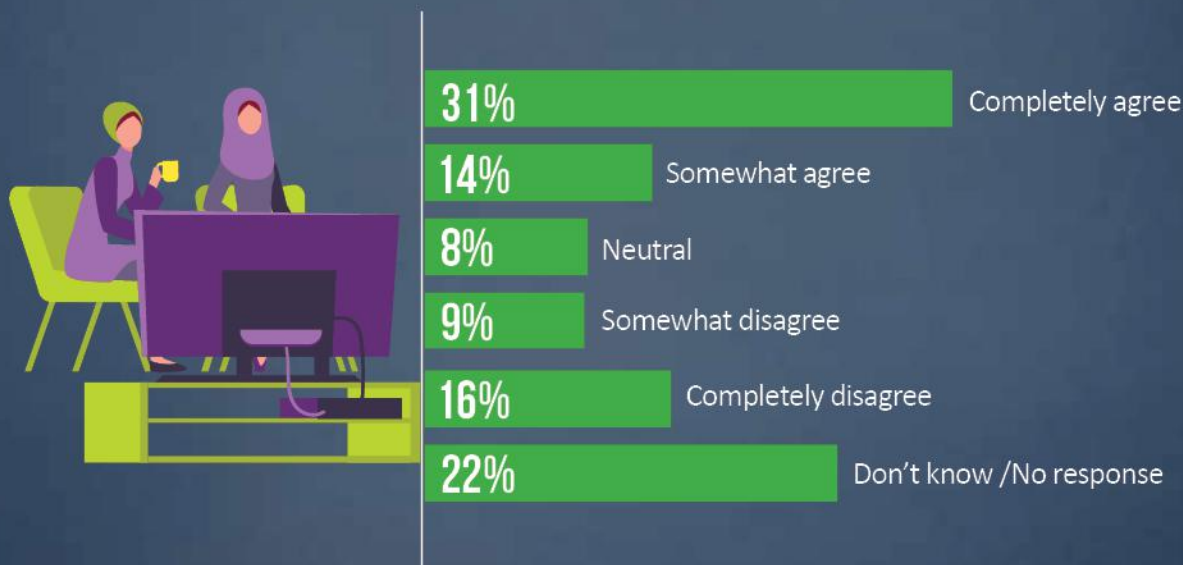


22nd June, 2023

45% PAKISTANIS AGREE WITH THE FACT THAT GAME SHOWS HAVE COMMERCIALIZED THE MONTH OF RAMADAN: GALLUP & GILANI PAKISTAN

45% پاکستانی اس بات سے متفق ہیں کہ گیم شوز نے رمضان کے مہینے کو تجارتی / کاروباری مہینہ بنا دیا ہے۔

Question: "Some people think that these game shows have commercialized the month of Ramadan. To what extent do you agree with this?"



PRESS RELEASE

(Also emailed*/faxed separately)



Opinion Poll Religion

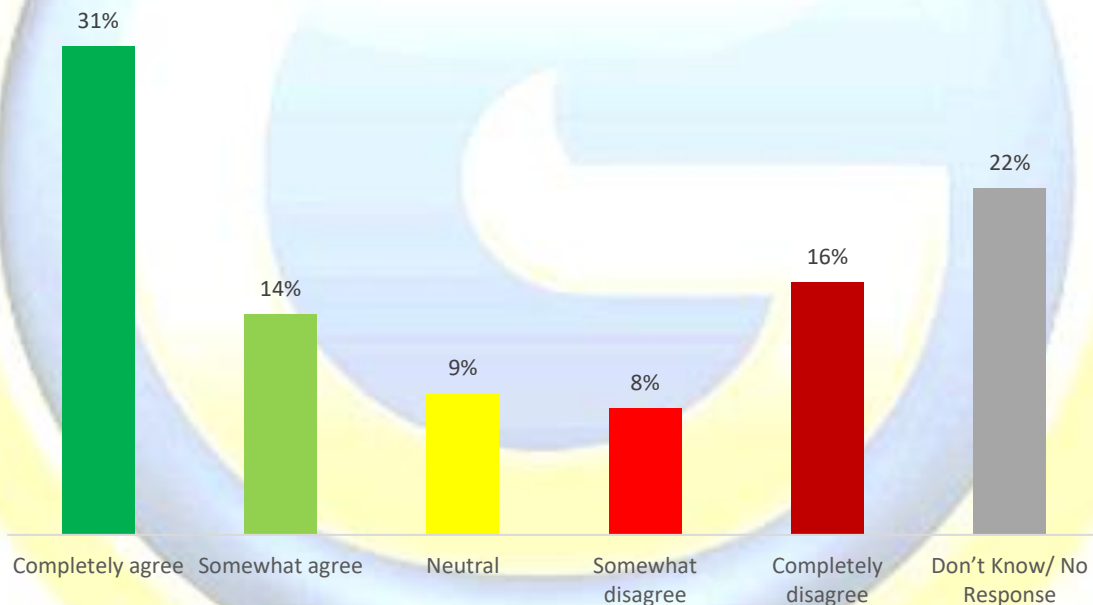
45% Pakistanis agree with the fact that game shows have commercialized the month of Ramadan: Gallup & Gilani Pakistan

(Islamabad), June 22nd, 2023

According to a survey conducted by Gallup & Gilani Pakistan, 45% Pakistanis agree with the fact that game shows have commercialized the month of Ramadan.

A nationally representative sample of adult men and women from across the country was asked the question, “Some people think that these game shows (referring to the ones played in the month of Ramadan on TV channels) have commercialized Ramadan. To what extent do you agree or disagree with this?” In response, 31% said completely agree, 14% said somewhat agree, 9% said neutral, 8% said somewhat disagree, 16% said completely disagree, and 22% said they do not know or gave no response.

Question: “Some people think that these game shows have commercialized the month of Ramadan. To what extent do you agree with this?”



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1535 men and women in urban and rural areas of all four provinces of the country, conducted during 29 March to 07 April 2023. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

Thursday, 22nd June 2023

(3 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2023



of Gallup Pakistan
(1980-2023)