OPINION POLL

INFORMATION TECHNOLOGY

23rd June, 2023

UNHAPPY INTERNET USERS: 43% PAKISTANI INTERNET USERS SAY THEY WOULD FEEL 'SATISFIED, HAPPY AND SAFE FROM ALL KINDS OF STRESS' WITHOUT THE INTERNET: GALLUP & GILANI PAKISTAN

انٹرنیٹ صارفین انٹرنیٹ کے استعمال سے ناخوش: 43% پاکستانی انٹرنیٹ صارفین کا کہنا ہے کہ وہ انٹرنیٹ کے بغیر خود کو مطمئن، خوشگواراور ہر طرح کے ذہنی دباؤ سے محفوظ محسوس کریں گے ۔

Question: "Suppose if the Internet is removed from your life, how do you imagine life without the Internet?"

Gallup & Gilani PAKISTAN
Affiliated with Gallup International
Pakistan's Foremost Social Research Lab

Source: Gallup & Gilani Pakistan (www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)
Field date: 29 March to 07 April 2023.

/GallupPak

PRESS RELEASE

(Also emailed*/faxed separately)

Opinion Poll

Information Technology

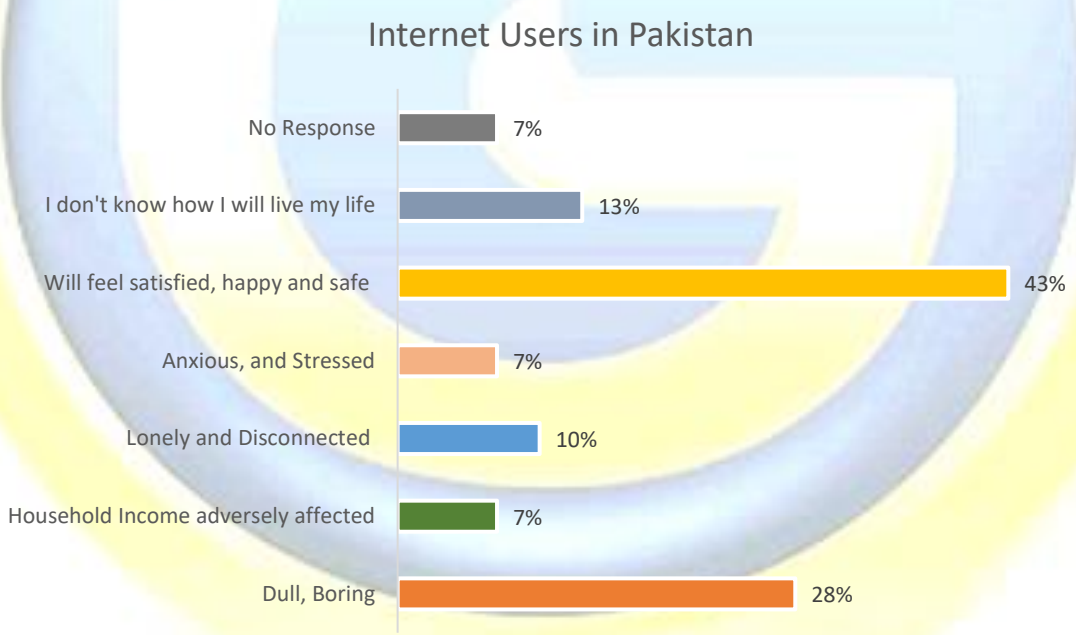
Unhappy Internet Users: 43% Pakistani internet users say they would feel 'satisfied, happy and safe from all kinds of stress' without the internet: Gallup & Gilani Pakistan

(Islamabad), June 23rd, 2023

According to a survey conducted by Gallup & Gilani Pakistan, 43% of Pakistani internet users believe they would feel satisfied, happy, and safe from all kinds of stress without the internet.

A nationally representative sample of internet users from across the country was asked the question, *"Suppose if the Internet is removed from your life, how do you imagine life without the Internet?"* In response, 28% said life without internet would be dull, boring and without fun, 7% said without internet, my household income will be adversely affected, 10% said without the Internet I would feel lonely and disconnected from others, 7% said without internet I would feel anxious, frustrated and stressed, 43% said without internet I will feel satisfied, happy and safe from all kinds of stress, 13% said I don't know how I will live my life without internet, and 7% gave no response.

Question: "Suppose if the Internet is removed from your life, how do you imagine life without the Internet?"



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com

The study in Pakistan was conducted and released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1535 men and women in urban and rural areas of all four provinces of the country, conducted during 29 March to 07 April 2023. The error margin is estimated to be approximately ± 2-3 percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI)

Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup International

GILANI RESEARCH FOUNDATION

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Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

Best Regards,
Gallup Pakistan

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