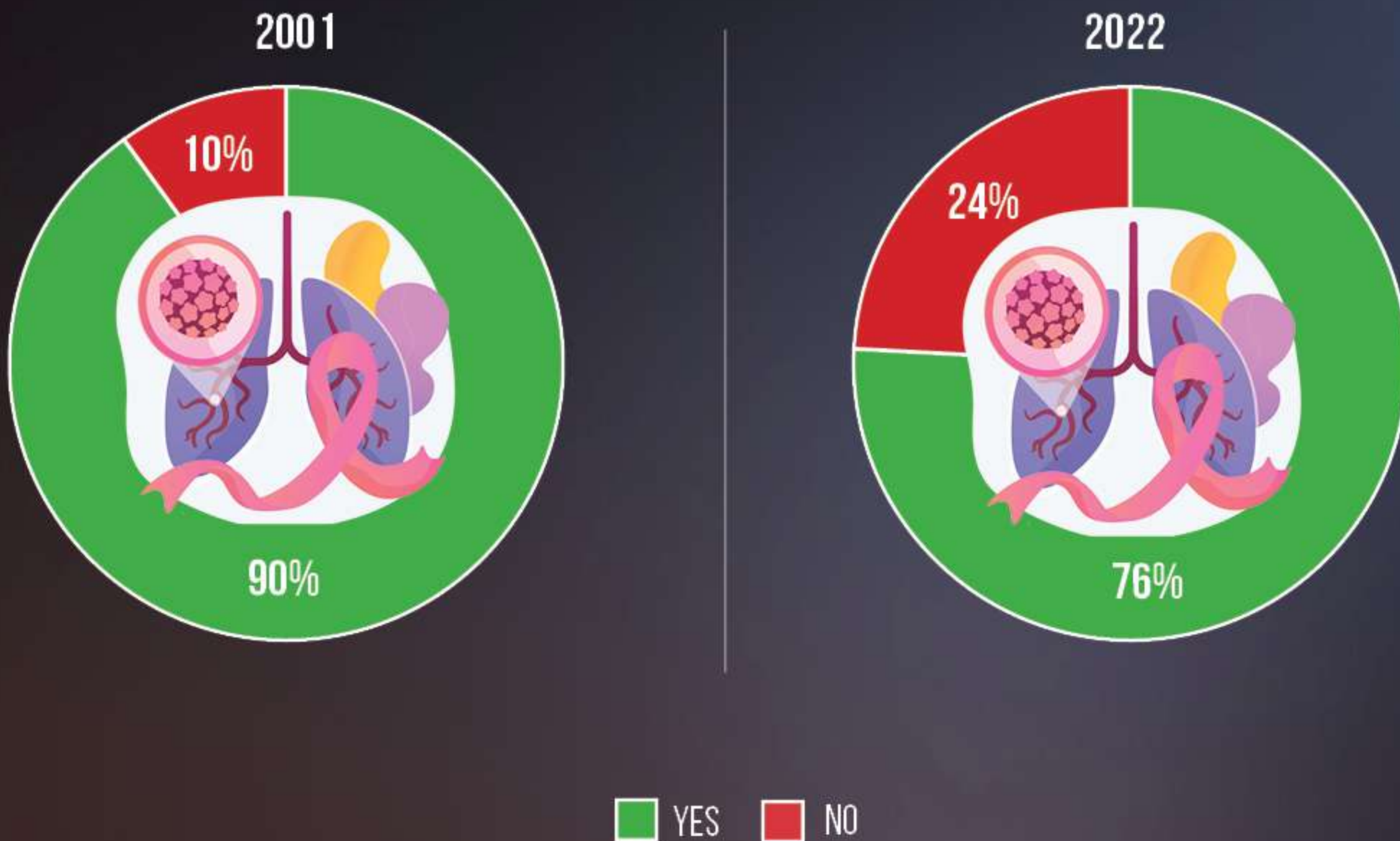


## The awareness regarding Tuberculosis decreased by 14% in 2022 as compared to 2009:

Gallup & Gilani Pakistan History Project

Question: "Have you ever heard of a disease called Tuberculosis/TB?"





Opinion Poll  
**History Polls**  
**Health care**

**The awareness regarding Tuberculosis decreased by 14% in 2022 as compared to 2009: Gallup & Gilani Pakistan History Project**

(Islamabad), June 26<sup>th</sup>, 2022

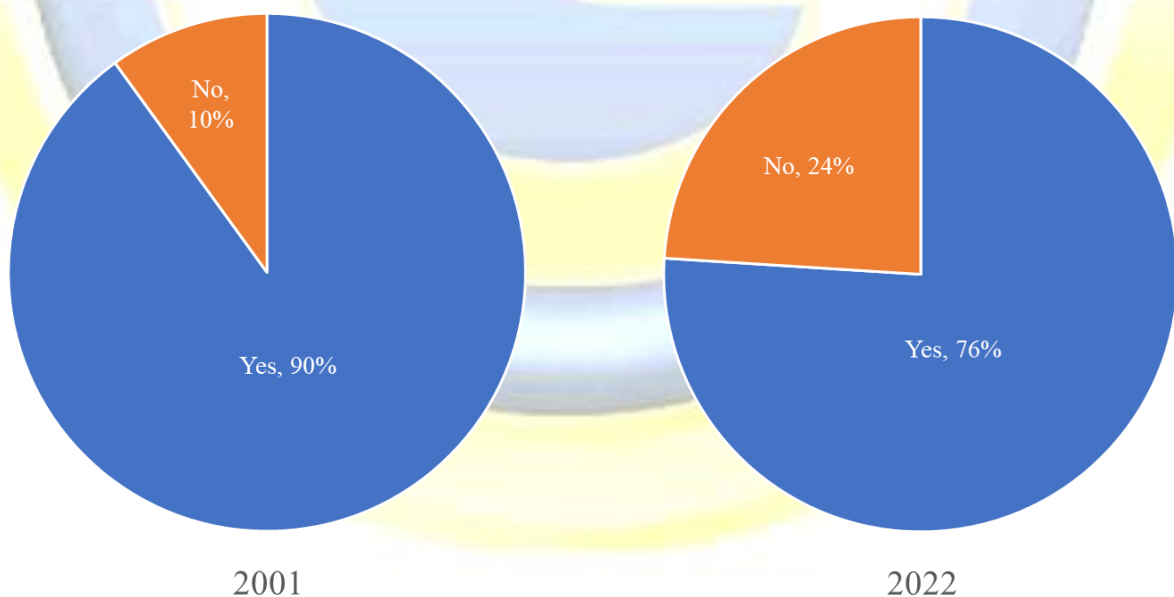
In a Gallup & Gilani Pakistan National Survey conducted in the year 2009, a representative sample of adult men and women from across Pakistan was asked the following question, “*Have you ever heard of a disease called Tuberculosis/TB?*” In response to this question, 90% said yes while 10% said no.

**Comparative Picture:** This question was asked again in 2022 to allow a comparison to be made across the years. In 2022, 76% said that they had heard of TB while 24% responded no.

**Trend Analysis:** From 2009 to 2022, there has been a 14% decrease in the proportion of people who said that they had heard of Tuberculosis/TB.

*This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision-making in Pakistan.*

**Question: “Have you ever heard of a disease called Tuberculosis/TB?”**



Source: Gallup & Gilani Pakistan  
([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk); [www.gilanifoundation.com](http://www.gilanifoundation.com))

## Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan, and the Director of Gallup Pakistan History Project explains the aim of the Project as follows: “Gallup Pakistan has been polling in Pakistan since 1979 (over 40 years). During this time, millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan’s History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues”. For more information about Gallup History Project, please contact [caf@gallup.com.pk](mailto:caf@gallup.com.pk)



**Opinion Poll from Gallup Pakistan**  
The Pakistani Affiliate of Gallup  
International

**Monday, June 26<sup>th</sup>, 2022**

*(2 Pages, English version Only)*



GILANI RESEARCH  
FOUNDATION

***Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.***

*Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.*

*If you have any further questions regarding this poll, please feel free to contact us.*

*Best Regards,  
Gallup Pakistan*

***Disclaimer:*** Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: [www.gallup-international.com](http://www.gallup-international.com)



Daily Gilani Poll  
2023



of Gallup Pakistan  
(1980-2023)