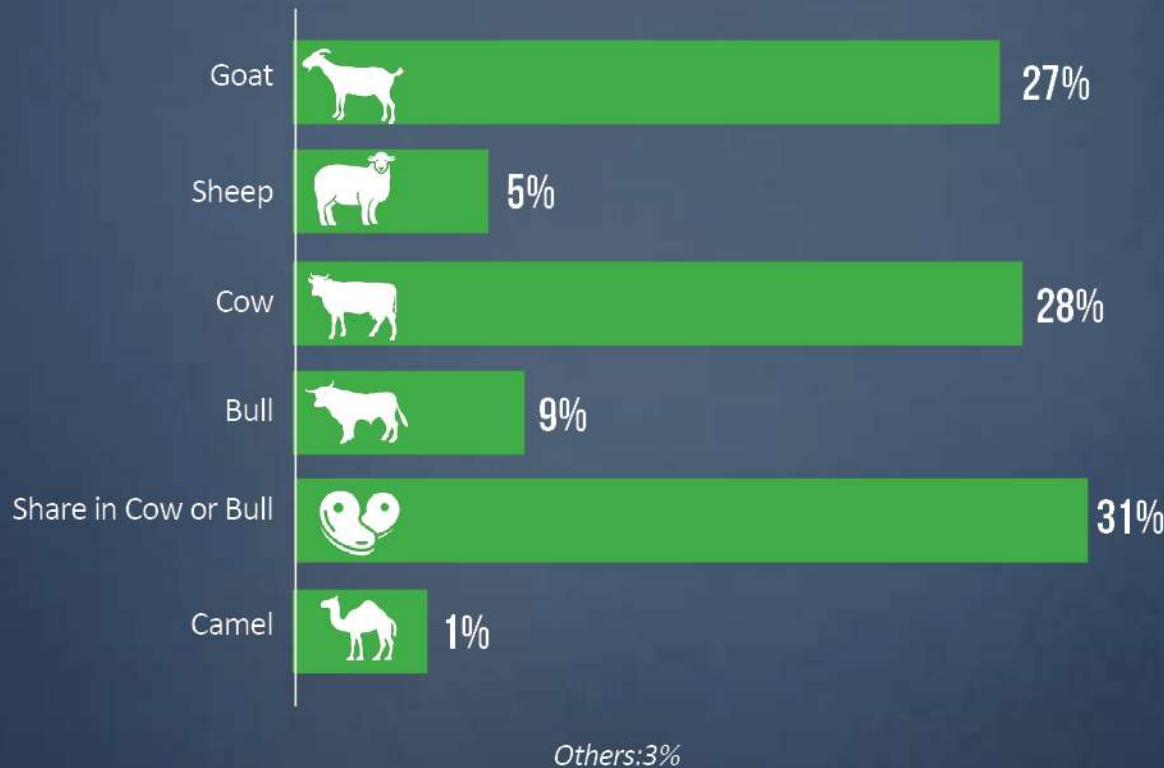


31st July, 2023

**MAJORITY (31%) PURCHASED A SHARE OF COW OR BULL, AND 1% REPORTED BUYING A SHARE IN A CAMEL FOR SACRIFICE ON EID AL-ADHA THIS YEAR:**  
**GALLUP & GILANI PAKISTAN**

پاکستانیوں کی اکثریت (31%) نے اس سال عیدالاضحیٰ پر قربانی کیلئے گائے یا بیل میں حصہ ڈالا ، جبکہ 1% پاکستانیوں نے اونٹ میں حصہ ڈالنے کی اطلاع دی۔

Question: "What animal did you sacrifice on Eid al-Adha?"



# PRESS RELEASE

(Also emailed\*/faxed separately)



## Opinion Poll **Religion** Eid al-Adha

### **Majority (31%) purchased a share of cow or bull, and 1% reported buying a share in a camel for sacrifice on Eid al-Adha this year: Gallup & Gilani Pakistan**

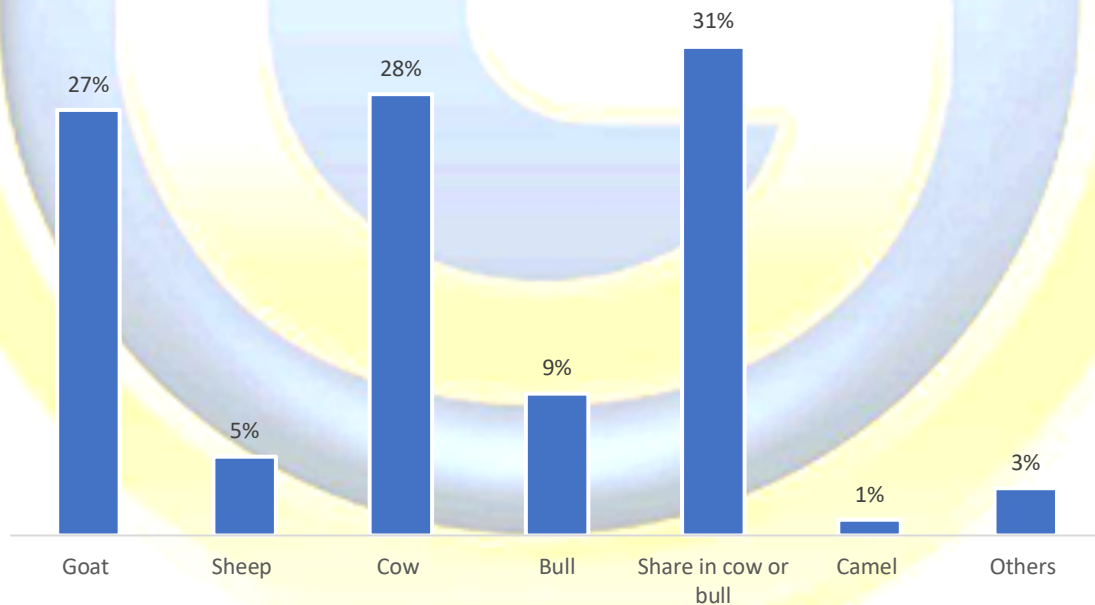
(Islamabad), July 31<sup>st</sup>, 2023

According to a survey conducted by Gallup & Gilani Pakistan, majority (31%) purchased a share of cow or bull, and 1% reported buying a share in a camel for sacrifice on Eid al-Adha this year.

A nationally representative sample of adult men and women who sacrificed on Eid al-Adha this year, was asked the question “*What animal did you sacrifice on Eid al-Adha?*” In response, 27% said goat, 5% said sheep, 28% said cow, 9% said bull, 31% said share in cow or bull, 1% said camel, and 3% said others.

**This press release is part of a detailed report Gallup Pakistan is doing on Eid al-Adha sacrifice and spending in year 2023. The report would be accessible on Gallup website [www.gallup.com.pk](http://www.gallup.com.pk).**

**Question: “What animal did you sacrifice on Eid al-Adha?”**



Source: Gallup & Gilani Pakistan  
([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk), [www.gilanifoundation.com](http://www.gilanifoundation.com))

The study in Pakistan was conducted and released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 929 men and women in urban and rural areas of all four provinces of the country, conducted during 07 July to 16 July 2023. The error margin is estimated to be approximately  $\pm 2-3$  percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).



Opinion Poll from Gallup Pakistan  
The Pakistani Affiliate of Gallup  
International

**Monday, 31<sup>st</sup> July 2023**

*(3 Pages, English version Only)*



GILANI RESEARCH  
FOUNDATION

**Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.**

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

*If you have any further questions regarding this poll, please feel free to contact us.*

*Best Regards,  
Gallup Pakistan*

**Disclaimer:** Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: [www.gallup-international.com](http://www.gallup-international.com)



Daily Gilani Poll  
2023



of Gallup Pakistan  
(1980-2023)