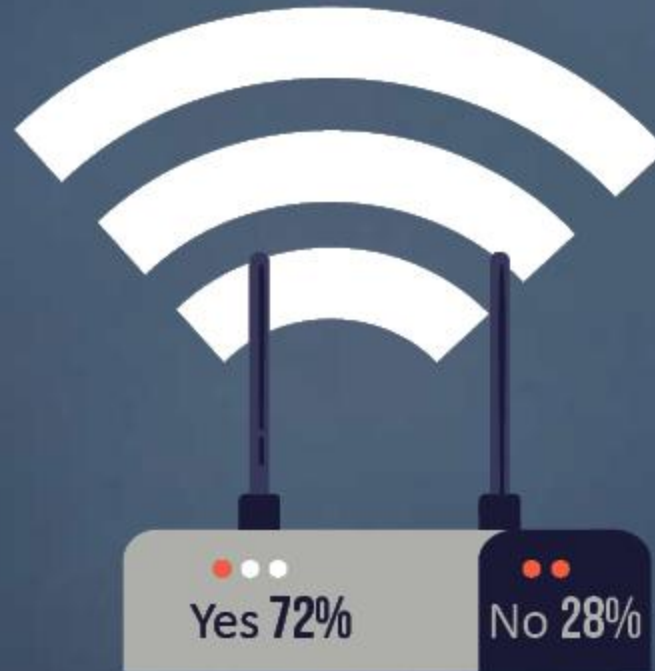


2nd June, 2023

72% OF PAKISTANIS USED THE INTERNET YESTERDAY: GALLUP & GILANI PAKISTAN

72% پاکستانیوں نے گزشتہ کل انٹرنیٹ استعمال کیا۔

Question: "Did you use the internet yesterday?"



PRESS RELEASE

(Also emailed*/faxed separately)



Opinion Poll Information Technology Internet

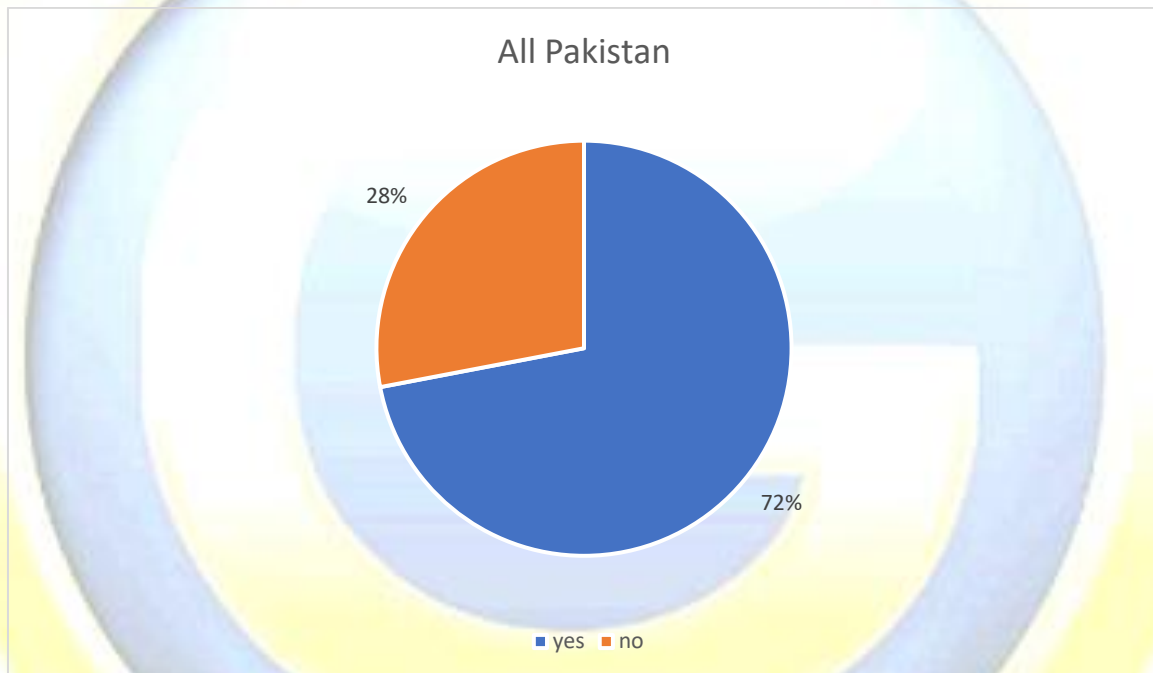
72% of Pakistanis used the internet yesterday: Gallup & Gilani Pakistan

(Islamabad), June 2nd, 2023

According to a survey conducted by Gallup & Gilani Pakistan, 72% of Pakistanis used the internet yesterday.

A nationally representative sample of adult men and women from across the country was asked the question, “Did you use the internet yesterday?” In response, 72% said yes while 28% said no.

Question: “Did you use the internet yesterday?”



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1750 men and women in urban and rural areas of all four provinces of the country. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI). The dates of data collection were 27th March 2023 to 10th April 2023.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

Friday, 2nd June 2023

(2 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2023



of Gallup Pakistan
(1980-2023)