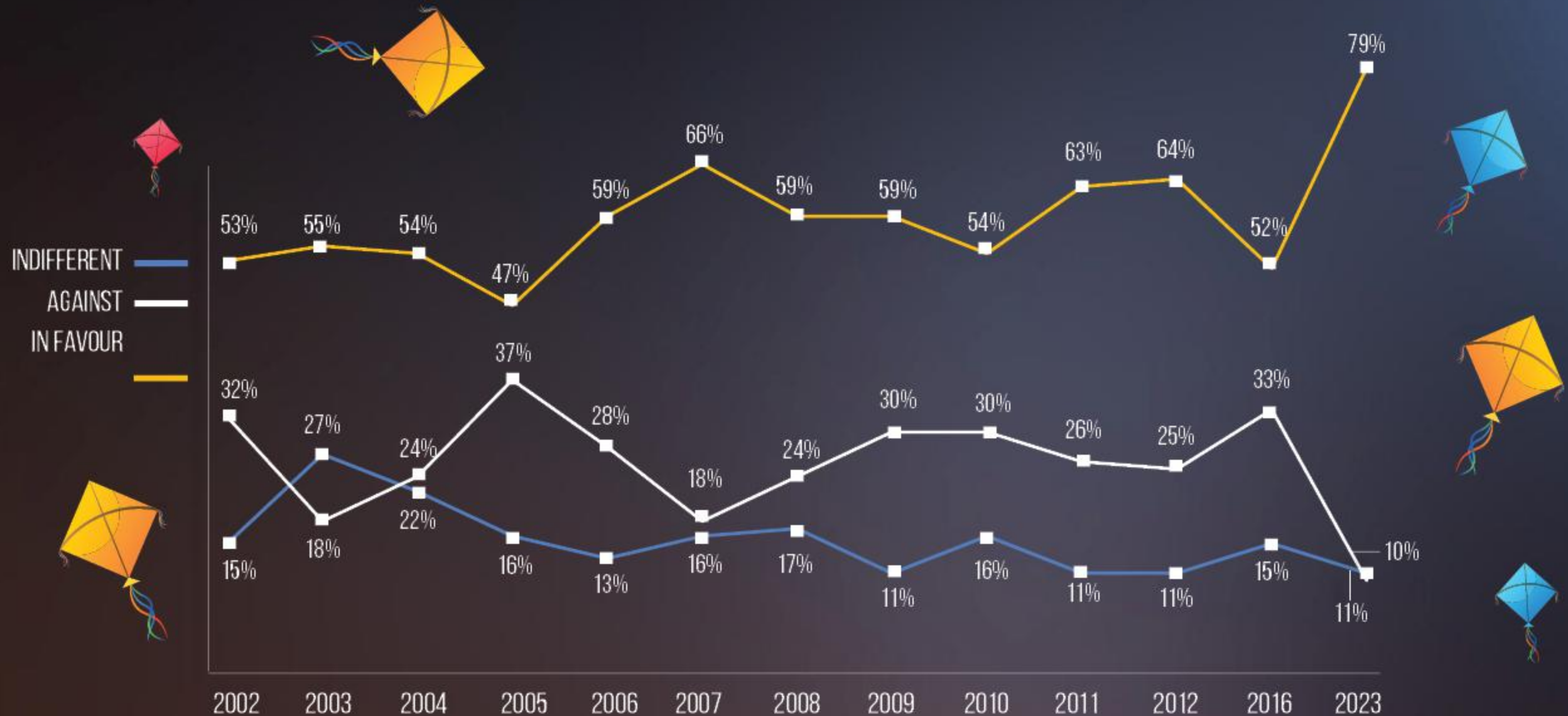


In the last two decades, the proportion of Pakistanis who are against the celebration of Basant has increased by 26%:

Gallup & Gilani Pakistan History Project

Question: "Some people are in favor of celebrating the cultural event of Basant, some are against it, while others say that it makes no difference; whoever wants to celebrate it, may do so."

What is your opinion?"





Opinion Poll
History Polls
Festivals and Events

In the last two decades, the proportion of Pakistanis who are against the celebration of Basant has increased by 26%: Gallup & Gilani Pakistan History Project

(Islamabad), June 6th, 2022

In a Gallup & Gilani Pakistan National Survey conducted in the year 2002, a representative sample of adult men and women from across Pakistan was asked the following question, “*Some people are in favor of celebrating the cultural event of Basant, some are against it, while others say that it makes no difference; whoever wants to celebrate it, may do so. What is your opinion?*” In response to this question, 15% said they were in favor, 53% said they were against it and 32% said they were indifferent.

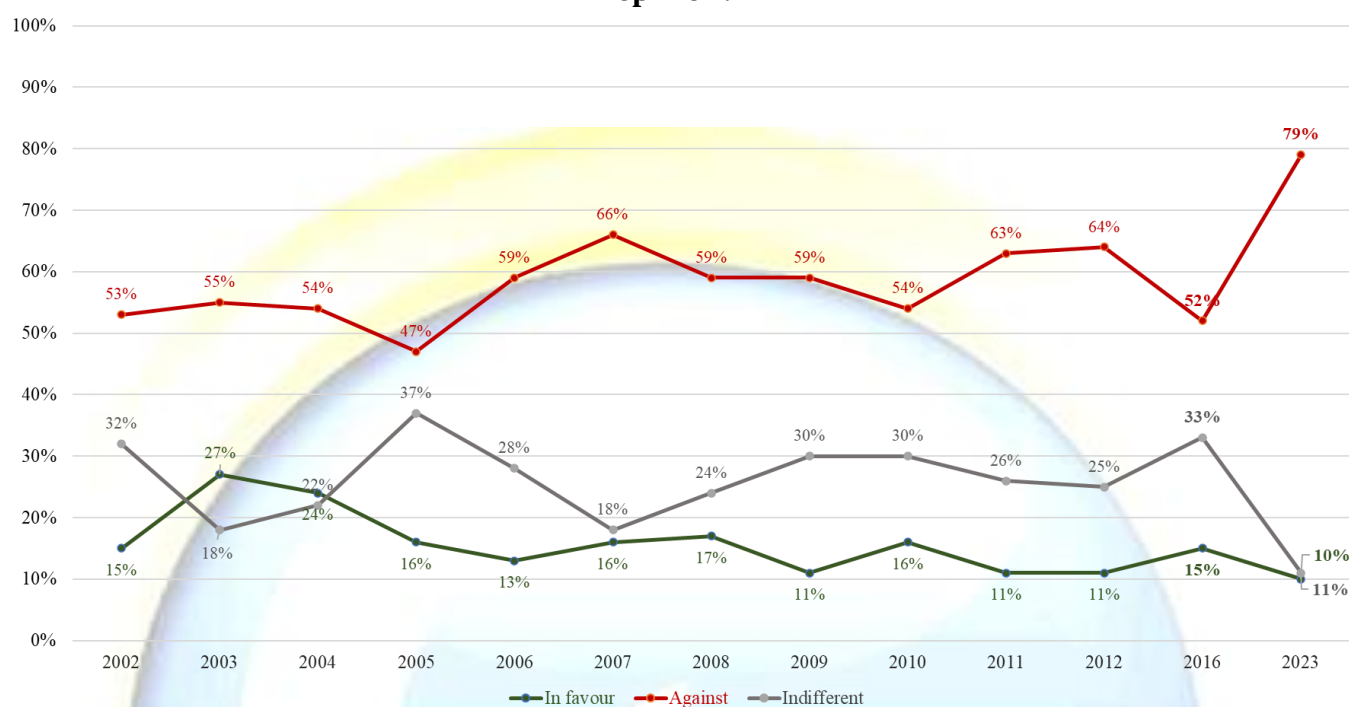
Comparative Picture: This question was asked again in 2023 to allow a comparison to be made across the years. In 2023, 10% said they were in favor, 79% said they were against it and 8% said they were indifferent.

Trend Analysis: From 2002 to 2023, there has been a 26% increase in the proportion of Pakistanis who are against the celebration of Basant. On the other hand, the proportion of those in favor of it has decreased by 5%. The major difference over the years therefore has been in proportion of Pakistanis who take a stand on the issue i.e., proportion of those who are indifferent has reduced significantly over the years.

Note: Following numerous deaths as a result of Basant festivities the Supreme Court of Pakistan imposed a ban on the celebration of Basant in 2005. It was reported that of these casualties causes of death included being shot by stray bullets, fatal injuries due to the sharpened kite strings, electrocution on power cables, and falling off of roofs. We can observe that the public opinion against the celebration of Basant also sharply inclined in the years immediately following this. While in years subsequent to that public opinion has varied, the majority has remained in opposition.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision-making in Pakistan.

Question: “Some people are in favor of celebrating the cultural event of Basant, some are against it, while others say that it makes no difference; whoever wants to celebrate it, may do so. What is your opinion?”



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan, and the Director of Gallup Pakistan History Project explains the aim of the Project as follows: “Gallup Pakistan has been polling in Pakistan since 1979 (over 40 years). During this time, millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan’s History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues”. For more information about Gallup History Project, please contact caf@gallup.com.pk



Opinion Poll from Gallup Pakistan
*The Pakistani Affiliate of Gallup
International*

Tuesday, June 6th, 2022

(4 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2023



of Gallup Pakistan
(1980-2023)