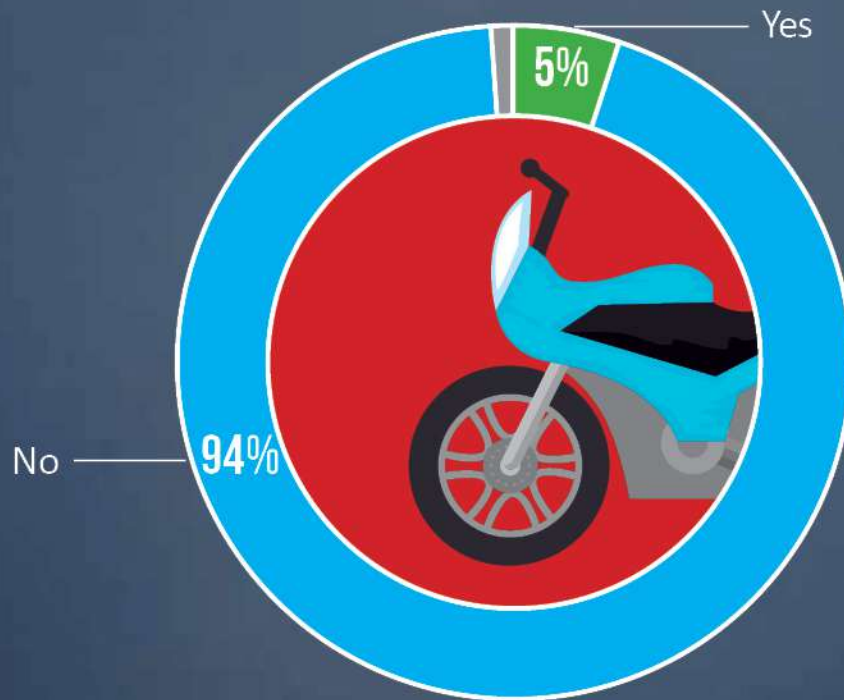


3rd October, 2023

IN THE LAST 6 MONTHS, 5% PAKISTANIS USED AN APPLICATION FOR BOOKING A BIKE RIDE: GALLUP & GILANI PAKISTAN

گزشتہ 6 ماہ میں، 5% پاکستانیوں نے بائیک کس رائیڈ بک کرنے کے لیے ایپ کا استعمال کیا۔

Question: "Can you please tell me if you have used the following items in the last 6 months? - Have you used an app for booking a bike ride?"



Don't know/no response: 1%

PRESS RELEASE

(Also emailed*/faxed separately)



Opinion Poll Consumer/Commercial

In the last 6 months, 5% Pakistanis used an application for booking a Bike Ride: Gallup & Gilani Pakistan

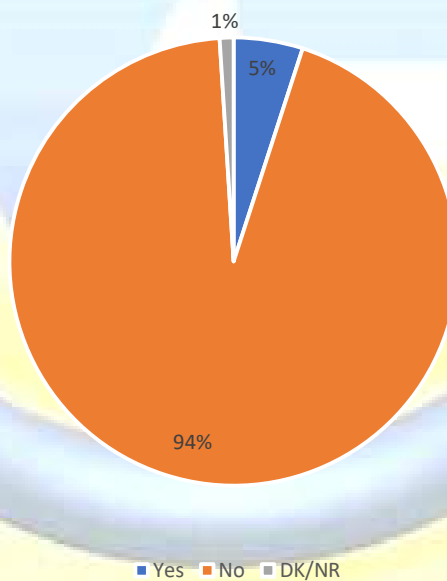
(Islamabad), October 03rd, 2023

According to a survey conducted by Gallup & Gilani Pakistan, in the last 6 months, 5% Pakistanis used an application for booking a bike ride.

A nationally representative sample of adult men and women from across the country, was asked the question “Can you please tell me if you have used the following items in the last 6 months? - Have you used an app for booking a bike ride?” In response, 5% said yes, 94% said no and 1% said that they do not know or gave no response.

If we project the survey findings to the population, it is safe to assume that almost 5 million Pakistanis hailed rides on bikes. Moreover, the total number of rides can be significantly more as those using a service of this nature can do so multiple times in a week if not within a day'.

Question: “Can you please tell me if you have used the following items in the last 6 months? - Have you used an app for booking a bike ride?”



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gilani Research Foundation and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 853 men and women in urban and rural areas of all four provinces of the country, conducted during 24 August to 28 August 2023. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

STAT OF THE DAY

Four of the world's 20 biggest tech companies by revenue are Chinese; none are based in India.



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

Tuesday, 03rd October 2023

(3 Pages, English version Only)



Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2023



of Gallup Pakistan
(1980-2023)