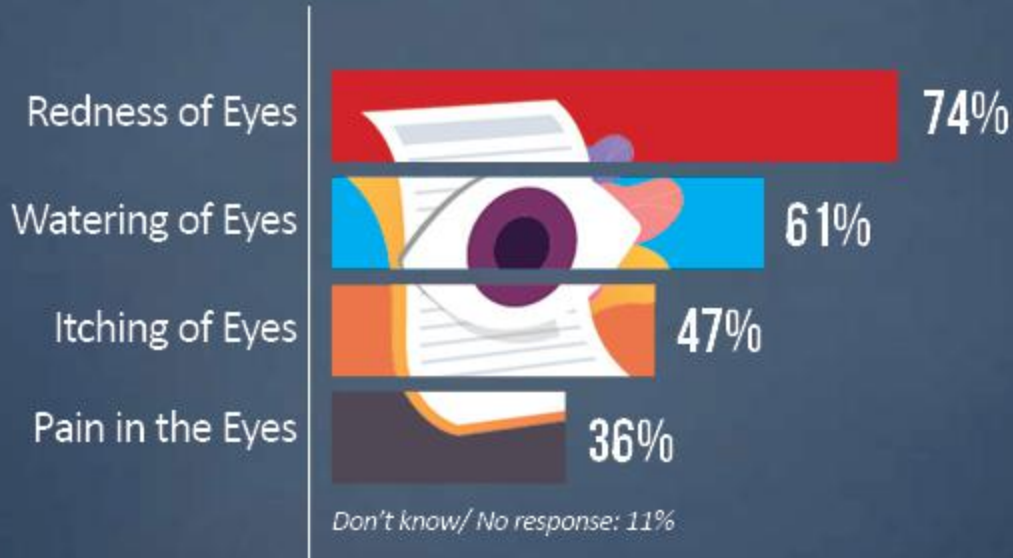


2nd November, 2023

**OUT OF THOSE PAKISTANIS WHO KNEW ABOUT THE PINK EYE VIRUS, THE MAJORITY IDENTIFIED REDNESS OF EYES (74%) AND WATERING OF EYES (61%) AS SYMPTOMS:  
GALLUP & GILANI PAKISTAN**

گلابی آنکھ / آشوب چشم کی وباء سے آگاہ پاکستانیوں میں سے اکثریت نے آنکھوں کے سرخ ہونے (74%) اور آنکھوں سے پانی آنے (61%) کو اس وباء کی علامات قرار دیا۔

Question: "In your opinion, what are the symptoms of the Pink Eye (Aashoob-e-Chashm) virus?"





# PRESS RELEASE

## Opinion Poll

### Healthcare

#### Infectious Diseases/Eye Diseases

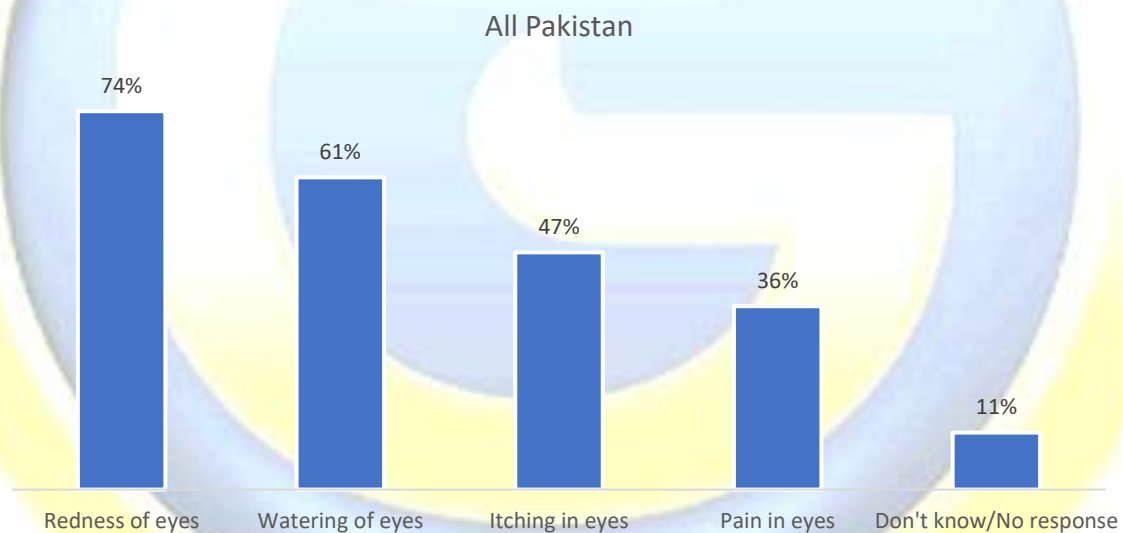
**Out of those Pakistanis who knew about the Pink Eye Virus, the majority identified redness of eyes (74%) and watering of eyes (61%) as symptoms: Gallup & Gilani Pakistan**

(Islamabad), 2<sup>nd</sup> November 2023

According to a survey conducted by Gallup & Gilani Pakistan, out of those Pakistanis who knew about the Pink Eye Virus, the majority identified redness of eyes (74%) and watering of eyes (61%) as symptoms.

Out of a nationally representative sample of adult men and women from across the country, those who knew about the Pink Eye Virus were asked the question, “In your opinion, what are the symptoms of the Pink Eye (Aashoob-e-Chashm) virus?” In response, 74% said ‘redness of eyes’, 61% said ‘watering of eyes’, 47% said ‘itching in eyes’, 36% said ‘pain in eyes’ and 11% said that they did not know or gave no response.

**Question: “In your opinion, what are the symptoms of the Pink Eye (Aashoob-e-Chashm) virus?”**



Source: Gallup & Gilani Pakistan  
([www.gallup-international.com](http://www.gallup-international.com); [www.gallup.com.pk](http://www.gallup.com.pk), [www.gilanifoundation.com](http://www.gilanifoundation.com))

The study in Pakistan was conducted and released by Gallup & Gilani Pakistan, the Pakistani affiliate of Gallup International. The recent survey was carried out among a sample of 1,000 men and women in urban and rural areas of all four provinces of the country, conducted from 4<sup>th</sup> to 16<sup>th</sup> October 2023. The error margin is estimated to be approximately  $\pm 2-3$  percent at the 95% confidence level. The methodology used for data collection was telephonic surveys (CATI).

## STAT OF THE DAY

**4.7% women (of 15 to 49 age) use tobacco**

**Contrary to perception that young people are smoking more,  
among younger women smoking is almost half that of older women  
Poorer women use tobacco more than richer**

Source: PDHS 2017-18



**Opinion Poll from Gallup Pakistan**  
The Pakistani Affiliate of Gallup  
International

**Thursday, 2<sup>nd</sup> November 2023**

*(3 Pages, English version Only)*



GILANI RESEARCH  
FOUNDATION

***Gilani Research Foundation is a not-for-profit public service project to provide social science research to students, academia, policymakers, and concerned citizens in Pakistan and across the globe.***

*Gilani Research Foundation is headed by Dr. Ijaz Shafi Gilani who pioneered the field of opinion polling in Pakistan and established Gallup Pakistan in 1980. Currently, Dr. Gilani, who holds a Ph.D. from the Massachusetts Institute of Technology (MIT) and has taught at leading universities in Pakistan and abroad, is Chairman of Gallup Pakistan.*

*If you have any further questions regarding this poll, please feel free to contact us.*

*Best Regards,  
Gallup Pakistan*

**Disclaimer:** Gallup Pakistan is not related to Gallup Inc. headquartered in Washington D.C. USA. We require that our surveys be credited fully as Gallup Pakistan (not Gallup or Gallup Poll). We disclaim any responsibility for surveys pertaining to Pakistani public opinion except those carried out by Gallup Pakistan, the Pakistani affiliate of Gallup International Association. For details on Gallup International Association see website: [www.gallup-international.com](http://www.gallup-international.com)



Daily Gilani Poll  
2023



of Gallup Pakistan  
(1980-2023)