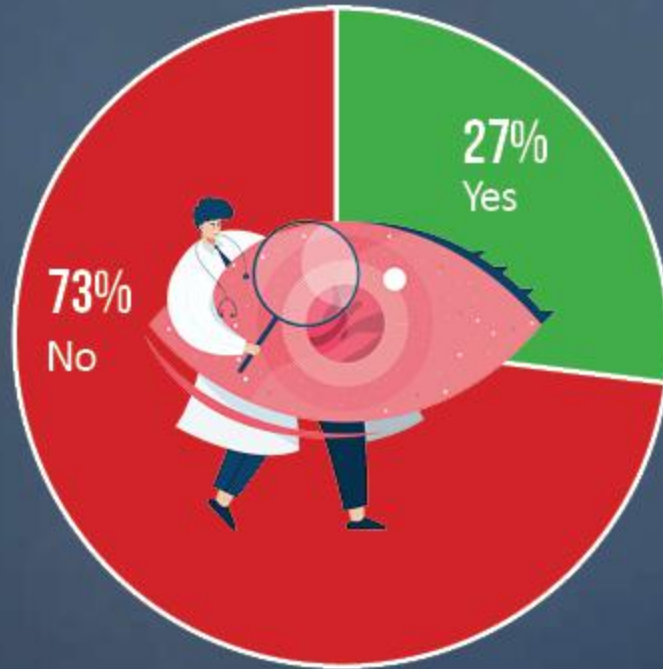


1st November, 2023

**27% PAKISTANIS SAY THEY WERE PERSONALLY AFFECTED BY THE
'AASHOOB-E-CHASHM'/PINK EYE OUTBREAK IN THE COUNTRY:
GALLUP & GILANI PAKISTAN**

27% پاکستانیوں کا کہنا ہے کہ وہ ملک میں تیزی سے پھیلنے والی آنکھوں کی بیماری "آشوب چشم / گلابی آنکھ" کی وباء کا خود ذاتی طور پر شکار ہوئے ہیں۔

Question: "In recent days, Pakistan has seen a rapid increase in cases of the Pink Eye (Aashoob-e-Chashm) virus. Please tell us, were you personally affected by the eye disease outbreak?"





PRESS RELEASE
Opinion Poll
Healthcare
Infectious Diseases/Eye Diseases

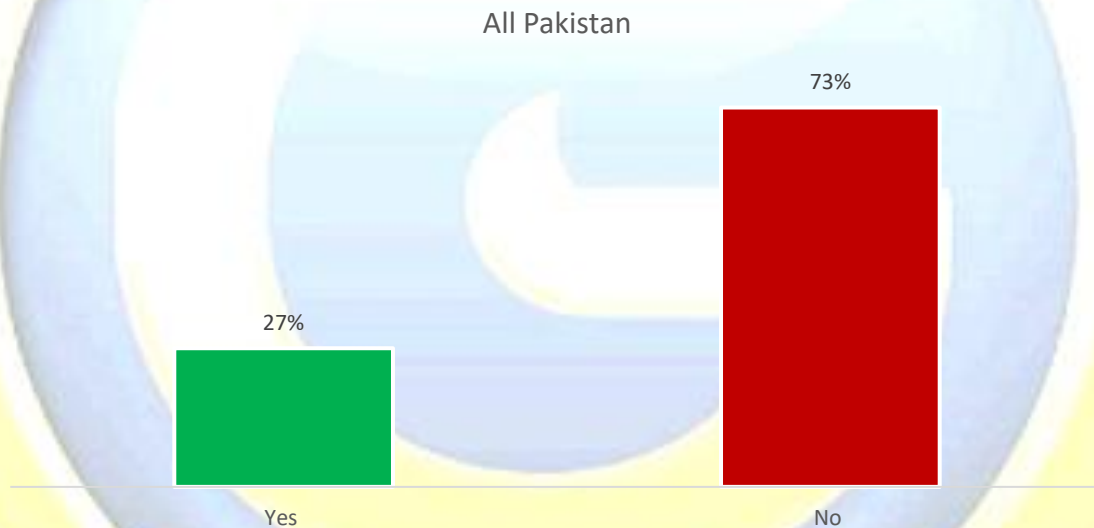
27% Pakistanis say they were personally affected by the 'Aashoob-e-Chashm' /Pink Eye outbreak in the country: Gallup & Gilani Pakistan

(Islamabad), 1st November 2023

According to a survey conducted by Gallup & Gilani Pakistan, 27% Pakistanis say they were personally affected by the 'Aashoob-e-Chashm' /Pink Eye outbreak in the country.

A nationally representative sample of adult men and women from across the country was asked the question, "In recent days, Pakistan has seen a rapid increase in cases of the Pink Eye (Aashoob-e-Chashm) virus. Please tell us, were you personally affected by the eye disease outbreak?" In response, 27% said 'yes', 73% said 'no'.

Question: "In recent days, Pakistan has seen a rapid increase in cases of the Pink Eye (Aashoob-e-Chashm) virus. Please tell us, were you personally affected by the eye disease outbreak?"



Source: Gallup & Gilani Pakistan
(www.gallup-international.com; www.gallup.com.pk, www.gilanifoundation.com)

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,000 men and women in urban and rural areas of all four provinces of the country, conducted from 4th to 16th October 2023. The error margin is estimated to be approximately $\pm 2-3$ percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

STAT OF THE DAY

**Generational change 45 to 49 year old men:
33% use tobacco products including smoking
Percentage reduces every 10 years
Lowest in 20 to 24 year cohort**

Source: PDHS 2017-18



Opinion Poll from Gallup Pakistan
The Pakistani Affiliate of Gallup
International

Wednesday, 1st November 2023

(3 Pages, English version Only)



GILANI RESEARCH
FOUNDATION

Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.

Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.

If you have any further questions regarding this poll, please feel free to contact us.

*Best Regards,
Gallup Pakistan*

Disclaimer: Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: www.gallup-international.com



Daily Gilani Poll
2023



of Gallup Pakistan
(1980-2023)