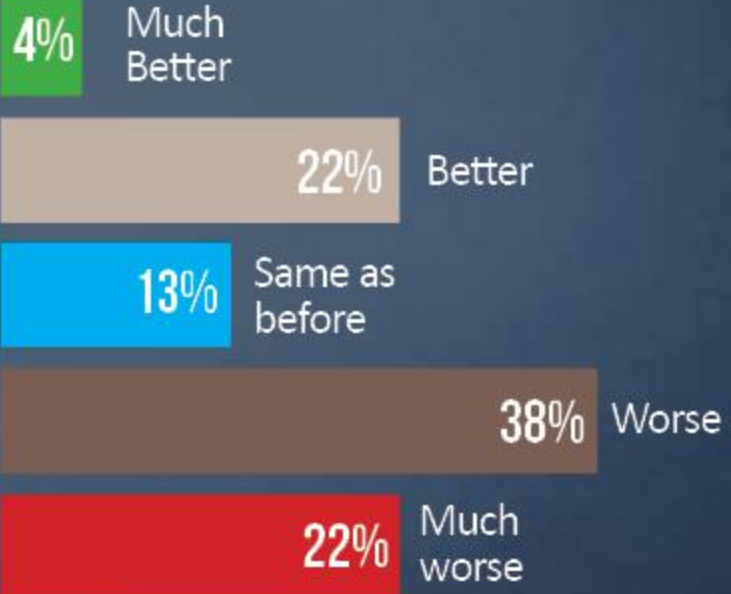


27th October, 2023

NEARLY A QUARTER (26%) OF PAKISTANIS REPORTED GOOD CURRENT HOUSEHOLD FINANCIAL CONDITIONS, WHILE 60% REPORTED WORSENEED CONDITIONS: GALLUP & GILANI PAKISTAN AND DUN & BRADSTREET PAKISTAN

تقریباً ایک چوتھائی (26%) پاکستانیوں نے اپنے گھرانے کے موجودہ مالی حالات بہتر ہونے کی اطلاع دی، جبکہ 60% پاکستانیوں نے اپنے گھریلو مالی حالات بدتر ہونے کے حوالے سے بتایا۔

Question: How is your household's financial situation in comparison to last 6 months?"





PRESS RELEASE

Opinion Poll

Economy

General

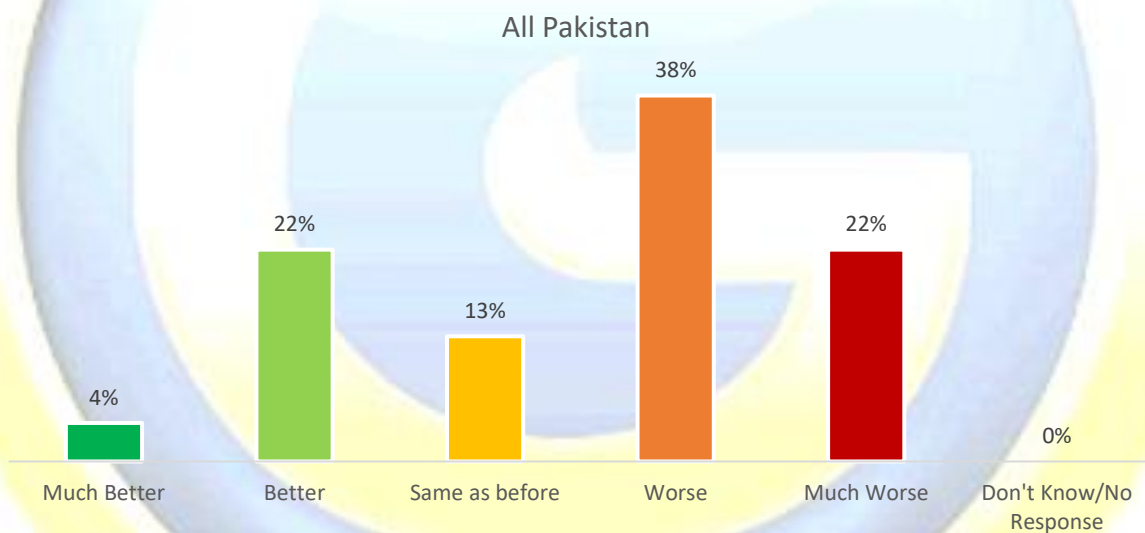
Nearly a quarter (26%) of Pakistanis reported good current household financial conditions, while 60% reported worsened conditions: Gallup & Gilani Pakistan and Dun & Bradstreet Pakistan

(Islamabad), 27th October 2023

According to a survey conducted by Gallup & Gilani Pakistan and Dun & Bradstreet Pakistan, nearly a quarter (26%) of Pakistanis reported good current household financial conditions, while 60% reported worsened conditions.

A nationally representative sample of adult men and women from across the country was asked the question, “How is your household’s financial situation in comparison to last 6 months?” In response, 4% said ‘much better’, 22% said ‘better’, 13% said ‘same as before’, 38% said ‘worse’, 22% said ‘much worse’, and less than 1% said that they did not know or gave no response.

Question: How is your household’s financial situation in comparison to last 6 months?”



Source: Gallup & Gilani Pakistan and Dun & Bradstreet Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Dun & Bradstreet Pakistan and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,179 men and women in urban and rural areas of all four provinces of the country, conducted during July 2023. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

STAT OF THE DAY

IMF and China represent the largest international debt providers to countries



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

Friday, 27th October 2023

(3 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

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Daily Gilani Poll
2023



of Gallup Pakistan
(1980-2023)