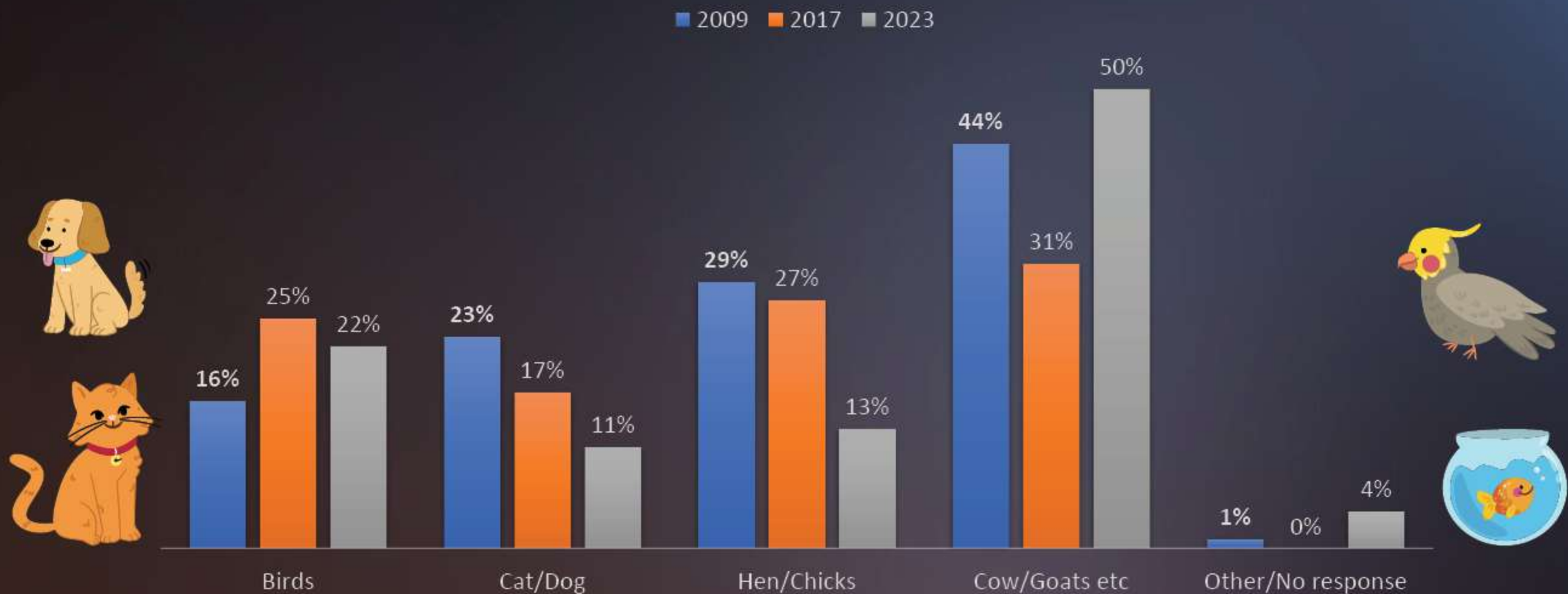


The proportion Pakistanis reporting having cats/dogs as pets in their homes decreased by 12%, while those stating birds increased by 6% in 2023 compared to 2009

Gallup & Gilani Pakistan History Project

Question: "Please tell me, what kind of pet or animal do you have at home?"





Opinion Poll
History Polls
Social Behaviour

The proportion of Pakistanis reporting having cats/dogs as pets in their homes decreased by 12%, while those stating birds increased by 6% in 2023 compared to 2009
Gallup & Gilani Pakistan History Project

(Islamabad), October 27th, 2023

In a Gallup & Gilani Pakistan National Survey conducted in the year 2009, a representative sample of adult men and women from across Pakistan was asked the following question, “Please tell me, what kind of pet or animal do you have at home?” In response to this question, 16% said Birds, 23% said Cat/Dog, 29% said Hen/Chicks, 44% Cow/Goats, while 1% said Others.

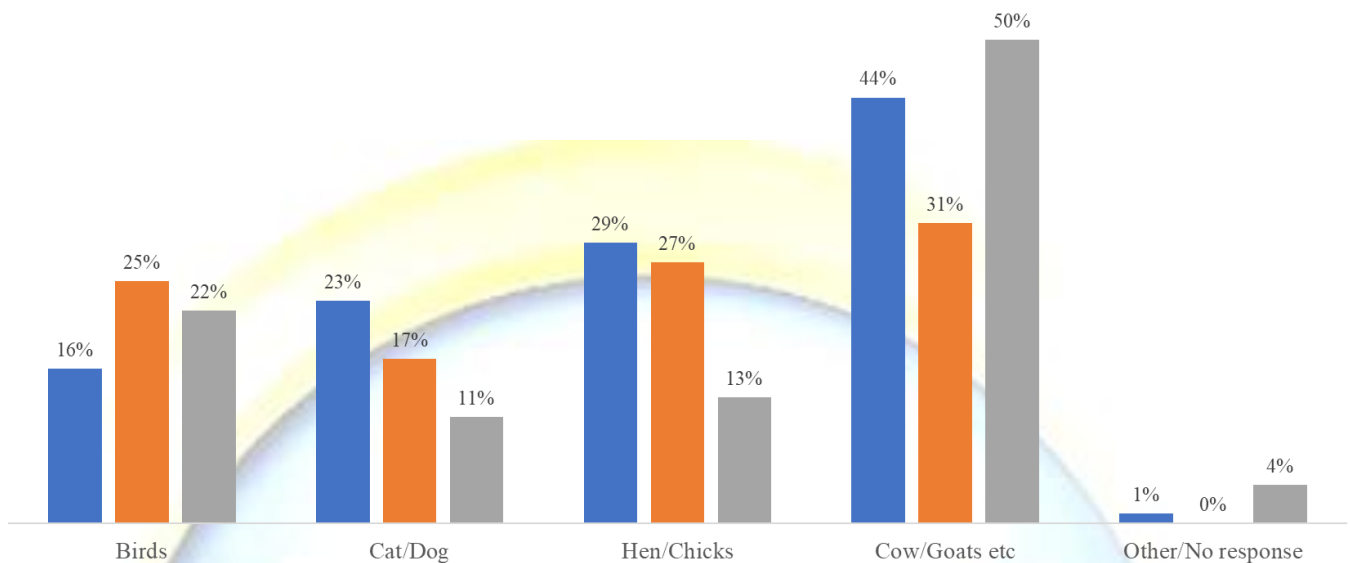
Comparative Picture: This question was asked again in 2023 to allow a comparison to be made across the years. In 2023, 22% said Birds, 11% said Cat/Dog, 13% said Hen/Chicks, 50% Cow/Goats etc., while 4% said Others.

Trend Analysis: The proportion of people who reported having Hen/Chicks as pets or animals in their homes decreased by 16% in the 14 years between 2009 and 2023, those saying birds increased by 6%, those saying Cow/Goats etc. increased by 4% and those saying Others also increased by 3%. While those who reported having Cats/Dogs also decreased by 12% in the same duration.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision-making in Pakistan.

Question: “Please tell me, what kind of pet or animal do you have at home?”

■ 2009 ■ 2017 ■ 2023



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 853 men and women in urban and rural areas of all four provinces of the country, conducted during 24th – 28th August 2023. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan, and the Director of Gallup Pakistan History Project explains the aim of the Project as follows: “Gallup Pakistan has been polling in Pakistan since 1979 (over 40 years). During this time, millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan’s History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues”. For more information about Gallup History Project, please contact caf@gallup.com.pk



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International



Friday, October 27th, 2023

(4 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



History Poll
2023



of Gallup Pakistan
(1980-2023)