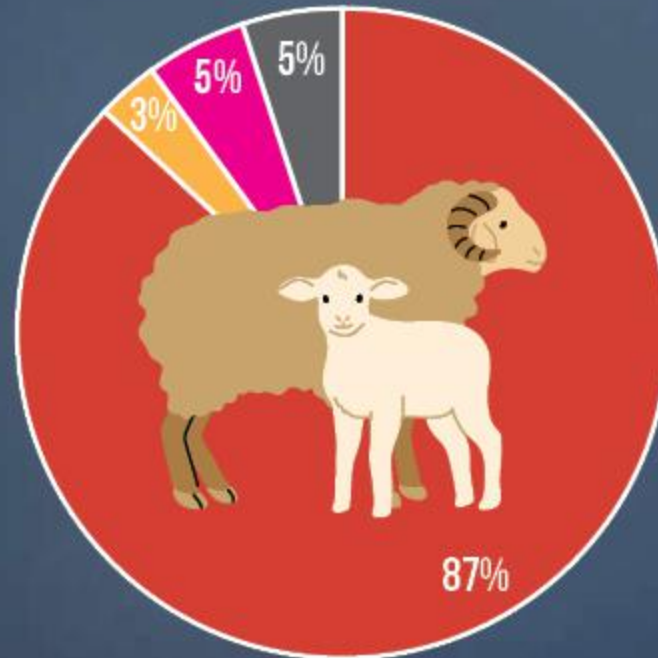


2nd August, 2023

9 OUT OF 10 (87%) PAKISTANIS SAY SACRIFICIAL ANIMALS THIS YEAR WERE MORE EXPENSIVE THAN LAST YEAR: GALLUP & GILANI PAKISTAN

ہر 10 میں سے 9 (87%) پاکستانیوں کا کہنا ہے کہ اس سال قربانی کے جانور گزشتہ سال کی نسبت زیادہ مہنگے تھے۔

Question: "In your opinion, were the sacrificial animals this year more expensive, cheaper, or similarly priced compared to last year?"



■ More Expensive ■ Cheaper ■ No Difference ■ DK/NR

PRESS RELEASE

(Also emailed*/faxed separately)



Opinion Poll **Religion** Eid al-Adha

9 out of 10 (87%) Pakistanis say sacrificial animals this year were more expensive than last year: Gallup & Gilani Pakistan

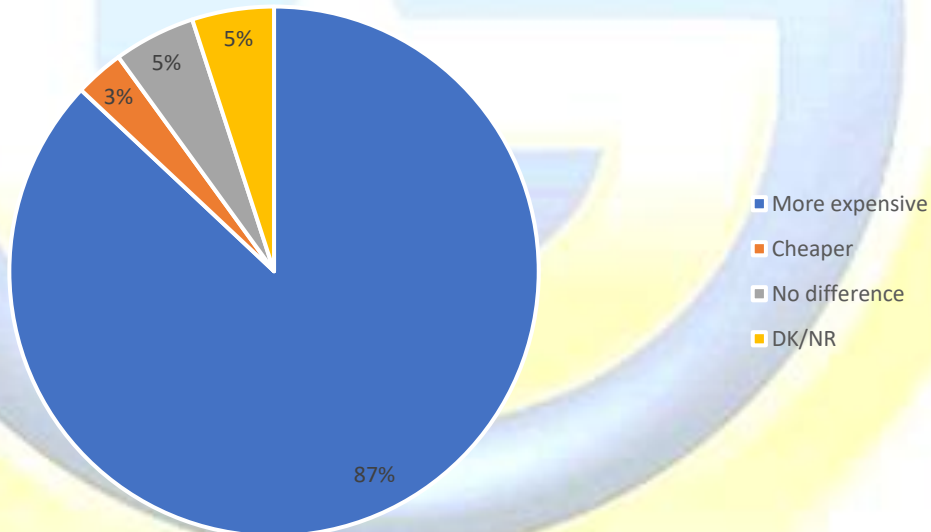
(Islamabad), August 02nd, 2023

According to a survey conducted by Gallup & Gilani Pakistan, 9 out of 10 (87%) Pakistanis said sacrificial animals this year were more expensive than last year.

A nationally representative sample of adult men and women from across the country, was asked the question *“In your opinion, were the sacrificial animals this year more expensive, cheaper, or similarly priced compared to last year?”* In response, 87% said more expensive, 3% said cheaper, 5% said no difference, and 5% said that they don’t know or gave no response.

This press release is part of a detailed report Gallup Pakistan is doing on Eid al-Adha sacrifice and spending in year 2023. The report would be accessible on Gallup website www.gallup.com.pk.

Question: “In your opinion, were the sacrificial animals this year more expensive, cheaper, or similarly priced compared to last year?”



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 929 men and women in urban and rural areas of all four provinces of the country, conducted during 07 July to 16 July 2023. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

Wednesday, 02nd August 2023

(3 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2023



of Gallup Pakistan
(1980-2023)