

15th November, 2023

NEARLY THREE-QUARTERS (73%) OF PAKISTANIS FEEL THAT THEIR HOUSEHOLD SAVINGS HAVE DECREASED IN COMPARISON TO LAST 6 MONTHS, WHILE 7% OF PAKISTANIS FEEL THAT THEIR HOUSEHOLD SAVINGS HAVE INCREASED:
GALLUP & GILANI PAKISTAN AND DUN & BRADSTREET PAKISTAN

تقریباً تین چوتھائی (73%) پاکستانیوں کے مطابق پچھلے چھ ماہ کے مقابلے میں اُن کے گھرانے کی ماہانہ بچت میں اضافہ ہوا ہے۔ جبکہ 7% پاکستانیوں کا خیال ہے کہ اُن کے گھرانے کی ماہانہ بچت

Question: Do you think, in comparison to last 6 months, your household savings increased, decreased or remained the same?





PRESS RELEASE

Opinion Poll

Economy

General

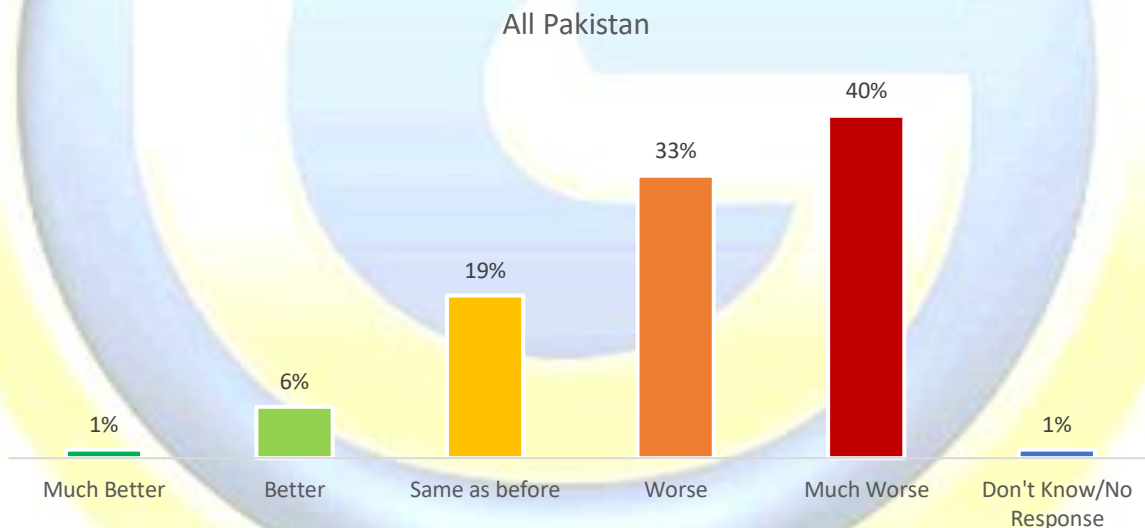
Nearly three-quarters (73%) of Pakistanis feel that their household savings have decreased in comparison to last 6 months, while 7% of Pakistanis feel that their household savings have increased: Gallup & Gilani Pakistan and Dun & Bradstreet Pakistan

(Islamabad) 15th, November 2023

According to a survey conducted by Gallup & Gilani Pakistan and Dun & Bradstreet Pakistan, nearly three-quarters (73%) of Pakistanis feel that their household savings have decreased in comparison to last 6 months, while 7% of Pakistanis feel that their household savings have increased.

A nationally representative sample of adult men and women from across the country was asked the question, “Do you think, in comparison to last 6 months, your household savings increased, decreased or remained the same?” In response, 1% said ‘much better’, 6% said ‘better’, 19% said ‘same as before’, 33% said ‘worse’, 40% said ‘much worse’, and 1% said that they did not know or gave no response.

Question: Do you think, in comparison to last 6 months, your household savings increased, decreased or remained the same?



Source: Gallup & Gilani Pakistan and Dun & Bradstreet Pakistan
(www.gallup-international.com; www.gallup.com.pk; www.gilanifoundation.com)

The study in Pakistan was conducted and released by Dun & Bradstreet Pakistan and carried out by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,179 men and women in urban and rural areas of all four provinces of the country, conducted during July 2023. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

STAT OF THE DAY

Pakistan's GDP is close to what American GDP was in 1952

Source: [Bilal Gilani - Tweet](#)



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

Wednesday, 15th November 2023

(3 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2023



of Gallup Pakistan
(1980-2023)