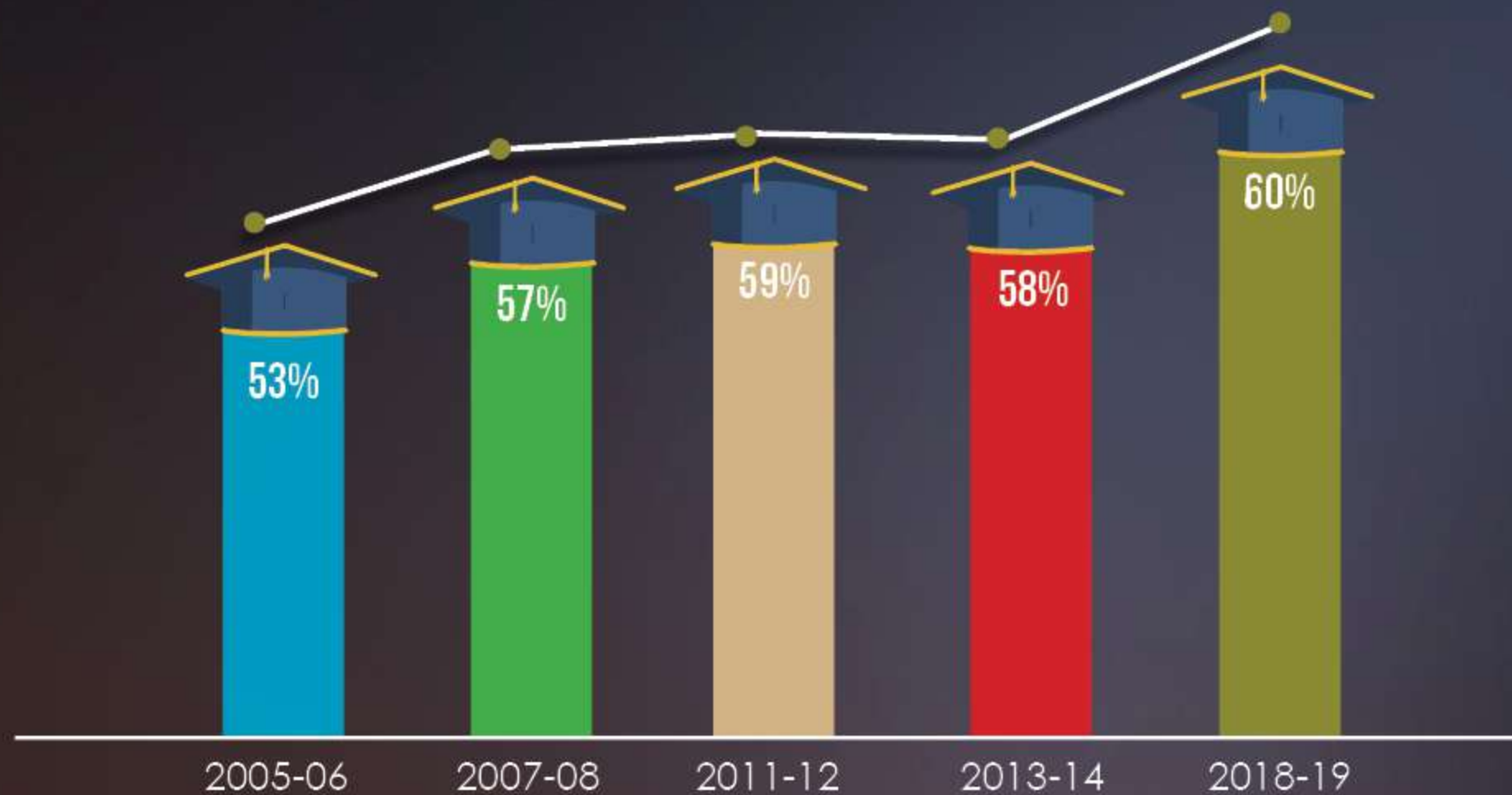


Literacy amongst Pakistanis is on a rise, with an overall increase of 7% between 2005 and 2018. Gallup Pakistan analysis using PSLM data series

Question: "Can you read a simple statement in any language with full understanding?"

(Those who said "Yes")





Opinion Poll
History Polls
Education

Literacy amongst Pakistanis is on a rise, with an overall increase of 7% between 2005 and 2018.

Gallup Pakistan analysis using PSLM data series

(Islamabad), November 28th, 2023

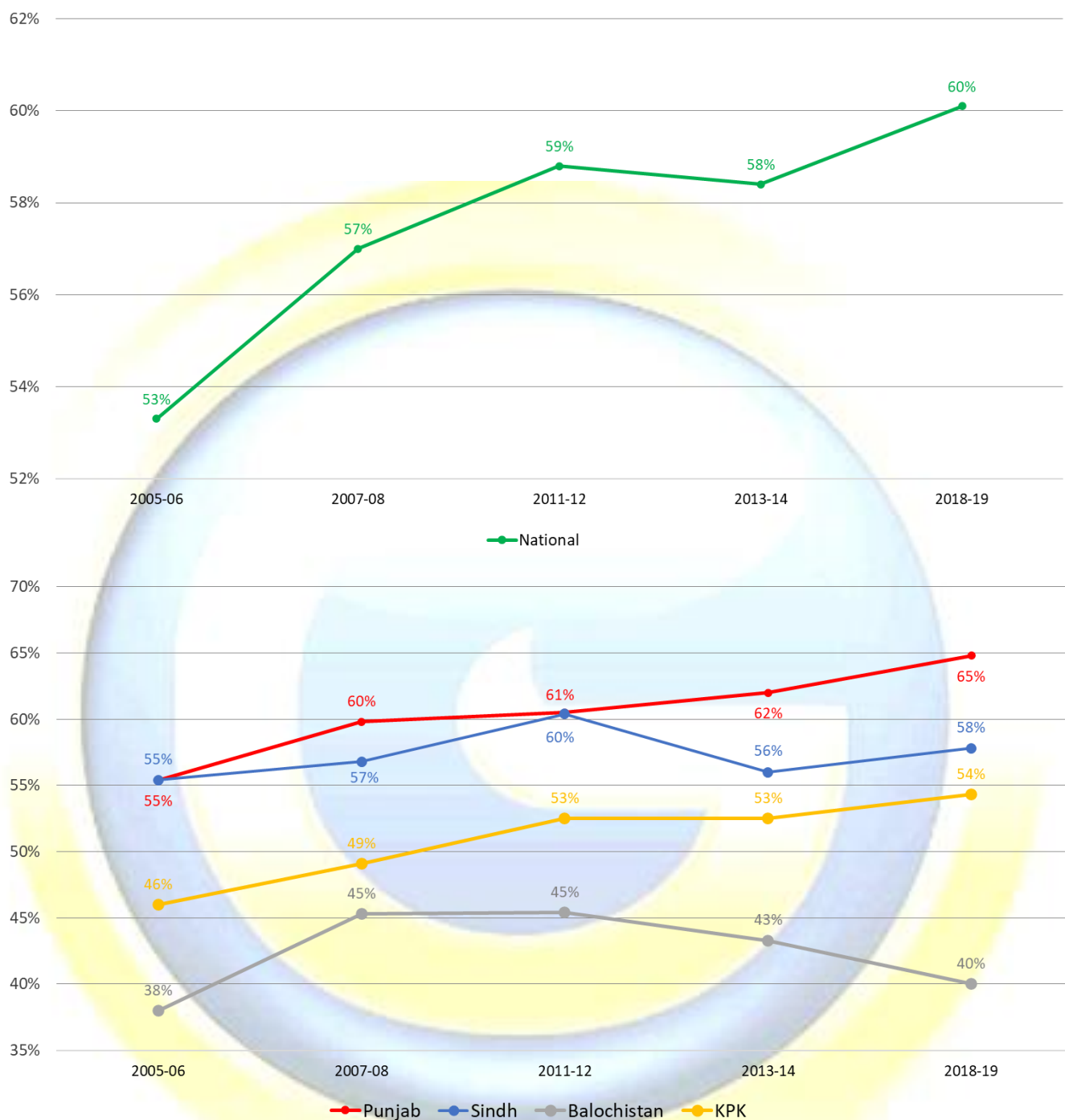
In a Pakistan Social and Living Standards Measurement (PSLM) Survey conducted in the year 2005-06 and subsequently in years 2007-08, 2011-12, 2013-14, and 2018-19, a representative sample of Pakistanis over the age of 10 years from across the country were assessed with respect to their literacy. In response to the question **“Can you read a simple statement in any language with full understanding?”**, in year 2005-06, overall, 53% Pakistanis responded positively. The literacy in Punjab and Sindh was reported at 55%, followed by 46% in KPK and 38% in Balochistan.

Comparative Picture: In 2018-19, overall, 60% responded positively, while the responses in Punjab were at 65%, followed by 58% in Sindh, 54% in KP and 40% in Balochistan.

Trend Analysis: The proportion of people who were assessed as literate has increased by 7% on a national level between 2005-06 and 2018-19. At the provincial level, the increase has been most prominent in Punjab with an increase of 10%, followed 8% in KP, 3% in Sindh, and 2% in Balochistan.

This press release has been made as part of the Gallup Pakistan History Project which aims to release historical empirical polling data to wider audiences. The objective is to sustain and encourage empirical decision-making in Pakistan.

Question: "Can you read a simple statement in any language with full understanding?"



Source: Gallup & Gilani Pakistan analysis done on PSLM series by PBS
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

For more information on PSLM series please visit website of Pakistan Bureau of Statistics at www.pbs.gov.pk.

This series is based on a dashboard Gallup Pakistan has developed and can be accessed at [Gallup Pakistan PSLM-Dashboards/Education](#)

Aim and Rationale for Gallup Pakistan History Project

Bilal I Gilani, who is Executive Director at Gallup Pakistan, and the Director of Gallup Pakistan History Project explains the aim of the Project as follows: “Gallup Pakistan has been polling in Pakistan since 1979 (over 40 years). During this time, millions of Pakistanis have been surveyed by over a thousand interviewers of Gallup. In 2014, Gallup Pakistan has decided to release historical Public Opinion data and this Press Release is part of Gallup Pakistan’s History Project. This endeavor is dedicated to all those who hope for a more empirical understanding of Pakistani Issues”. For more information about Gallup History Project, please contact caf@gallup.com.pk



Opinion Poll from Gallup Pakistan
*The Pakistani Affiliate of Gallup
International*



GILANI RESEARCH
FOUNDATION

Tuesday, November 28th, 2023

(4 Pages, English version Only)

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



History Poll
2023



of Gallup Pakistan
(1980-2023)