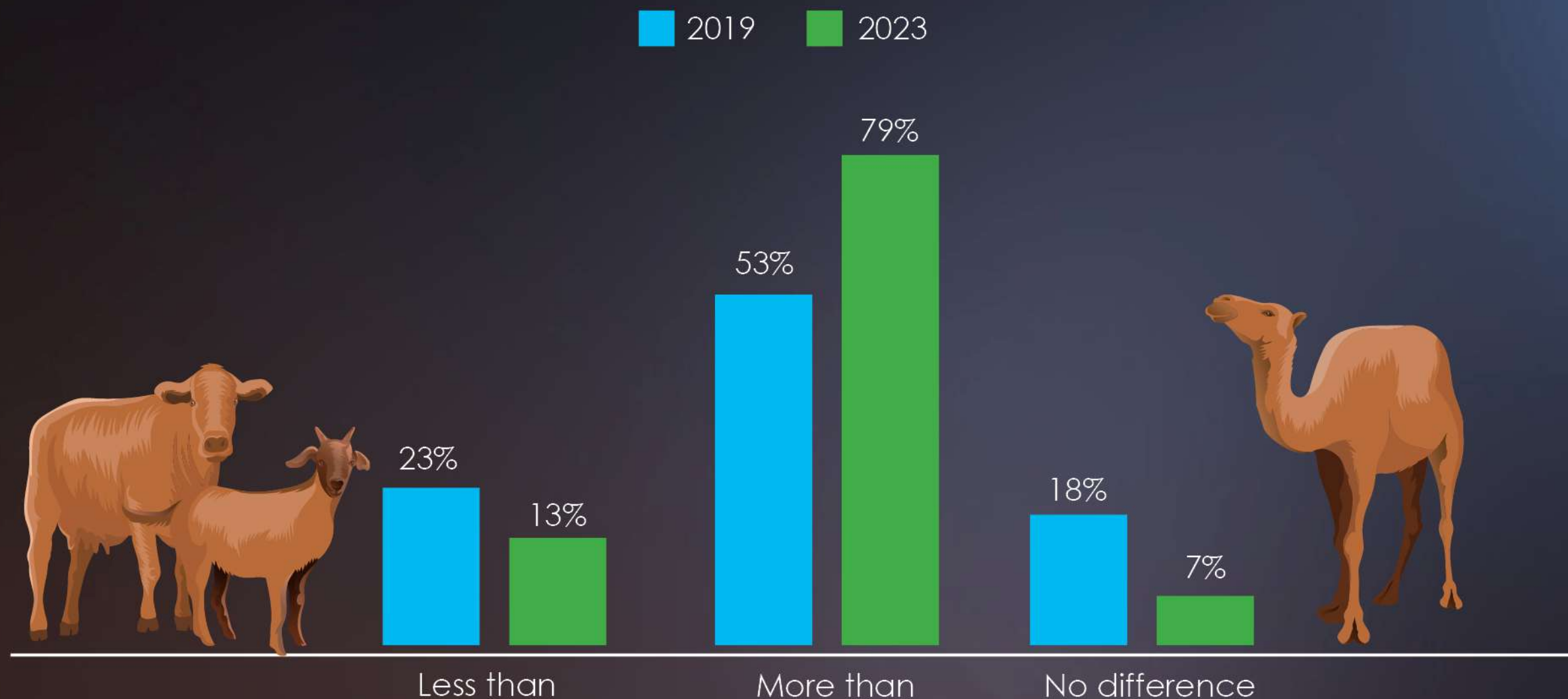


**In 2023, 26% more Pakistanis report that the expenditure on performing sacrifice (Qurbani) was greater compared to the previous year, than did in 2019:
Gallup & Gilani Pakistan History Project**

Question: "In your opinion, was the amount spent on sacrifice less than, more than, or the same as the amount spent last year?"





Opinion Poll
History Polls
Eid-ul-Adha

In 2023, 26% more Pakistanis report that the expenditure on performing sacrifice (Qurbani) was greater compared to the previous year, than did in 2019: Gallup & Gilani Pakistan History Project

(Islamabad) September 1st, 2023

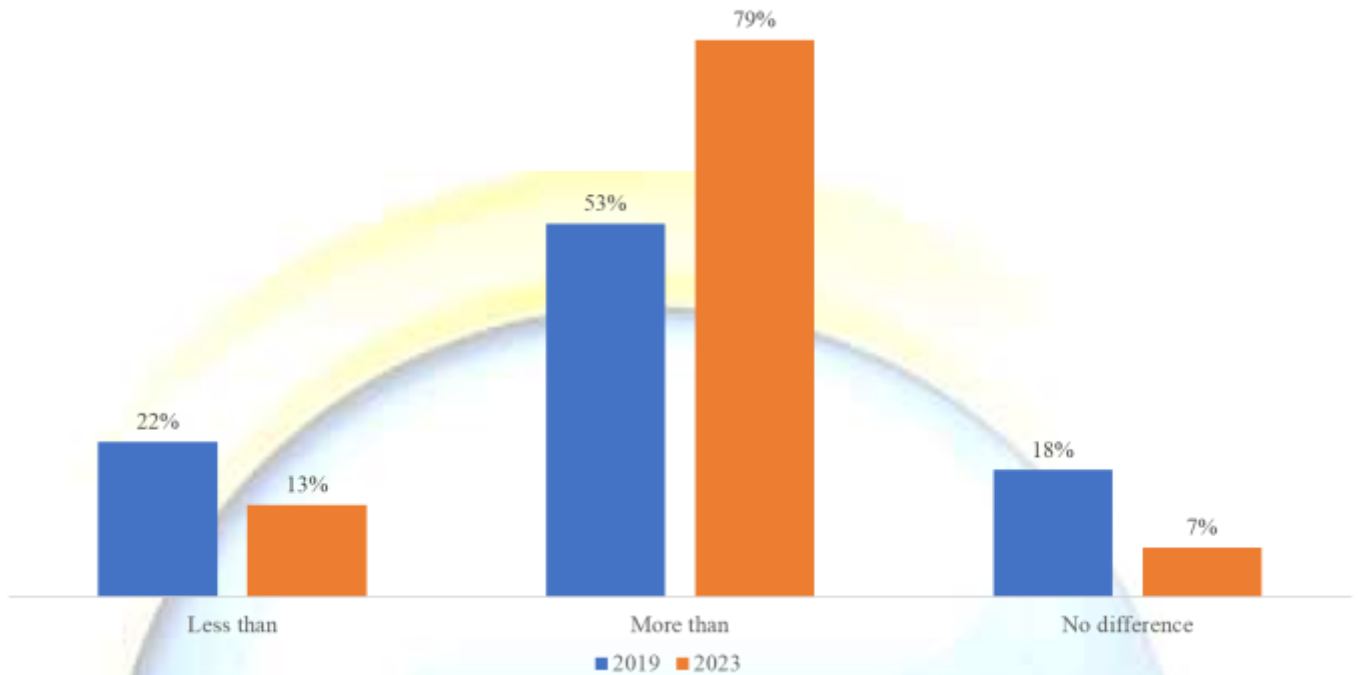
In a Gallup & Gilani Pakistan National Survey conducted in the year 2019, a representative sample of adult men and women from across Pakistan was asked the following question, “*In your opinion, was the amount spent on sacrifice less than, more than, or the same as the amount spent last year?*” In response to this question, 22% said it was less, 53% it was more, while 18% said there was no difference, and 7% reported that they either did not know or gave no response.

Comparative Picture: This question was asked again in 2023 to allow a comparison to be made across the years. In 2023, 13% said the expense was less than the previous year, 79% said it was more, 7% said there was no difference, and 1% said that they did not now or gave no response.

Trend Analysis: The proportion of people who say that the amount spent on sacrifice (Qurbani) was less than the previous has have decreased by 9%, while those reporting it was more have increased by 26%, and those that did not feel any difference have decreased by 11% from 2019 to 2023.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision-making in Pakistan.

Question: “In your opinion, was the amount spent on sacrifice less than, more than, or the same as the amount spent last year?”



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 929 men and women across urban and rural areas of all four provinces of the country, conducted during 07 July to 16 July, 2023. The error margin is estimated to be approximately $\pm 3-5$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan, and the Director of Gallup Pakistan History Project explains the aim of the Project as follows: “Gallup Pakistan has been polling in Pakistan since 1979 (over 40 years). During this time, millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan’s History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues”. For more information about Gallup History Project, please contact caf@gallup.com.pk



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



GILANI RESEARCH
FOUNDATION

Friday, September 1st, 2023

(4 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



History Poll
2023



of Gallup Pakistan
(1980-2023)