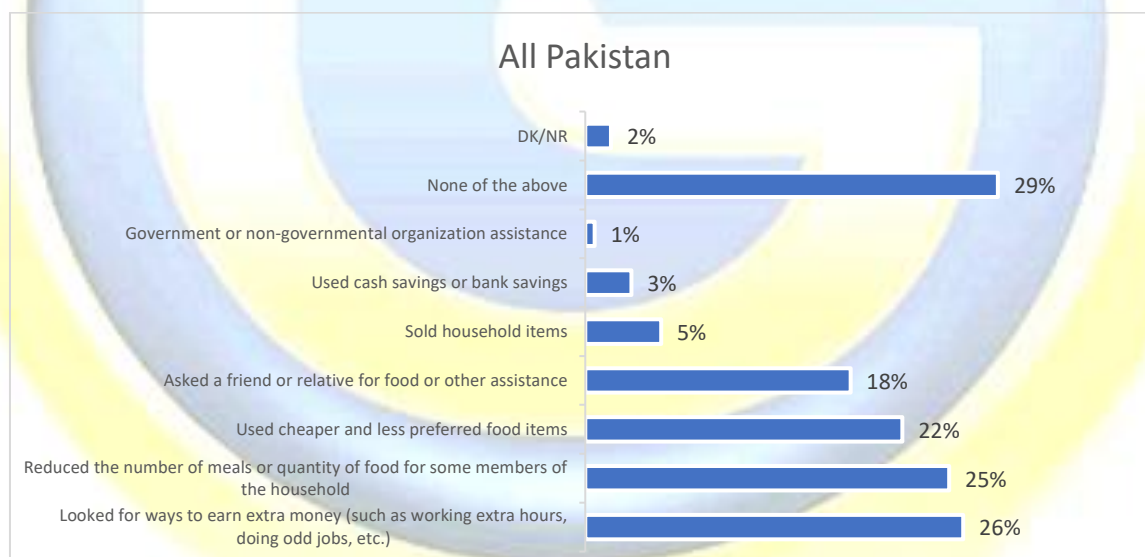
26% Pakistanis looked for ways to earn extra money to fulfill the basic necessities of their household, 25% reduced the number of meals or quantity of food for some members of the household, 22% used cheaper and less preferred food items: Gallup & Gilani Pakistan

(Islamabad), May 30th, 2023

According to a survey conducted by Gallup & Gilani Pakistan, 26% Pakistanis looked for ways to earn extra money to fulfill the basic necessities of their household, 25% reduced the number of meals or quantity of food for some members of the household, 22% used cheaper and less preferred food items.

A nationally representative sample of adult men and women from across the country, was asked the question “In the past 7 days, have you used any of the following methods to fulfill the basic necessities of your household?” In response, 26% said they had looked for ways to earn extra money, 25% said they had reduced the number of meals or quantity of food for some members of the household, 22% said they used cheaper and less preferred food items, 5% said they sold household items, 3% said they used cash savings or bank savings, 1% said they sought government or non-governmental organization assistance, 29% said none of the above and 2% did not respond or said they did not know.

Question: “In the past 7 days, have you used any of the following methods to fulfill the basic necessities of your household?”



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1135 men and women in urban and rural areas of all four provinces of the country, during 14 to 22 March 2023. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

Tuesday, 30th May 2023

(2 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2023



of Gallup Pakistan
(1980-2023)