

SNAP POLL ON AFGHAN REFUGEES

November 2023

GALLUP
PAKISTAN

Affiliated with Gallup International

Pakistan's Foremost Social Research Lab

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Methodology Statement

Disclaimer: Gallup Pakistan has conducted this poll according to the ESOMAR Code of Ethics and internationally recognized principles of scientific polling. The results in this Report do not represent views held by the authors or Gallup Pakistan. The results only represent public opinion, computed on the basis of views expressed by anonymous respondents selected through the procedure outlined in the Methodology section of this Report.

Gallup Pakistan has provided this data in the public interest and gratis. It cannot be held liable, contractually or otherwise, to the users of this data

EXECUTIVE SUMMARY



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Executive Summary

Public Opinion in Pakistan on Government's Afghan Refugee Policy : Overwhelming support for government actions to repatriate Afghan nationals

[Islamabad, Pakistan] - A recent survey conducted by Gallup Pakistan has unveiled the sentiments of the public regarding the government's policy on Afghan refugees. The survey, conducted with a diverse and representative sample of the Pakistani population, spread across all four provinces and over 100 districts revealed wide support for Government of Pakistan Afghan Repatriation Policy

Key Findings:

- **Awareness of Government Policy:** An extensive 69% of Pakistanis are informed about the government's recent policy aimed at expelling illegally residing Afghan refugees.
- **Support for the Policy:** A resounding 84% of respondents expressed strong approval of the government's policy, considering it a commendable decision.
- **Opinions on Afghan Refugees Staying in Pakistan:** Views on the presence of Afghan refugees in Pakistan were divided, with 14% supporting their continued stay, while 77% advocated for their return to Afghanistan.
- **Entry of Afghan Refugees:** Concerning the entry of new Afghan refugees, 73% of respondents believed that the Pakistani government should prohibit their entry, with 19% supporting their admission.
- **Requests for Afghan Refugees to Stay in Pakistan:** In cases where Afghan refugees request to stay in Pakistan, 42% of respondents believed that the government should permit them to stay, while 46% favored rejecting such requests.
- **Economic Impact of Repatriation:** With regard to the economic consequences of Afghan refugee repatriation, 55% of participants believed that the return of Afghan refugees to their home country would positively impact the Pakistani economy. In contrast, 22% of Pakistanis believed that their repatriation would negatively affect the domestic economy.
- **Impact on Domestic Peace and Order:** An overwhelming 64% of respondents believed that the repatriation of Afghan refugees would enhance domestic peace and order. Only 4% thought it would have an adverse effect, while 22% believed it would have no impact.

TOPIC 1:

OPINIONS ABOUT THE GOVERNMENT'S DECISION TO EXPEL THE ILLEGAL AFGHAN REFUGEES FROM THE COUNTRY

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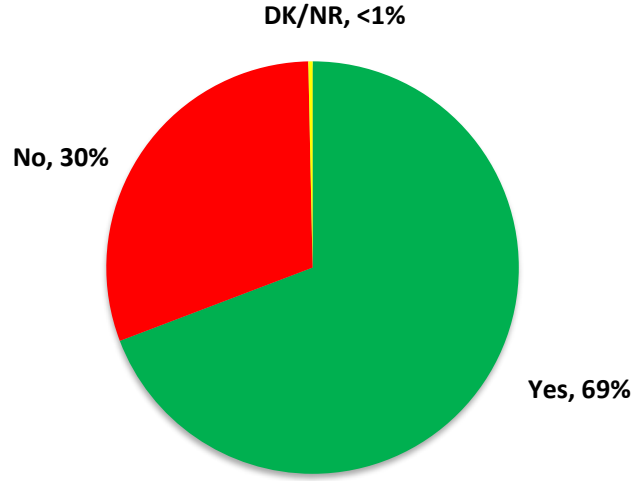
**Topic 1: Opinions about the government's decision to expel
the illegal Afghan refugees from the country**

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Item 1.1: Key Finding

Question: **Recently, the government of Pakistan ordered the illegally residing Afghans to leave the country. Have you read/heard anything about this?**



Source: Powered by Gallup Pakistan, 1 November – 4 November, 2023

Q. حال ہی میں حکومت پاکستان نے ملک میں غیر قانونی طور پر مقیم افغانیوں کو ملک چھوڑنے کا حکم دیا۔ کیا آپ نے اس بارے میں کچھ پڑھا / سنا ہے؟

1	ہاں
2	نہیں



Topic 1: Opinions about the government's decision to expel the illegal Afghan refugees from the country

Item 1.1: Statistical Analysis

Question: **Recently, the government of Pakistan ordered the illegally residing Afghans to leave the country. Have you read/heard anything about this?**

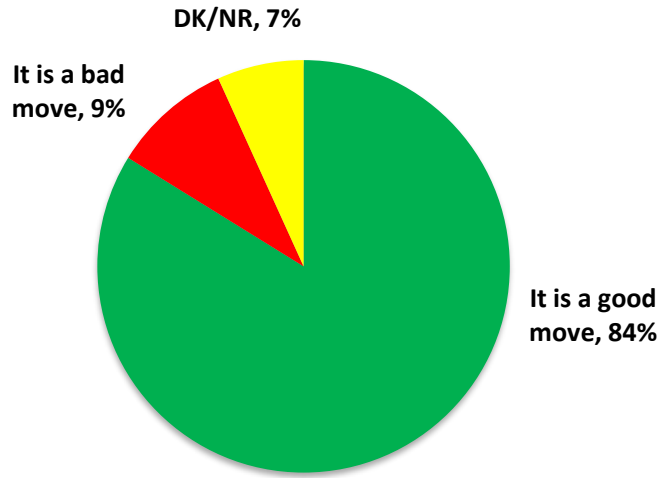
		Yes	No	DK/NR
All		69%	30%	0%
Gender of Respondent				
	Male	77%	23%	1%
	Female	61%	39%	0%
Age Groups				
	18 to 23	66%	33%	0%
	24 to 30	70%	30%	0%
	31 to 50	65%	35%	0%
	50 plus	80%	19%	0%
Education of Respondents				
	Less than FA	68%	31%	0%
	FA and more	75%	25%	-
Monthly HHIncome				
	Low (Up to Rs.15000)	70%	30%	1%
	Medium Low (Rs. 15,001 to 35,000)	69%	31%	0%
	Medium (Rs. 35,001 to 50,000)	78%	21%	1%
	High (More than Rs. 51,001)	82%	18%	-
Location				
	Urban	65%	34%	1%
	Rural	72%	28%	0%

Source: Powered by Gallup Pakistan, 1 November – 4 November, 2023



Item 1.2: Key Finding

Question: Some people think that ordering the illegally residing Afghans to leave the country is a good move, on part of the government. While some people have a negative opinion of this. According to them, this is not a good move at all. What is your opinion about this decision by the government?



Source: Powered by Gallup Pakistan, 1 November – 4 November, 2023

Q. بعض لوگوں کا خیال ہے کہ ملک میں غیر قانونی طور پر مقیم افغانیوں کو ملک چھوڑنے کا حکم دینا حکومت کی طرف سے ایک اچھا اقدام ہے۔ جبکہ بعض لوگ اس حوالے سے منفی رائے رکھتے ہیں۔ ان کے مطابق یہ بالکل بھی اچھا اقدام نہیں ہے۔ آپ کی حکومت کے اس فیصلے کے بارے میں کیا رائے ہے؟

1
2

اچھا اقدام ہے
بڑا اقدام ہے



Topic 1: Opinions about the government's decision to expel the illegal Afghan refugees from the country

Item 1.2: Statistical Analysis

Question: Some people think that ordering the illegally residing Afghans to leave the country is a good move, on part of the government. While some people have a negative opinion of this. According to them, this is not a good move at all. What is your opinion about this decision by the government?

		It is a good move	It is a bad move	DK/NR
All		84%	9%	7%
Gender of Respondent				
	Male	83%	11%	7%
	Female	85%	8%	7%
Age Groups				
	18 to 23	71%	14%	14%
	24 to 30	85%	12%	4%
	31 to 50	85%	8%	6%
	50 plus	95%	3%	2%
Education of Respondents				
	Less than FA	85%	8%	7%
	FA and more	77%	15%	8%
Monthly HHIncome				
	Low (Up to Rs.15000)	91%	6%	3%
	Medium Low (Rs. 15,001 to 35,000)	82%	11%	7%
	Medium (Rs. 35,001 to 50,000)	72%	14%	14%
	High (More than Rs. 51,001)	88%	9%	2%
Location				
	Urban	77%	12%	12%
	Rural	88%	8%	4%

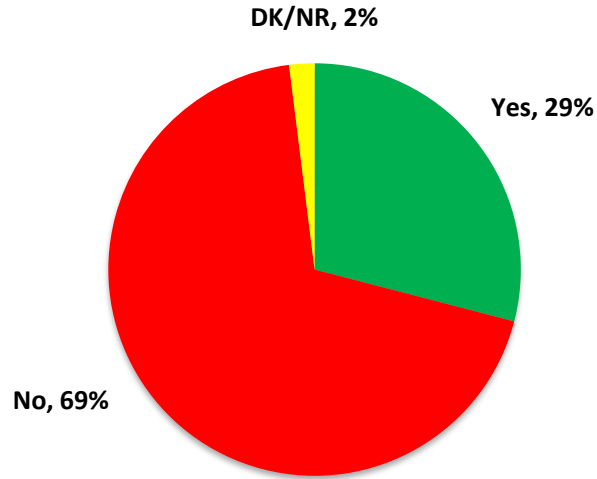
Source: Powered by Gallup Pakistan, 1 November – 4 November, 2023



SNAP POLL ON AFGHAN REFUGEES
Topic 1: Opinions about the government's decision to expel
the illegal Afghan refugees from the country

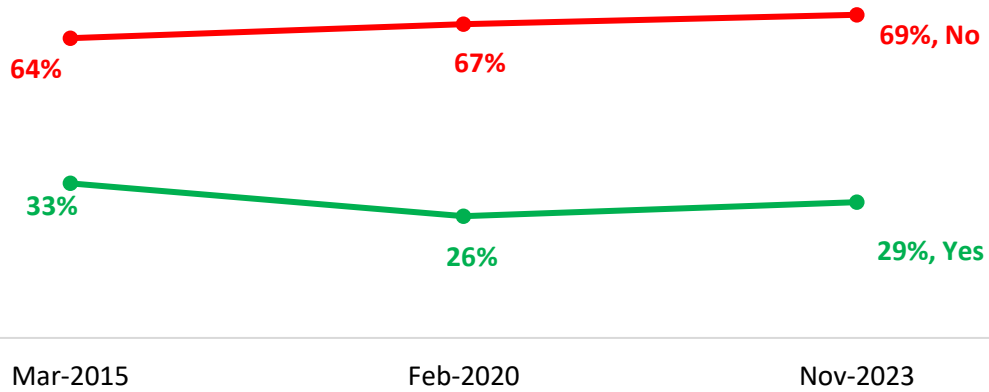
Item 1.3: Key Finding

Question: **Please tell me, are there any Afghan refugees residing in your area (present area of residence)?**



Source: Powered by Gallup Pakistan, 1 November – 4 November, 2023

Trend Analysis



Source: Powered by Gallup Pakistan, 1 November – 4 November, 2023

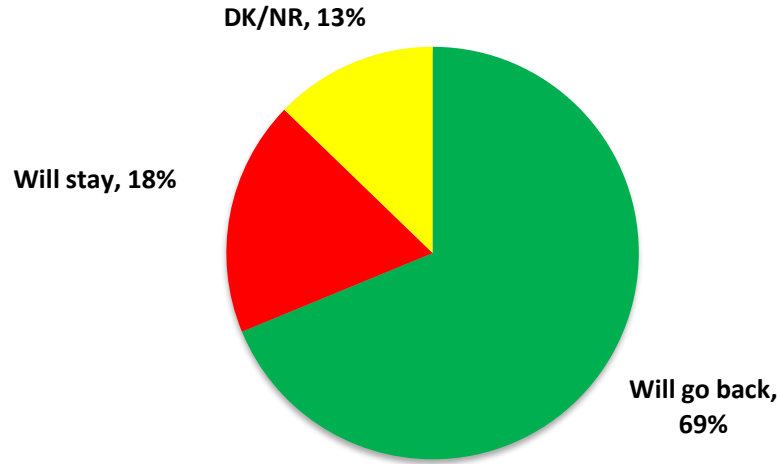
Q برائے مہربانی بتائیں کہ کیا آپ کے علاقے (جہاں اس وقت آپ رہائش پذیر ہیں) میں افغان
مہاجرین آباد ہیں؟

- 1 ہاں
2 نہیں



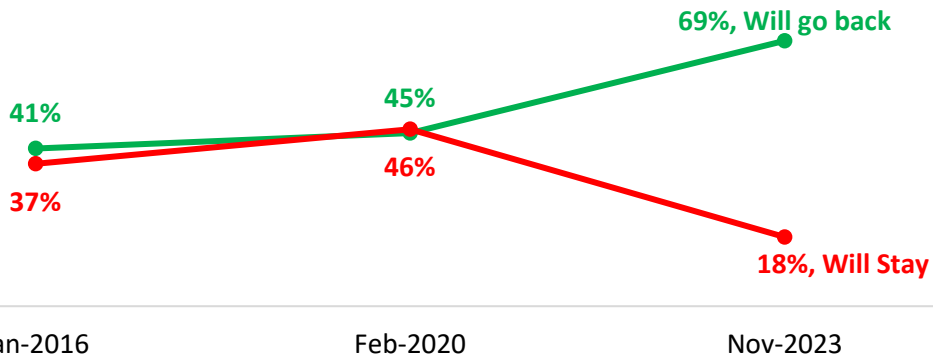
Item 1.4: Key Finding

Question: As you know the government ordered the illegally residing Afghans to leave the country. Do you think that most of the Afghan refugees will return to their homeland, or do you think they will stay in Pakistan?



Source: Powered by Gallup Pakistan, 1 November – 4 November, 2023

Trend Analysis



Source: Powered by Gallup Pakistan, 1 November – 4 November, 2023

Q. جیسا کہ آپ جانتے ہیں کہ حکومت پاکستان نے ملک میں غیر قانونی طور پر مقیم افغانیوں کو ملک چھوڑنے کا حکم دیا۔ آپ کے خیال میں زیادہ تر افغان مہاجرین اپنے وطن واپس جائیں گے یا پاکستان ہی میں ٹھہریں گے؟

- 1 واپس جائیں گے
- 2 ٹھہریں گے



Topic 1: Opinions about the government's decision to expel the illegal Afghan refugees from the country

Item 1.4: Statistical Analysis

Question: **As you know the government ordered the illegally residing Afghans to leave the country. Do you think that most of the Afghan refugees will return to their homeland, or do you think they will stay in Pakistan?**

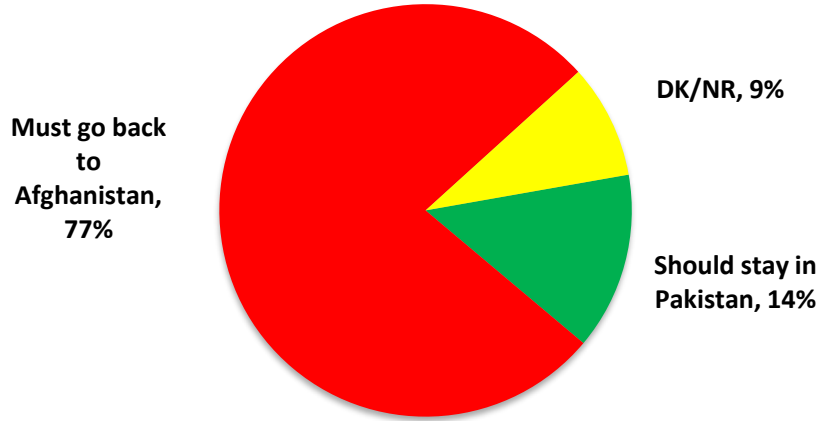
		Will go back	Will stay	DK/NR
All		69%	18%	13%
Gender of Respondent				
	Male	73%	16%	11%
	Female	64%	21%	15%
Age Groups				
	18 to 23	65%	16%	18%
	24 to 30	55%	37%	8%
	31 to 50	70%	15%	15%
	50 plus	87%	6%	7%
Education of Respondents				
	Less than FA	69%	19%	12%
	FA and more	67%	18%	15%
Monthly HHIncome				
	Low (Up to Rs.15000)	69%	21%	9%
	Medium Low (Rs. 15,001 to 35,000)	69%	16%	15%
	Medium (Rs. 35,001 to 50,000)	72%	15%	13%
	High (More than Rs. 51,001)	64%	18%	18%
Location				
	Urban	59%	20%	21%
	Rural	74%	17%	8%

Source: Powered by Gallup Pakistan, 1 November – 4 November, 2023



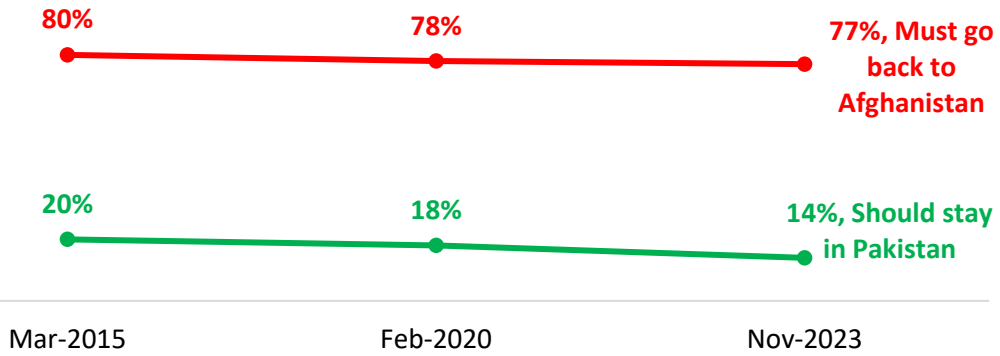
Item 1.5: Key Finding

Question: Please tell me whether you think Afghan refugees should stay in Pakistan or go back to their country?



Source: Powered by Gallup Pakistan, 1 November – 4 November, 2023

Trend Analysis



Source: Powered by Gallup Pakistan, 1 November – 4 November, 2023

Q. برائے مہربانی بتائیں کہ آپ کے خیال میں افغان مہاجرین کو پاکستان میں ہی رہنا چاہیے یا اپنے ملک واپس چلے جانا چاہیے؟

پاکستان میں رہنا چاہیے [1]
افغانستان میں واپس چلے جانا چاہیے [2]



SNAP POLL ON AFGHAN REFUGEES
Topic 1: Opinions about the government's decision to expel the illegal Afghan refugees from the country

Item 1.5: Statistical Analysis

Question: **Please tell me whether you think Afghan refugees should stay in Pakistan or go back to their country?**

		Should stay in Pakistan	Must go back to Afghanistan	DK/NR
All		14%	77%	9%
Gender of Respondent				
	Male	12%	82%	6%
	Female	16%	72%	12%
Age Groups				
	18 to 23	10%	82%	8%
	24 to 30	30%	56%	14%
	31 to 50	10%	80%	9%
	50 plus	6%	90%	4%
Education of Respondents				
	Less than FA	14%	76%	9%
	FA and more	11%	81%	7%
Monthly HHIncome				
	Low (Up to Rs.15000)	22%	71%	7%
	Medium Low (Rs. 15,001 to 35,000)	11%	77%	12%
	Medium (Rs. 35,001 to 50,000)	14%	80%	6%
	High (More than Rs. 51,001)	17%	76%	6%
Location				
	Urban	12%	76%	12%
	Rural	15%	78%	7%

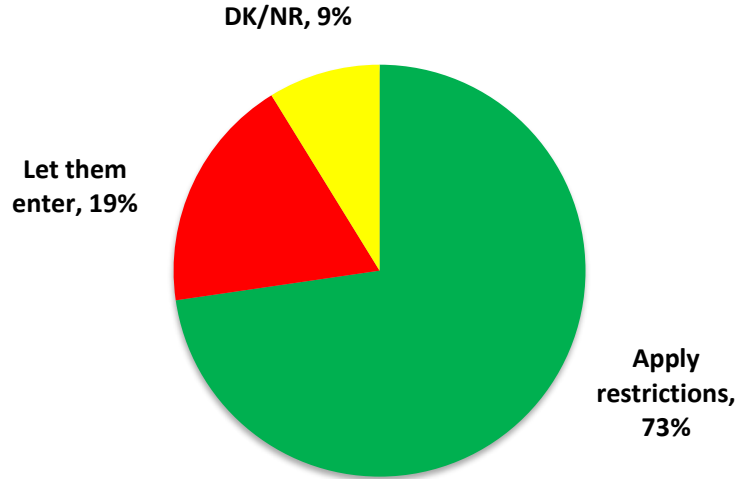
Source: Powered by Gallup Pakistan, 1 November – 4 November, 2023



Topic 1: Opinions about the government's decision to expel the illegal Afghan refugees from the country

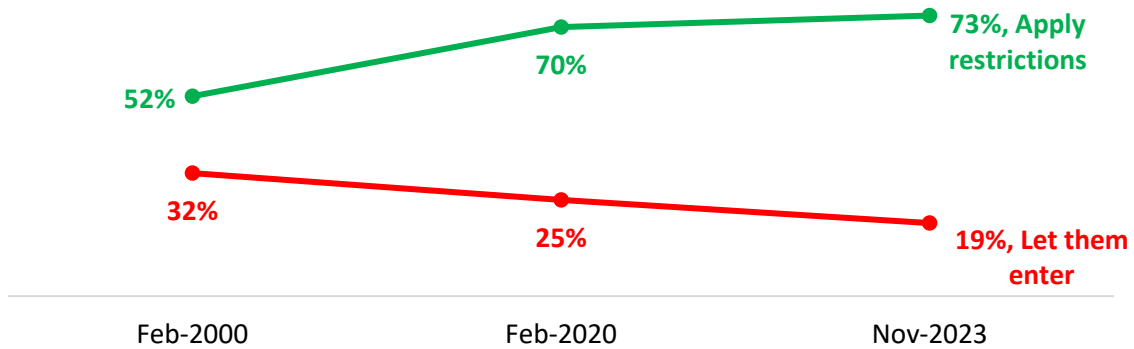
Item 1.6: Key Finding

Question: Some people are of the opinion that the Pakistani government should ban the entry of Afghan refugees. While some are of the opinion that they should be allowed to enter. What do you think?



Source: Powered by Gallup Pakistan, 1 November – 4 November, 2023

Trend Analysis



Source: Powered by Gallup Pakistan, 1 November – 4 November, 2023

Q. بعض لوگوں کا خیال ہے کہ پاکستانی حکومت کو افغان مہاجرین کے داخلے پر پابندی لگا دینی چاہیے۔ جبکہ بعض کا خیال ہے کہ ان کو آنے دینا چاہیے۔ آپ کا کیا خیال ہے؟

- 1 پابندی لگائیں
- 2 آنے دیں



Topic 1: Opinions about the government's decision to expel the illegal Afghan refugees from the country

Item 1.6: Statistical Analysis

Question: **Some people are of the opinion that the Pakistani government should ban the entry of Afghan refugees. While some are of the opinion that they should be allowed to enter. What do you think?**

		Apply restrictions	Let them enter	DK/NR
All		73%	19%	9%
Gender of Respondent				
	Male	70%	22%	8%
	Female	75%	15%	10%
Age Groups				
	18 to 23	61%	27%	13%
	24 to 30	68%	20%	12%
	31 to 50	80%	13%	7%
	50 plus	80%	16%	4%
Education of Respondents				
	Less than FA	74%	17%	9%
	FA and more	68%	26%	6%
Monthly HHIncome				
	Low (Up to Rs.15000)	78%	10%	13%
	Medium Low (Rs. 15,001 to 35,000)	72%	20%	8%
	Medium (Rs. 35,001 to 50,000)	66%	28%	5%
	High (More than Rs. 51,001)	54%	42%	4%
Location				
	Urban	62%	22%	16%
	Rural	79%	17%	5%

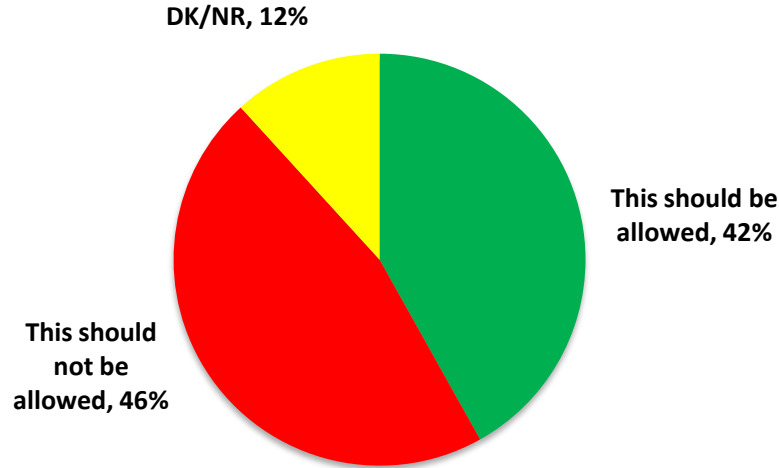
Source: Powered by Gallup Pakistan, 1 November – 4 November, 2023



Topic 1: Opinions about the government's decision to expel the illegal Afghan refugees from the country

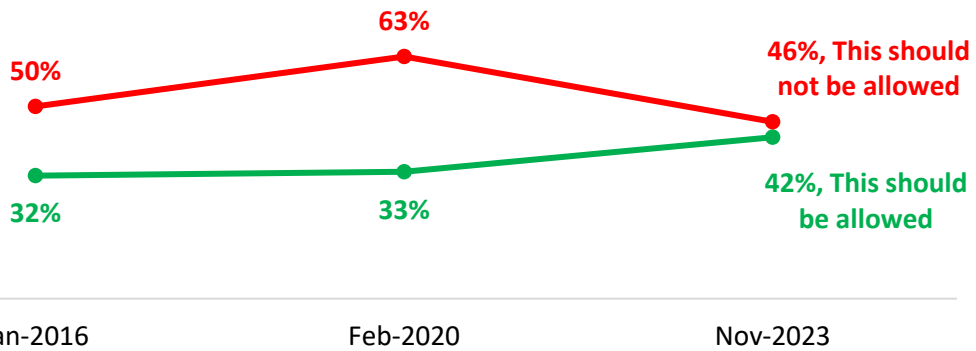
Item 1.7: Key Finding

Question: If some Afghanis request to stay in Pakistan, do you think the government of Pakistan should allowed them to stay?



Source: Powered by Gallup Pakistan, 1 November – 4 November, 2023

Trend Analysis



Source: Powered by Gallup Pakistan, 1 November – 4 November, 2023

Q. اگر کچھ افغان پاکستان میں ٹھہرنے کی درخواست کریں تو آپ کے خیال میں حکومت پاکستان کو انہیں پاکستان ٹھہرنے کی اجازت دے دینی چاہیے یا نہیں؟

1 دینی چاہیے

2 نہیں دینی چاہیے



Topic 1: Opinions about the government's decision to expel the illegal Afghan refugees from the country

Item 1.7: Statistical Analysis

Question: **If some Afghanis request to stay in Pakistan, do you think the government of Pakistan should allowed them to stay?**

		This should be allowed	This should not be allowed	DK/NR
All		42%	46%	12%
Gender of Respondent				
	Male	41%	45%	13%
	Female	43%	47%	10%
Age Groups				
	18 to 23	56%	31%	13%
	24 to 30	55%	32%	14%
	31 to 50	28%	63%	9%
	50 plus	34%	53%	13%
Education of Respondents				
	Less than FA	40%	47%	13%
	FA and more	53%	42%	4%
Monthly HHIncome				
	Low (Up to Rs.15000)	40%	45%	15%
	Medium Low (Rs. 15,001 to 35,000)	46%	43%	11%
	Medium (Rs. 35,001 to 50,000)	39%	58%	3%
	High (More than Rs. 51,001)	67%	32%	1%
Location				
	Urban	42%	42%	16%
	Rural	42%	49%	9%

Source: Powered by Gallup Pakistan, 1 November – 4 November, 2023

TOPIC 2:

IMPACT ON PAKISTAN AFTER THE RETURN OF AFGHAN REFUGEES TO THEIR HOMELAND

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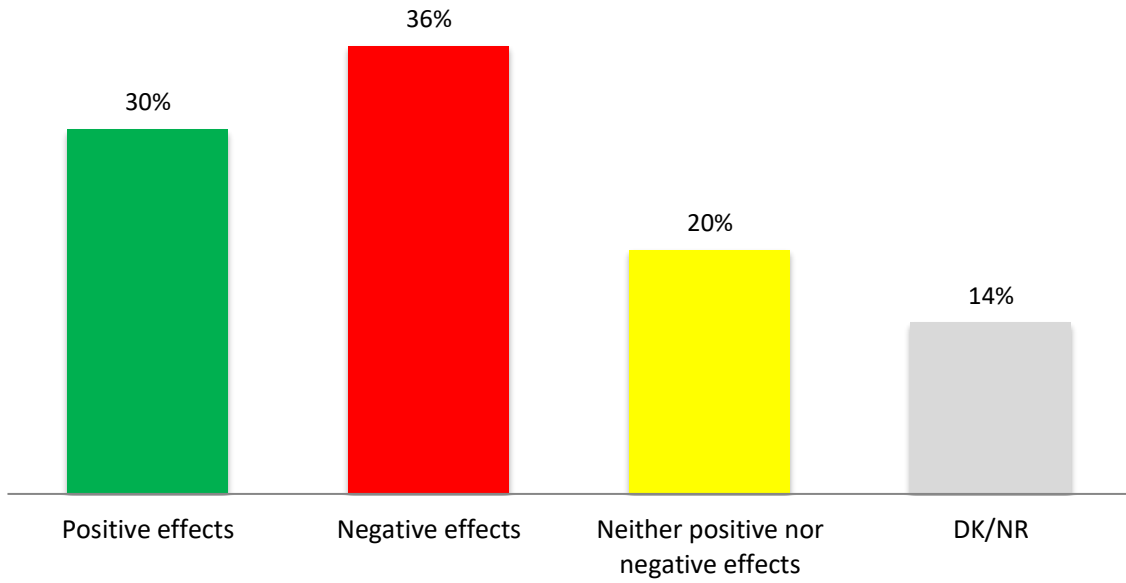
SNAP POLL ON AFGHAN REFUGEES
Topic # 2: **Impact on Pakistan after the return of
Afghan refugees to their homeland**

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Item 2.1: Key Finding

Question: **As you know Afghan refugees have been living in Pakistan for almost four decades. Some people think that the presence of Afghan refugees in Pakistan has had a bad effect on the country, while some believe that there have been many positive effects due to them, and some others believe that there have neither been positive nor negative effects. What do you think overall?**



Source: Powered by Gallup Pakistan, 1 November – 4 November, 2023

Q. جیسا کہ آپ جانتے ہیں کہ افغان مہاجرین تقریباً چار دہائیوں سے پاکستان میں رہ رہے ہیں۔ بعض لوگوں کا خیال ہے کہ افغان مہاجرین کے پاکستان میں رہنے سے پاکستان پر بُرے اثرات پڑے ہیں، جبکہ بعض کا خیال ہے کہ ان کی وجہ سے کافی مثبت اثرات مرتب ہوئے ہیں، اور بعض دیگر کا خیال ہے کہ نہ مثبت نہ منفی اثرات پڑے ہیں۔ آپ کا مجموعی طور پر کیا خیال ہے؟

- 1
- 2
- 3

مثبت اثرات
منفی اثرات
نہ مثبت اثرات نہ منفی اثرات



Item 2.1: Statistical Analysis

Question: **As you know Afghan refugees have been living in Pakistan for almost four decades. Some people think that the presence of Afghan refugees in Pakistan has had a bad effect on the country, while some believe that there have been many positive effects due to them, and some others believe that there have neither been positive nor negative effects. What do you think overall?**

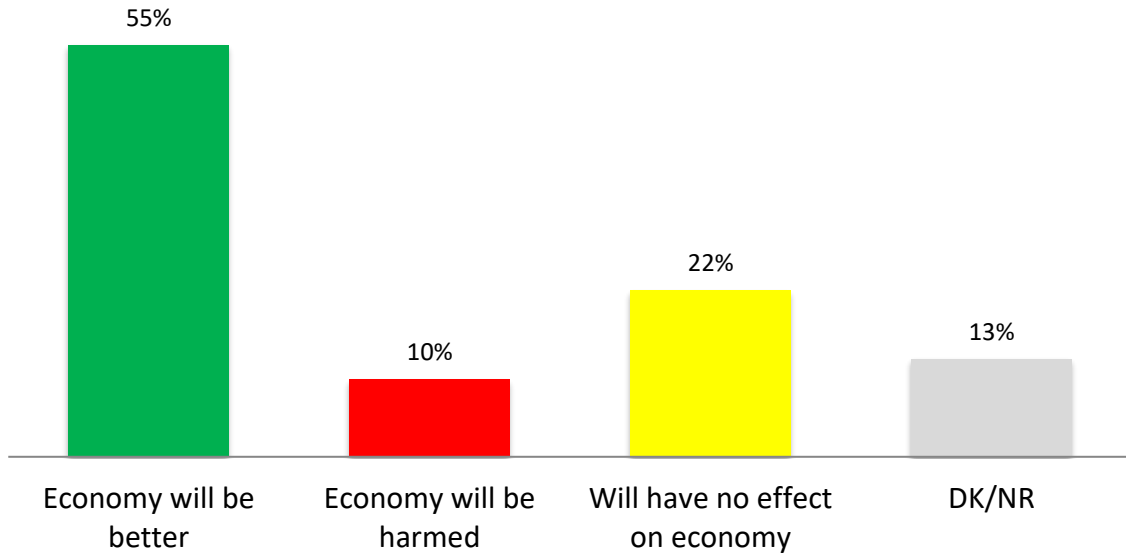
		Positive effects	Negative effects	Neither positive nor negative effects	DK/NR
All		30%	36%	20%	14%
Gender of Respondent					
	Male	32%	39%	20%	8%
	Female	27%	34%	19%	20%
Age Groups					
	18 to 23	31%	30%	25%	14%
	24 to 30	37%	35%	15%	13%
	31 to 50	23%	32%	26%	19%
	50 plus	32%	57%	7%	5%
Education of Respondents					
	Less than FA	30%	37%	19%	14%
	FA and more	27%	32%	26%	14%
Monthly HHIncome					
	Low (Up to Rs.15000)	38%	35%	8%	19%
	Medium Low (Rs. 15,001 to 35,000)	32%	29%	24%	15%
	Medium (Rs. 35,001 to 50,000)	31%	37%	25%	7%
	High (More than Rs. 51,001)	15%	53%	20%	12%
Location					
	Urban	30%	33%	18%	20%
	Rural	30%	38%	21%	11%

Source: Powered by Gallup Pakistan, 1 November – 4 November, 2023



Item 2.2: Key Finding

Question: Some people think that the return of Afghan refugees to their homeland will benefit the economy of Pakistan, while some people think that the return of Afghan refugees to their homeland will harm the economy of Pakistan, while some others say that it will make no difference to Pakistan's economy, what is your opinion about this?



Source: Powered by Gallup Pakistan, 1 November – 4 November, 2023

Q. بعض لوگوں کا خیال ہے کہ افغان مہاجرین کے اپنے وطن واپس جانے سے پاکستان کی معیشت کو فائدہ ہوگا ، جبکہ بعض لوگوں کا خیال ہے کہ افغان مہاجرین کے اپنے وطن واپس جانے سے پاکستان کی معیشت کو نقصان ہوگا ، جبکہ بعض دیگر افراد کا کہنا ہے کہ اس سے پاکستان کی معیشت پر کوئی فرق نہیں پڑے گا۔ آپ کی اس بارے میں کیا رائے ہے ؟

- 1 افغان مہاجرین کے جانے سے پاکستان کی معیشت کو فائدہ ہوگا
- 2 افغان مہاجرین کے جانے سے پاکستان کی معیشت پر کوئی فرق نہیں پڑے گا
- 3 افغان مہاجرین کے جانے سے پاکستان کی معیشت کو نقصان ہوگا



Item 2.2: Statistical Analysis

Question: **Some people think that the return of Afghan refugees to their homeland will benefit the economy of Pakistan, while some people think that the return of Afghan refugees to their homeland will harm the economy of Pakistan, while some others say that it will make no difference to Pakistan's economy, what is your opinion about this?**

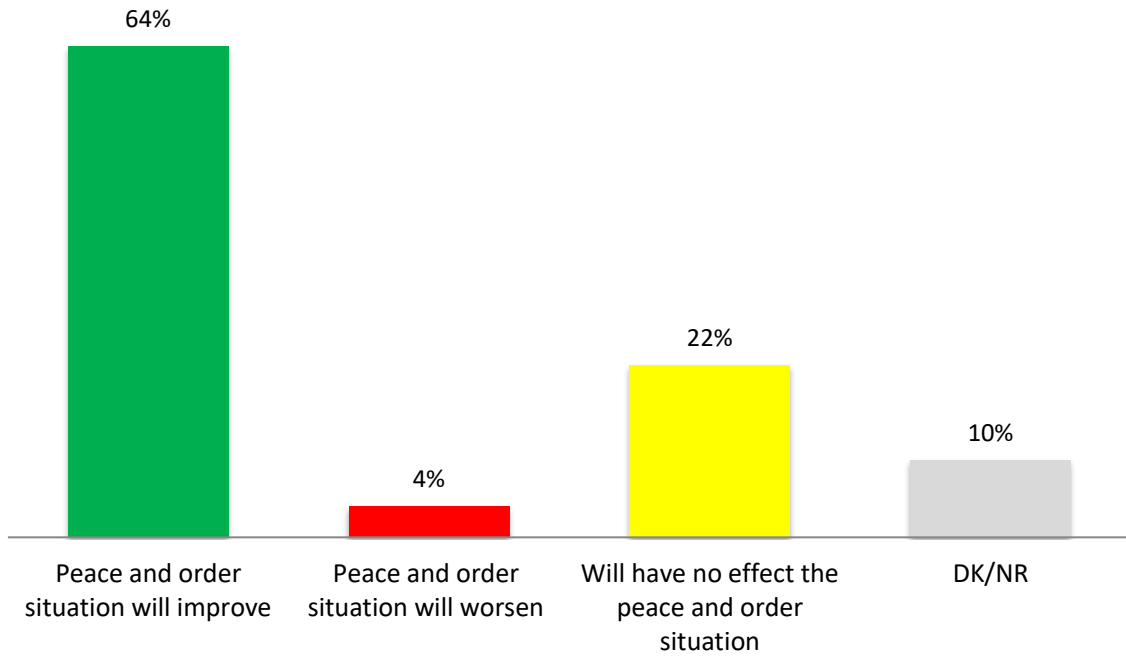
		Economy will be better	Economy will be harmed	Will have no effect on economy	DK/NR
All		55%	10%	22%	13%
Gender of Respondent					
	Male	66%	10%	17%	7%
	Female	43%	11%	27%	19%
Age Groups					
	18 to 23	53%	14%	22%	11%
	24 to 30	49%	6%	28%	17%
	31 to 50	52%	9%	24%	15%
	50 plus	68%	14%	12%	6%
Education of Respondents					
	Less than FA	54%	11%	21%	14%
	FA and more	57%	9%	25%	8%
Monthly HHIncome					
	Low (Up to Rs.15000)	50%	6%	22%	22%
	Medium Low (Rs. 15,001 to 35,000)	48%	15%	25%	12%
	Medium (Rs. 35,001 to 50,000)	61%	7%	25%	7%
	High (More than Rs. 51,001)	63%	11%	26%	-
Location					
	Urban	53%	10%	18%	18%
	Rural	55%	10%	24%	10%

Source: Powered by Gallup Pakistan, 1 November – 4 November, 2023



Item 2.3: Key Finding

Question: **Some people think that Afghan refugees leaving Pakistan will improve the peace and order situation in Pakistan, while some people think that Afghan refugees leaving Pakistan will have a bad effect on the peace and order situation in Pakistan, while some others say that it will have no effect on the peace and order situation of Pakistan. What is your opinion about this?**



Source: Powered by Gallup Pakistan, 1 November – 4 November, 2023

Q. بعض لوگوں کا خیال ہے کہ افغان مہاجرین کے پاکستان چھوڑنے سے پاکستان میں امن و امان کی صورتحال بہتر ہوگی، جبکہ بعض لوگوں کا خیال ہے کہ افغان مہاجرین کے پاکستان چھوڑنے سے پاکستان میں امن و امان کی صورتحال پر برا اثر پڑے گا، جبکہ بعض دیگر افراد کا کہنا ہے کہ اس سے پاکستان کی امن و امان کی صورتحال پر کوئی اثر نہیں پڑے گا۔ آپ کی اس بارے میں کیا رائے ہے؟

- 1 افغان مہاجرین کے جانے سے پاکستان میں امن و امان کی صورتحال بہتر ہوگی
- 2 افغان مہاجرین کے پاکستان چھوڑنے سے پاکستان کی امن و امان کی صورتحال پر کوئی اثر نہیں پڑے گا
- 3 افغان مہاجرین کے پاکستان چھوڑنے سے پاکستان کی امن و امان کی صورتحال پر برا اثر پڑے گا



Item 2.3: Statistical Analysis

Question: Some people think that Afghan refugees leaving Pakistan will improve the peace and order situation in Pakistan, while some people think that Afghan refugees leaving Pakistan will have a bad effect on the peace and order situation in Pakistan, while some others say that it will have no effect on the peace and order situation of Pakistan. What is your opinion about this?

		Peace and order situation will improve	Peace and order situation will worsen	Will have no effect the peace and order situation	DK/NR
All		64%	4%	22%	10%
Gender of Respondent					
	Male	70%	6%	16%	8%
	Female	57%	2%	29%	13%
Age Groups					
	18 to 23	64%	6%	19%	11%
	24 to 30	56%	3%	26%	15%
	31 to 50	63%	3%	24%	9%
	50 plus	73%	5%	18%	5%
Education of Respondents					
	Less than FA	62%	3%	23%	11%
	FA and more	71%	7%	18%	4%
Monthly HHIncome					
	Low (Up to Rs.15000)	64%	3%	20%	13%
	Medium Low (Rs. 15,001 to 35,000)	55%	5%	28%	12%
	Medium (Rs. 35,001 to 50,000)	72%	2%	22%	3%
	High (More than Rs. 51,001)	75%	2%	21%	1%
Location					
	Urban	65%	6%	13%	16%
	Rural	63%	3%	28%	7%

Source: Powered by Gallup Pakistan, 1 November – 4 November, 2023

SUMMARY METHODOLOGY



SUMMARY METHODOLOGY

Sample size : 750+ Households
(18+ Males and Females)

Coverage : National Cross Section
All Pakistan Urban and Rural

Breakdown

Provincial Breakdown:

	Weighted
Punjab	53%
Sindh	22%
KPK	17%
Balochistan	6%
GB/AJK	3%

Location Breakdown:

	Weighted
Large Cities (over 2 million)	36%
Medium Cities (over half million)	
Towns (Population 5000 plus)	
Villages	64%

Sampling Method : Random Digit Dialing

Error Margin : $\pm 3-5\%$ at 95% confidence level

Interview Mode : Telephonic

Field Dates : 1 November – 4 November, 2023

Gallup Pakistan adheres to ESOMAR/WAPOR Code of Ethics of Opinion and Marketing Research (*form more details please see detailed methodology*)

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com

Gallup Pakistan has conducted this poll according to the ESOMAR Code of Ethics and internationally recognized principles of scientific polling. The results in this Report do not represent views held by the authors or Gallup Pakistan. The results only represent public opinion, computed on the basis of views expressed by anonymous respondents selected through the procedure outlined in the Methodology section of this Report.

Gallup Pakistan has provided this data in the public interest and gratis. It cannot be held liable, contractually or otherwise, to the users of this data.



DEMOGRAPHICS

Profile of Respondents

(n=752)

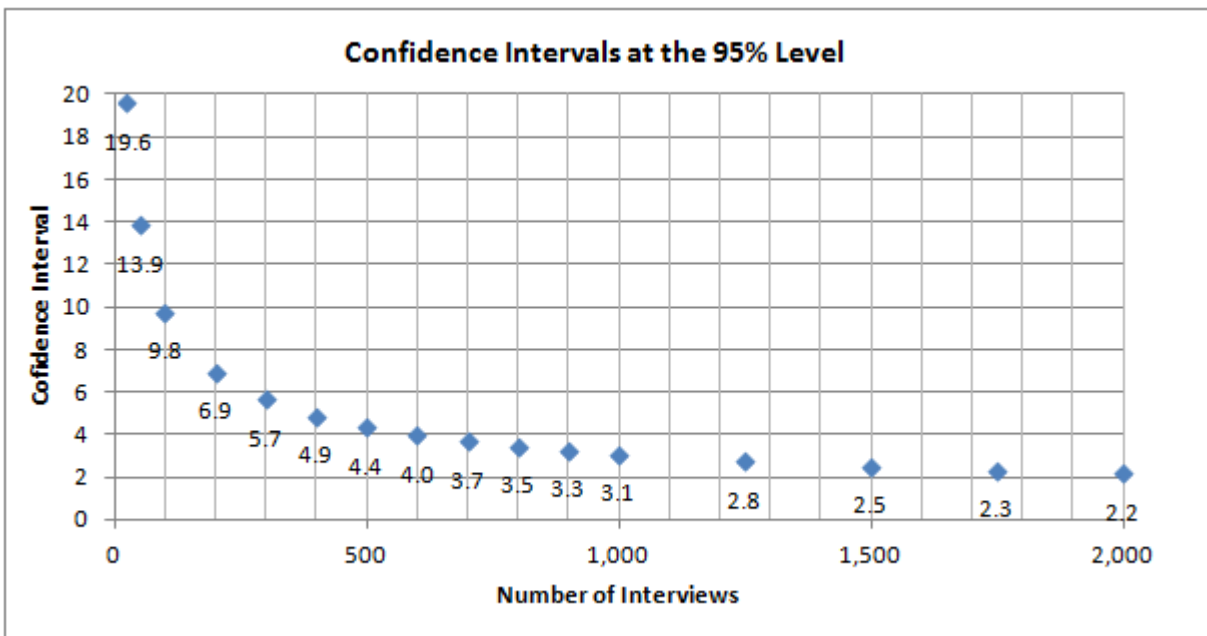
		Weighted Col%
BASE: All		100%
Gender		
	Male	51%
	Female	49%
Location		
	Rural	64%
	Urban	36%
Province		
	Punjab	53%
	Sindh	22%
	KPK	17%
	Balochistan	6%
	GB/AJK	3%
Age Groups		
	18 to 23	25%
	24 to 30	22%
	31 to 50	35%
	50+	19%
Education		
	Less than FA	84%
	FA and more	16%
Monthly HHIncome		
	Low (Up to Rs.15000)	27%
	Medium Low (Rs. 15,001 to 35,000)	51%
	Medium (Rs. 35,001 to 50,000)	6%
	High (More than 51,000)	3%
	DK/NR	14%

Source: Powered by Gallup Pakistan, 1 November – 4 November, 2023

Note on Sample Size

The sample size used in this survey is quite adequate even in comparison to international standards. Gallup US Daily poll is 500 and the Gallup Poll Social Series is 1000, both having track record of reliable predictability for USA (a country nearly 100 million larger in population of Pakistan). According to Five Thirty-Eight, one of the most credible sources on polling in the US: "Surveying 2,000 voters substantially reduces error compared with surveying 400 of them but surveying 10,000 voters will produce only marginal improvements in accuracy compared with the 2,000- person survey".

Obviously, choosing a higher confidence interval will give greater accuracy to the survey results, however, as the chart below shows, at a certain point the benefits of conducting more surveys begins to tail off:



25 interviews have a confidence interval of 19.6 and 100 interviews has a confidence interval of 9.8, whilst it falls to 4.4 at 500 interviews and 3.1 at 1000 interviews. However, a further 1000 interviews only lower the confidence interval by 0.9 to 2.2. A confidence interval of 1 (not shown on the graph) would require a massive 9604 interviews.

Is a larger sample always better than a smaller sample?

Larger samples are generally more precise, but sometimes not. The important rule in sampling is not how many poll respondents are selected but, instead, how they are selected. A reliable sample selects poll respondents randomly or in a manner which ensures that everyone in the area being surveyed has a known chance of being selected.

How do you interpret Error Margins?

How do you interpret a margin of error? Suppose you know that 51% of people sampled say that they plan to vote for Mr. X in the upcoming election. Now, projecting these results to the whole voting population, you would have to add and subtract the margin of error and give a range of possible results in order to have sufficient confidence that you're bridging the gap between your sample and the population. Supposing a margin of error of plus or minus 3 percentage points, you would be pretty confident that between 48% (= 51% - 3%) and 54% (= 51% + 3%) of the population will vote for Mr. X in the election, based on the sample results. In this case, Mr. X may get slightly more or slightly less than the majority of votes and could either win or lose the election. This has become a familiar situation in recent years when the media want to report results on Election Night, but based on early exit polling results, the election is "too close to call."

What Error Margins do not mean

The margin of error measures accuracy; it does not measure the amount of bias that may be present. Results that look numerically scientific and precise don't mean anything if they were collected in a biased way



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