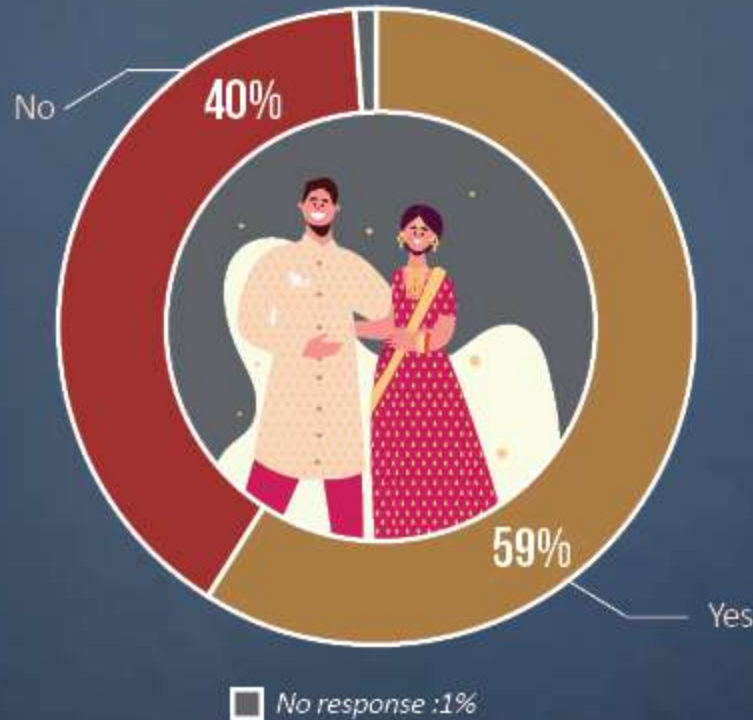


22nd August, 2023

WHILE 59% OF MARRIED PAKISTANIS HAD MET THEIR SPOUSE BEFORE MARRIAGE, 40% HAD PREVIOUSLY NOT MET: GALLUP & GILANI PAKISTAN

59% پاکستانیوں کے مطابق وہ شادی سے پہلے اپنے شریک حیات سے ملے تھے، جبکہ 40% پاکستانیوں کے مطابق وہ پہلے کبھی نہیں ملے تھے۔

Question: "Did you meet the person you were getting married to before the marriage?"



PRESS RELEASE

(Also emailed*/faxed separately)



Opinion Poll Marital Status

While 59% of married Pakistanis had met their spouse before marriage, 40% had previously not met: Gallup & Gilani Pakistan

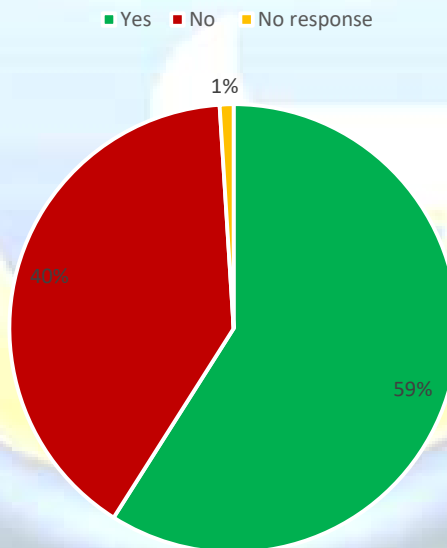
(Islamabad), August 22nd, 2023

According to a survey conducted by Gallup & Gilani Pakistan, while 59% of married Pakistanis had met their spouse before marriage, 40% had previously not met.

A nationally representative sample of married adult men and women from across the country, was asked the question “*Did you meet the person you were getting married to before the marriage?*” In response, 59% said yes, 40% said no, and 1% gave no response.

This press release is part of a detailed report Gallup Pakistan is doing on Marriages in Pakistan and choices involved in that decision. The report would be accessible on Gallup website www.gallup.com.pk.

Question: “Did you meet the person you were getting married to before the marriage?”



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 929 men and women in urban and rural areas of all four provinces of the country, conducted during 07 July to 16 July 2023. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



Tuesday, 22nd August 2023

(3 Pages, English version Only)



Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2023



of Gallup Pakistan
(1980-2023)