

25th October, 2023

**NEARLY THREE-QUARTERS (72%) OF PAKISTANIS THINK THAT THE CURRENT ECONOMIC SITUATION HAS SOMEWHAT, IF NOT GREATLY, DETERIORATED:
GALLUP & GILANI PAKISTAN AND DUN & BRADSTREET PAKISTAN**

تقریباً تین چوتھائی (72%) پاکستانیوں کا خیال ہے کہ ملک کے موجودہ معاشی حالات بہت زیادہ
نہیں تو کسی حد تک مزید خراب ہوئے ہیں۔

Question: "In your opinion, compared to the previous six months, how is the economic situation of the country today?"



2% Much Better

14% Better

10% Same as before

41% Worse

31% Much worse

Don't know/ No response: 2%



PRESS RELEASE

Opinion Poll

Economy

General

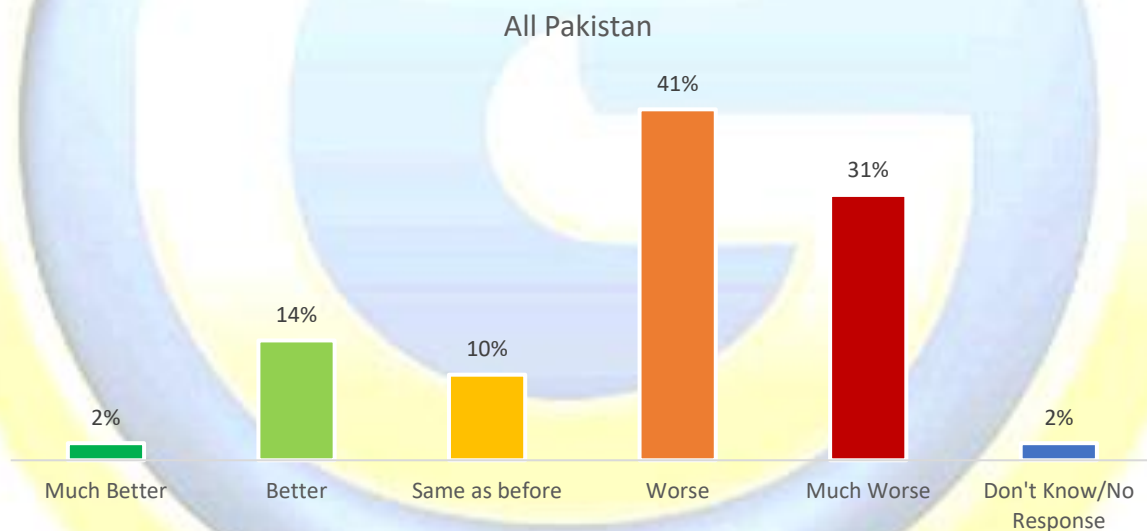
Nearly three-quarters (72%) of Pakistanis think that the current economic situation has somewhat, if not greatly, deteriorated: Gallup & Gilani Pakistan and Dun & Bradstreet Pakistan

(Islamabad), 25th October, 2023

According to a survey conducted by Gallup & Gilani Pakistan and Dun & Bradstreet Pakistan, nearly three-quarters (72%) of Pakistanis think that the current economic situation has somewhat, if not greatly, deteriorated.

A nationally representative sample of adult men and women from across the country was asked the question, “In your opinion, compared to the previous six months, how is the economic situation of the country today?” In response, 2% said ‘much better’, 14% said ‘better’, 10% said ‘same as before’, 41% said ‘worse’, 31% said ‘much worse’, and 2% said that they did not know or gave no response.

Question: “In your opinion, compared to the previous six months, how is the economic situation of the country today?”



Source: Gallup & Gilani Pakistan and Dun & Bradstreet Pakistan
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study in Pakistan was conducted and released by Dun & Bradstreet Pakistan and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,179 men and women in urban and rural areas of all four provinces of the country, conducted during July 2023. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

STAT OF THE DAY

Because of inflation, 63% of Pakistanis were unable to offer Eid sacrifice

Source: Gallup & Gilani Pakistan



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

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GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2023



of Gallup Pakistan
(1980-2023)